



Press Release

**FOR IMMEDIATE RELEASE**

**Martha Perrotin from Colorado State University Presented with NACCU's 2017 New Professional Award**

**Phoenix, AZ – April 24, 2017** – Martha Perrotin received the 2017 NACCU New Professional Award during the 24th Annual NACCU Conference in Orlando on April 5, 2017. The award was presented by Pam Hoover, the NACCU New Professional Award Sub-Committee Chair.



The New Professional Award is designated for an individual who has made a significant contribution to their institution, the industry and to the Association within a relatively short time. Martha Perrotin, the Assistant Director of the Ram Card Office at Colorado State University, certainly exemplifies these qualities.

Since joining the Ram Card Office, Martha has led the design and implementation of SharePoint tools, devised to improve the data management of the front office transaction activity and ID production for efficient inventory and tracking.

Additionally, she led the creation and implementation of vending work order SharePoint tool that manages and tracks work orders and communicates them to the respective vendors.

Martha also created processes to analyze and monitor dormant declining balance accounts to prevent and identify anomalies, in collaboration with Technology Services.

Martha developed and facilitated a student internship program to introduce student athletes and high school students to the card office and provide real world professional experiences.

In addition to her dedication to her institution, Martha also recognizes the importance of the Association. She has not only attended numerous conferences, but participated as a presenter, committee member, New Professional Institute, and moderator.

NACCU congratulates Martha Perrotin as the recipient of the 2017 NACCU New Professional Award.

### **ABOUT THE NEW PROFESSIONAL AWARD**

The NACCU New Professional Award, established in 2012, is presented to an individual who has been working in the card industry for no longer than three years, and who has contributed to the industry through a combination of any or all of the following:

- NACCU Conference attendance
- New Professionals Institute attendance
- A letter of support from a colleague at their institution (faculty, staff, senior administrator, customer of the program, etc.) that illustrates the nominee's contribution to the success or enhancement of the program
- Contributions to NACCU: CARDtalk contribution; committee membership; education session moderator; education session presenter; listserv participation; mentorship program participation; regional workshop attendance; web conference attendance; web content library contribution

### **About NACCU**

As the only association serving the national and international campus card transaction industry, the National Association of Campus Card Users (NACCU) is the one source dedicated to high-quality educational programs, resources, services and tools. NACCU offers members infinite advantages in networking, developing partnerships, leveraging technology, problem solving, insight sharing and professional development.

NACCU membership is open to all colleges, universities, secondary institutions and companies that are involved with the campus card market. The association offers a newsletter (CARDtalk), listserv, website, an annual conference and web conferences on topics related to campus cards. Learn more at [www.naccu.org](http://www.naccu.org).

### **Media Contact:**

**Crystal Bazarnic**

**Art & Communications Manager**

**NACCU**

[crystal@naccu.org](mailto:crystal@naccu.org)

**602.395.8989**