



35 E. Main Street
Lititz, PA 17543
717-627-1990
AaronsBooks.com
Orders@AaronsBooks.com



WHO WE ARE:

We are a family bookstore to our core. Sam & Todd opened Aaron's Books in 2005 after moving to the area from Washington, DC; the store is named for their son Aaron. We've expanded several times since then and have even moved locations. We're committed and dedicated to our community, providing books to readers of all ages and interests.

AARON'S BOOKS IS A NEW YORK TIMES AND BOOKSCAN REPORTING STORE.

WHERE WE ARE:

Aaron's Books is in the heart of Lancaster County, PA, between Philadelphia and Harrisburg.

Lancaster County is made up of families, retirees, and young people looking for educational and entertainment opportunities. This vibrant, modern, arts and literature-loving community is home to several international companies in the arts and entertainment industry and three universities. The town of Lititz hosts more than 10 annual festivals that regularly draw tourists and residents alike.

DRIVING TIMES

Philadelphia: 75 min.

Baltimore: 90 min.

Washington, DC: 2 hrs

New York: 3 hrs



In the last few years, we've expanded our staff to include an Events and Social Manager, Inventory Manager, and multiple booksellers.

Our staff is passionate and knowledgeable, and while we carry a little bit of everything, we're particularly into children's literature, cozy mysteries, horror, and science fiction.



**GET IN
TOUCH:**

AARONSBOOKS.COM

General Inquiries:
orders@aaronsbooks.com

Events & Marketing:
Alex Faccibene

Events & Social Media Manager
alex@aaronsbooks.com

Owners:

Todd Dickinson

todd@aaronsbooks.com

Sam Droke-Dickinson

sam@aaronsbooks.com



1200+ subscribers



@aaronsbooks
3,000+ followers



@aaronsbooks
1000+ followers

RECENT EVENTS:

DATE	AUTHOR	TITLE	ATTENDED	SALES	LOCATION/ PARTNERSHIP
5/24/2022	Adriana Trigiani	<i>Good Left Undone</i>	375	375	Lancaster County Libraries
9/6/2022	Amy Sarig King	<i>Attack of the Black Rectangles</i>	155 (2 events)	350 including pre-orders	Aaron's Books Berks County Libraries
10/2/2022	Adam Perry	<i>Ghosts Come Rising</i>	40	30	Aaron's Books
4/10/2023	Jonathan Stutzman	<i>Tiny T-Rex and the Grand Ta-Da</i>	40	30	Aaron's Books
4/16/2023	Jessica Whipple	<i>Enough Is...</i>	60	55	Aaron's Books
10/19/23	Rinker Buck	<i>Life on the Mississippi</i>	30	35	Aaron's Books
2/3/24	Meg Auchenbach	<i>If You Are an Artist</i>	45	60	Aaron's Books
3/9/24	11 authors and illustrators	Kid-Lit Festival	175	400	Linden Hall



CAPACITY & PARTNERS:

Aaron's Books

40 seated, 60 standing

Lititz Public Library

80 seated

Lititz Springs Inn

100 seated, 150 standing

Linden Hall School

250 seated

Larger spaces with advance notice

450 - 1500

ADDITIONAL STORE INITIATIVES:

- Five book clubs focused on horror, cozy mysteries, new releases, the metaphysical and social justice issues
- Community events including preschool story time, tarot workshops, and bookstore yoga
- Darrington Press Guild Store collaboration to sell official Critical Role merchandise
- Book donation drives for local schools and charities
- Membership program

COMING SUMMER 2024: THE BOOK BUS

We bought a bus!

Aaron's is expanding to include a mobile bookstore. We'll bring books, parties, events, and authors out into the community on this refurbished school bus.

