



FABLE TREE BOOKSHOP

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ABOUT FABLE TREE BOOKSHOP

Fable Tree Bookshop is a brand new (opening May 24, 2025), small town bookstore in Northwestern Pennsylvania specializing in fantasy, romance, and a curated selection of children's stories.

Titusville, PA is a vibrant small town community between Erie and Pittsburgh with a thriving events scene, and we are very excited to contribute to our town's social calendar by hosting:

- Weekly Silent Reading Group
- Monthly Romantasy and Spicy Romance Book Clubs
- Bookish Craft Nights
- Summertime Audiobook Hikes and Stories Under the Stars
- Twice monthly Children's Story Times in collaboration with a paint-your-own-pottery studio: kids will listen to a story and then paint a themed pottery piece (or choose their own)
- Author events, including signings and In Conversation events
- A Romantasy Masquerade Ball in the autumn in partnership with The Titusville Mill



OUR SPACE

Fable Tree Bookshop is located in The Mercantile, an indoor village-style shopping experience. Our retail space is small, about 144 sq. ft., but we can host events in the public areas of The Mercantile, accommodating about 50 seats and more standing room.

We are so lucky to be located right next door to a local coffee shop and among small businesses that make our town so special.



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FABLE TREE BOOKSHOP OUTREACH

We promote events via the three main sources of news in Titusville: the local paper, community Facebook pages, and word of mouth.

As we build out our email list, we will send twice monthly newsletters promoting events as well as listing them on the Events page of our website and on our social media pages.

Our website also hosts our book review blog, Under the Fable Tree, and will soon include an online shop.

We report sales to the Indie Bestsellers List and will report to the NYT list when we have been operational for 3 months, as per communication with staff.

SCHEDULED EVENTS:

Grand Opening	Fable Tree Bookshop	May 31
Aaron D. Yoder Signing	The Mercantile	June 7
Stories Under the Stars	Scheide Park	June 18
Romantasy Masquerade	Titusville Mill	October 18
Romantasy Book Club	Fable Tree Bookshop	Monthly
Spicy Romance B.C.	Fable Tree Bookshop	Monthly
Silent Reading Group	Fable Tree Bookshop	Weekly
Children's Story Time	Fable Tree Bookshop	2x Monthly



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