



REVOLUTIONARY THINKING NACCE BOSTON 2022

Tuesday, October 4, 2022

10:15am – 11:00am: Concurrent Breakout Sessions

Leading an Organization by Becoming Anti-fragile (Statler) Leader

For decades, business culture has largely focused upon efficiency, lean practices, and in the case of for profit organizations, maximizing profit. The result has been a landscape of highly fragile businesses that are vulnerable to a world filled with increased uncertainty. Migrating from a culture of fragility to resilience to anti-fragility is difficult, costly, and challenging. In this workshop you will learn about various methods of integrating anti-fragile elements into an organization and as such create increased chances of sustaining a business through a future riddled with ambiguity.

Andy Gold, Assistant Professor, Ph.D., Hillsborough Community College

Is an Innovation Center Right for Your Institution? (Berkeley/Clarendon) Change Maker

In this session we will review several models of higher education hosted innovation centers, with particular attention paid to Innovation DuPage (ID), a hybrid model located thirty miles west of Chicago. This business incubator and accelerator was founded by College of DuPage in 2017 and serves as a case study for replication per your institution's capabilities and regional need. For those who have attended a prior session on ID, we will include new outcomes and developments to help you build or strengthen your innovation center plan.

Joseph Cassidy, MBA, EdD College of DuPage

Uncovering Values as the Foundation of Entrepreneurship (Georgian) **New to NACCE**

Participants in the very interactive session will go through a process of Value Mining to discover some of their core values. Understanding one's own personal values makes one more equipped to work proactively with others in achieving their goals.

In addition, helping entrepreneurs discern their own values helps motivate them to move forward in achieving their goals and understanding their motivations in pursuing their business idea.

Stephen Berry, Instructional Specialist III, Coach, Anne Arundel Community College

IPxEd 101: A Guide for Teaching Intellectual Property for Innovative Educators (Arlington) **Educator**

This session will introduce you to the IPxEd 101 Guide. The guide is a culmination of the IP Educators in Residence (EIR) initiative, a partnership between NACCE and the Michelson Institute for Intellectual Property. It features strategies and practices for infusing IP education into multiple courses and disciplines across campuses. Hear from two of the faculty EIRs about the two year residency, including the events, activities and resources that were part of the experience.

Diane Sabato, Business Professor, Springfield Technical Community College

John Diffley, History Professor, Honors Program Coordinator, Springfield Technical Community College

Small Business Accelerator Program: From Inception to Implementation (White Hill) **Community Builder**

This is a lecture on the successful creation and implementation of the New Jersey Small Business Development Center at Brookdale Community College Small Business Accelerator Program. The program was designed to establish workforce and entrepreneurship development to enhance the local region's economic stability and prosperity. Through its collaborative social impact initiative, the program provides underserved populations and communities with direct access and opportunities to crucial entrepreneurship and business skills in an accelerated format in hopes of empowering them to be self-starters business owners and contribute to their region's economic growth.

Jackeline Mejias-Fuertes, Regional Director, NJSBDC at Brookdale Community College

Long-Term Economic and Life Outcomes of Community College Entrepreneurship: Results from NFTE's Alumni Survey (Whittier)

This session will share results from the Network for Teaching Entrepreneurship's (NFTE's) 2022 alumni survey, which analyzed the long-term economic and social outcomes of learners who participated in a

high-quality, comprehensive entrepreneurship course, based on a national sample of alumni that includes community college students.

Dr. J.D. LaRock, Network for Teaching Entrepreneurship (NFTE)

Mr. Kene Turner, Director of National Postsecondary Programs, Network for Teaching Entrepreneurship (NFTE)

Ms. Jennifer Lee LaSala, Founder and CEO, Jennifer Lee's Gourmet Bakery

Mr. José Rodríguez, Founder and CEO, Tasium

Tuesday, October 4, 2022

11:15am – 12:00pm: Concurrent Breakout Sessions

Accelerating Entrepreneurship in Rural America (Statler) Leader

This session will examine how Patrick & Henry Community College in Martinsville, Virginia has partnered with regional chambers of commerce to create an entrepreneurship "Boot Camp" program that is free to participants. In the last five years, the program has produced 283 sessions and awarded 48 businesses with over \$360,000 in cash and in-kind funding. These businesses have created more than \$4.1 million in new capital investment and created 205 new jobs while maintaining an 86% success rate which is 72% higher than the national average. Additionally, in a service region that is 20% people of color, more than half of the participants are members of the minority community leading to significant growth in minority-owned small businesses.

Gregory Hodges, Patrick & Henry Community College

Matthew Ratliff, Patrick & Henry Community College

Learn Goal Setting Techniques to Unleash Your Potential (Berkeley/Clarendon) Change Maker

Discover the keys to the goal-setting techniques that we at The National Society of Leadership and Success (NSLS) teach to our more than 1.5 million members. During this session, you'll learn how to identify your goals and how to create actionable steps to achieve them.

Hannah Stoneburner, Senior Regional Director, Program Development, the National Society of Leadership and Success

Stephanie Repaci, Senior Regional Director, Program Development, the National Society of Leadership and Success

Engaging & Investing in Community College Innovation and Entrepreneurship Ecosystems (Arlington) Educator

Over the past 26 years, VentureWell invested \$13 million in course and program grants for faculty and staff, and invested more than \$10 million in student innovators. This session is designed to cultivate a space of listening and impact sharing between and among community college stakeholders to shape VentureWell's engagement and investment strategy. This co-creation process will generate ideas, solutions, and connections for sustained engagement and investment. We are eager to listen, learn, and network within this vibrant and innovative community.

Terik Tidwell, Director, Inclusive Innovation, VentureWell

Hope Liu, Director, Institutional Transformation in Higher Education, VentureWell

Christina Tamer, Director, Program, Early-Stage Innovators & Venture Development, VentureWell

Kristen Golden, Senior Development Office, VentureWell

Wyoming Innovation Partnership - Leading Economic Change through Wyoming Educational Institutions (White Hill) **Community Builder**

The presenters will cover the development and formation of the Wyoming Innovation Partnership (WIP) three phase project in collaboration with the University of Wyoming, the Wyoming Community College Commission, Wyoming Workforce Services, and the Wyoming Business Council. With the support of the Governor in generating a more resilient workforce and economy, a multi-million-dollar budget was approved by the state legislature in 2021. As phase 1 is nearing completion, learn about our progress as a state, and next steps for phases 2 and 3.

Minden Fox, Faculty, Laramie County Community College
Dr. Brad Tyndall, President, Central Wyoming College

Give Your Course REAL Power with Experiential Activities (Whittier) **Educator**

Learn how adding the REAL Entrepreneurship proven experiential curriculum to your course can improve learning, increase inspiration, and give students the hands-on skills they need to succeed beyond the classroom.

Russ Seagle, Executive Director, the Sequoyah Fund

Tuesday, October 4, 2022

2:45pm – 3:30pm: Concurrent Breakout Sessions

NACCE Member Café/Focus Group Session (Statler)

Our Membership Café space is part networking, part creative outlet and part focus group. Come meet with other attendees, provide feedback on your needs, and help us innovate the vision for future NACCE benefits. Prizes will be awarded to those that participate and contribute to the focus group.

Katie Gales, Senior Director of Membership & DEI&B, NACCE

Photovoice Project Special Session Presented at Pacific Asian Modern Language Association's Annual Conference (Berkeley/Clarendon) [Change Maker](#)

A photovoice project is a visual and written presentation in which individuals use photos to showcase aspects of their environment and daily experiences, especially if they cannot vocalize their situation and circumstances to get their message across. This special session, inspired by the Humans of New York project, invites faculty and student partners, or faculty presenting on their own, to showcase student work that depicts the marginalized people and places of Los Angeles or its surrounding communities. Faculty and students from the greater Los Angeles area would have the opportunity to present their best student work including photos of murals, buildings, and/or people (preferably living within walking distance of their campus or homes), along with a brief essay that explains how their image-text presentation fits the theme of the conference, "Geographies of the Fantastic and Quotidian."

"Depicting the Marginalized People and Places of Los Angeles: A Photovoice Project" would attempt to meet four goals:

- Help the unheard-of Los Angeles gain a voice while providing students with a voice of their own
- Spotlight issues of inequality, thereby helping to create awareness of social justice issues on a personal level
- Bring about change and improve conditions by reaching the public and influencing policymakers
- Keep the promise of our college campuses to be more equitable and just campuses for all college students

Why is this Entrepreneurship Pedagogy? Entrepreneurship is problem solving. In order to problem-solve, one needs to identify a problem. The Photovoice project aims to visually identify a problem before solutions are put forth for society's endemic issues.

Fatema Baldiwala, Adjunct Professor, Los Angeles Valley College

Asset Ownership Standard (Georgian) New to NACCE

Social Entrepreneurship has unique challenges are you ready to meet them? Daring to believe in unicorns is the heart and soul of every entrepreneur. If you desire to place the challenge on steroids then start a journey to build a social impact Unicorn. At least in the Tech world entrepreneurs can point to a few examples...enough in fact that you almost believe they are commonplace. Not so with Social Entrepreneurship. Yet an Asset Ownership Standard may be that exception. What say you?

Wacinqe BeMende, Chief Abundance Consultant, KaizenRhino Solutions International

Immigrant Workforce Inclusion and Entrepreneurship (Arlington) Educator

EnGen is an online and mobile, industry-focused English language learning platform that offers scalable and accessible adult ESL instruction to accelerate career pathways for immigrant & refugee job seekers, students and incumbent workers, as well as Internationally Trained Professionals (ITPs) who need sector-specific English as they pursue relicensing/credentials. We partner with educational programs to create on-ramps for English learners so that they can build the language skills they need to access existing workforce development programs and achieve their academic or business goals.

This presentation will highlight community college use cases that leverage EnGen for sector-specific talent pipeline development programs in the areas of pre-apprenticeship, career pathway transitions, services for Internationally Trained Professionals and refugees, as well as our English for Entrepreneurship pathway that provides a bridge for speakers of other languages who are pursuing entrepreneurship training and small business development services. English skills, digital literacy and integrated (IET) career pathway training programs offer so much opportunity for inclusive workforce development and business development programs. These topics will be explored within a generative and interactive session that includes small group breakout discussion and technology enabled real-time surveys.

New innovative blended program models (for working with community partners and employers at the Community College of Denver and Dallas College will be explored in detail.

Tadd Wamester, Director, Partnership Development, EnGen

Inspired Creativity Is the Surprising Answer We Seek (White Hill) Community Builder

In this lively, fun, and interactive session, you will learn how to infuse your entrepreneurship curriculum with the teaching points and activities that are foundational to connecting students with their limitless potential to create and innovate. You will learn how this approach engages students in new ways as well as fires up their motivation, confidence, and clarity, as well as their desire to learn and apply their knowledge.

All participants will receive a lesson plan for introducing and teaching powerful concepts that cultivate imagination and intuition including how to:

Tap into the goldmine that is your innate creativity

Tolerate uncertainty in states of flow and ease

Leap right over censoring yourself without the fear of "getting it wrong" or being judged

Live and work in an aligned, inspired state of playful possibility, joy, and curiosity

Move out of stuck and rocket forward with clarity and confidence

Susie deVille, Founder & CEO, Innovation & Creativity Institute

Creating Sustainable Solutions through Community Entrepreneurship and Makerspaces (Whittier)

Often business instructors say they are not sure how to integrate a makerspace into their lessons especially in the entrepreneurship courses, marketing courses and beginning business. This session will focus on strategies of how to integrate in the makerspace into all aspects of lesson plans for business courses and in particular focusing on the entrepreneurship courses. This will bring theory and application together for instructors and students.

Julie Ducharme, Cuyamaca & Grossmont College