



## 2025 NACD Fall Expo Sponsorship

By becoming a program sponsor, you will demonstrate your support for the industry and gain valuable exposure and brand awareness at the Expo. All sponsors will be in the spotlight before, during, and after the event. **Reserve your sponsorship by emailing [annas@nacd.net](mailto:annas@nacd.net).**

### **Welcome Reception (\$8,000)**

- Opportunity to Exclusively Sponsor the Opening Reception
- Signage at Reception
- Company Advertisement on Conference Website with Link to Company Website/YouTube Channel
- Logo on Napkins

### **Lunch (\$6,000)**

- Opportunity to Exclusively Sponsor Lunch with an optional 5 minute talk/presentation
- Company Advertisement on Conference Website with Link to Company Website/YouTube Channel
- Logo on Napkins

### **Lanyards (SOLD)**

- Opportunity to Exclusively Sponsor the Conference Lanyards
- Company Advertisement on Conference Website with Link to Company Website/YouTube Channel

### **Hotel Key Cards (SOLD)**

- Opportunity to Exclusively Sponsor Hotel Key Cards distributed to all attendees staying at Hyatt Regency O'Hare (sponsor will design advertisement)
- Company Advertisement on Conference Website with Link to Company Website/YouTube Channel

### **Breakfast (\$4,000)**

- Opportunity to Exclusively Sponsor Breakfast including signage
- Company Advertisement on Conference Website with Link to Company Website/YouTube Channel
- Logo on Napkins

### **Coffee Break Sponsor (\$3,000)**

- Opportunity to Exclusively Sponsor all coffee breaks including signage at break stations
- Company Advertisement on Conference Website with Link to Company Website/YouTube Channel
- Logo on Napkins

### **Website Advertisement (\$2,000)**

- Company Advertisement on Conference Website with Link to Company Website/YouTube Channel