

# HCC WOMEN'S BOOTCAMP

THE ULTIMATE ENTREPRENEURIAL PLATFORM FOR A WOMEN-OWNED STARTUP & WOMEN LEADERS WITH BUSINESS IDEAS

## OUR SPEAKERS:



**CATHERINE LANDRY**

President, Northrop Rice Aviation Training Solutions



**LIZ LARA CARRENO**

Outreach Director & Faculty, Goldman Sachs 10,000 Small Businesses



**DEBORAH LAWSON**

Attorney, Attorney at Law LLC & Board Secretary of LGBT Chamber of Commerce



**CANDICE MOODY**

VP Business Banking Officer, BBVA Compass



**LUZ ELENA RIVERS**

Chief Executive Officer, Amera Solutions & Goldman Sachs Alumna



**CELINA ENAMORADO**

Chief Executive Officer, Business Logix



**LINDSEY BRANTLEY**

Founder & CEO Camellia Alise

THURSDAY,  
OCTOBER 18  
8:00- 5:00 PM

HCC SOUTHEAST  
CAMPUS  
(LEARNING HUB, 108)  
6815 RUSTIC ST.  
HOUSTON, TX 77087

Fee: \$20 for student scholarships

FREE prizes & goodies distributed at the Bootcamp!

## COME JOIN US & LEARN FROM INSPIRING WOMEN LEADERS AND ENTREPRENEURS OF HOUSTON

If you are a women, and have an idea or a business, we are looking for you!

Do you know that less than 3% of women-led startups get a chance to grow, and Houston ranks 10th in terms of economic "clout" of women-owned businesses out of all cities in Texas?

We are here to change the status quo, and we are here to help you!

Through the Texas Workforce Commission, Houston Community College, sponsors, and partners, is putting an all-day Bootcamp to give you the tools and resources that will help you launch and grow your business here in Houston. Our speakers will share their success (and challenges) and help you learn the business canvas model, teach you the legal formation requirements, marketing, financials, and e-commerce techniques!

REGISTER NOW:

[HCCS.EDU/WOMENSBOOTCAMP](http://HCCS.EDU/WOMENSBOOTCAMP)

## OUR SPONSORS & PARTNERS:

