



35 E. Main Street
Lititz, PA 17543
717-627-1990
AaronsBooks.com
Orders@AaronsBooks.com



WHO WE ARE:

We are a family bookstore to our core. Sam and Todd opened Aaron's Books in 2005 after moving to the area from Washington, DC; the store is named for their son Aaron. We've expanded several times since then and have even moved locations. We're committed and dedicated to our community, providing books to readers of all ages and interests.

AARON'S BOOKS IS A NEW YORK TIMES AND BOOKSCAN REPORTING STORE.

WHERE WE ARE:

Aaron's Books is in the heart of Lancaster County, PA, between Philadelphia and Harrisburg.

Lancaster County is made up of families, retirees, and young people looking for educational and entertainment opportunities. This vibrant, modern, arts and literature-loving community is home to several international companies in the arts and entertainment industry and three universities. The town of Lititz hosts more than 10 annual festivals that regularly draw tourists and residents alike.

DRIVING TIMES

Philadelphia: 75 min.

Baltimore: 90 min.

Washington, DC: 2 hrs.

New York: 3 hrs.



In the last few years, we've expanded our staff to include an Events and Social Media Manager, Stock Manager, Sidelines/Children's Buyer, and multiple booksellers.

Our staff is passionate and knowledgeable, and while we carry a little bit of everything, we're particularly into children's literature, romance, fantasy, horror, and sociology.



GET IN TOUCH:

AARONSBOOKS.COM

General Inquiries:
orders@aaronsbooks.com

Events & Marketing:
Alex Faccibene
Events & Social Media Manager
alex@aaronsbooks.com

Owners:
Todd Dickinson
todd@aaronsbooks.com
Sam Droke-Dickinson
sam@aaronsbooks.com



2200+ subscribers



@aaronsbooks
4,000+ followers



@aaronsbooks
1,400+ followers

RECENT EVENTS:

DATE	AUTHOR	TITLE	ATTENDED	SALES	LOCATION/ PARTNERSHIP
5/24/2022	Adriana Trigiani	<i>Good Left Undone</i>	375	375	Lancaster County Libraries
4/10/2023	Jonathan Stutzman	<i>Tiny T-Rex and the Grand Ta-Da</i>	40	30	Aaron's Books
4/16/2023	Jessica Whipple	<i>Enough Is...</i>	60	55	Aaron's Books
2/3/24	Meg Auchenbach	<i>If You Are an Artist</i>	45	60	Aaron's Books
3/9/24	11 authors and illustrators	Kid-Lit Festival	175	200	Linden Hall
9/22/24	A.S. King	<i>Pick the Lock</i>	60	100	Lititz Shirt Factory
3/8/25	10 authors and illustrators	Kid-Lit Festival	175	220	Linden Hall



CAPACITY & PARTNERS:

Aaron's Books

40 seated, 60 standing

Lititz Shirt Factory

80 seated, 100 standing

Lititz Public Library

80 seated

Lititz Springs Inn

100 seated, 150 standing

Linden Hall School

250 seated

Larger spaces with advance notice

450 - 1500

ADDITIONAL STORE INITIATIVES:

- Six book clubs focused on horror, romance, sci-fi/fantasy, new releases, the metaphysical, and social justice
- Community events including preschool story time, tarot workshops, and trivia nights
- Darrington Press Guild Store collaboration to sell official Critical Role merchandise
- Book donation drives for local schools and charities
- Annual membership program

LITITZ KID-LIT FESTIVAL

We recently hosted our 12th Kid-Lit Festival! This is an all day event geared towards children, educators, librarians, and lovers of children's books. We're already looking for authors for the March 2026 festival!

