



2017 NACCE ANNUAL REPORT CARD

NACCE
THE IMPACT OF **ENTREPRENEURSHIP**

NATIONAL ASSOCIATION
FOR COMMUNITY COLLEGE
ENTREPRENEURSHIP

Thank you!

Welcome to the first-ever annual report card for the National Association for Community College Entrepreneurship (NACCE). The intent of this report is to succinctly communicate what steps NACCE has taken during the past year to foster entrepreneurial thinking and action in one of the largest entrepreneurial ecosystems in America. During 2017, we made significant strides to enrich the NACCE network and the environment in which our members and partners operate. Specifically, we expanded the number of partnerships with foundations and social enterprise organizations and provided funding awards that enabled a large number of NACCE colleges and their communities to work together and create new resources and initiatives that excite entrepreneurship. This overarching effort spanned these areas:

- STEM e-ship programs
- Professional development training
- Ecosystem development with community colleges and K-12 partners (in coal-distressed areas of Appalachia)
- Fostering the creation of new, vibrant maker spaces

NACCE reached more people than ever before through our national conference, regional symposiums, pre-conferences, breakout sessions and keynotes at eight national and international conferences. At the same time, the quarterly journal, *Community College Entrepreneurship*, and bi-weekly e-newsletters have regularly communicated stories about members and nurtured meaningful connections among them. Our exemplary board, comprised of college presidents and association leaders representing every area of the U.S. and Canada, enables us to continue to stretch and explore new areas of opportunities. We encourage you to grow with us!



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President & CEO, NACCE

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300



2,000+



3 million

The NACCE Network

- **300 colleges**
- **2,000+ professionals**
- **3 million students served**

Entrepreneurial leaders and scholars are increasingly drawn to NACCE as a rich source of entrepreneurship study and practice. NACCE has consistently served as a thought leader on topics ranging from digital storytelling and the infusion of entrepreneurship in diverse academic disciplines, to entrepreneurial leadership in rural community colleges and ecosystem building.



\$2M



Maker Spaces



15th Year

Milestones

- Over **two million in funding** through 2020 to be regranting to member colleges
- Supported the creation of **45 new maker spaces**
- **15th anniversary** year

Celebrating its 15th anniversary, NACCE partnered with funders to support 19 colleges in Appalachia and 24 colleges in California to create maker spaces. This work, which in California was guided by “Doing What Matters for Jobs and the Economy,” will continue in 2018 and 2019. The foundation and corporate-funded initiatives spawned by NACCE resulted in expanded entrepreneurial ecosystems in community colleges throughout the country.



Results that Matter

- Forged **six new major partnerships** with foundations and social enterprise organizations
- Created new partnerships with **20 like-minded entrepreneurship programs and organizations**
- Hosted an **annual conference** and **three regional conferences**, as well as multiple **webinars** and **workshops**, attracting nearly **1,000 attendees**

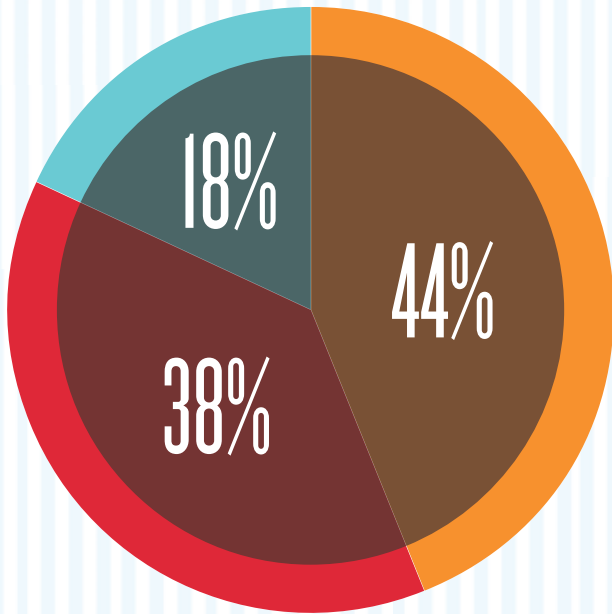
NACCE provided incubator-sharing workshops at multiple community colleges coast-to-coast and served as a technical assistance provider at 36 member colleges through grants from EntreEd, the Appalachian Regional Commission (ARC), the Michelson 20MM Foundation, and the Sierra College Maker 3 Innovation Grant. NACCE also engaged in grant-funded projects with K-12 and university partners and implemented new curriculum and programs focused on intellectual property, ecosystem mapping and maker spaces.



Resources for Leaders

- **30 presidents** have signed or renewed the *PFEP*
- **5 colleges recognized** for outstanding service at the 2017 AACCC/NACCE breakfast
- **15 thought leaders** are co-authoring a book on entrepreneurial colleges

During 2017, 30 community college presidents signed or renewed NACCE's *Presidents for Entrepreneurship Pledge (PFEP)*. Five community colleges were recognized at the 2017 AACCC/NACCE Annual Breakfast for their commitment to entrepreneurship and outstanding service. NACCE engaged 15 thought leaders and practitioners to co-author a book on creating and sustaining entrepreneurial colleges. It will be published in October 2018.



Who NACCE Serves

- **44% Executive**
- **38% Credit**
- **18% Non Credit**

Across the country, NACCE serves a diverse group of members, including community college presidents, district and system leaders, chancellors, provosts, heads of campus, vice presidents, assistant vice presidents and institutional advancement and foundation professionals, as well as administrative and business office staff. On the credit side, NACCE serves academic department heads, deans, chairs, and directors, as well as faculty, instructors, professors and assistant professors. On the non-credit side, NACCE engages community department heads, directors, (including SBDC directors), community staff and network coordinators, managers, facilitators, instructors, SBDC advisors, entrepreneurs and entrepreneurs-in-residence.



Awards & Communities of Practice

- **Over \$500,000 in funding awards** in 2017 for NACCE colleges
- **\$2-3 million in funding** earmarked for additional colleges
- **54 participating counties**
- **Five major new projects**

NACCE launched a focused effort on ecosystem development with the Appalachian Regional Commission (ARC) that supported technical assistance training and innovation and entrepreneurship for a community of practice comprised of 11 Appalachian community colleges in poverty-distressed areas. The SOAR Summit focused on organizing strategic goals and objectives for 54 counties in Eastern Kentucky. The blueprint was used to coordinate a strategic approach across federal, state, local and non-profit agencies to achieve an economic turnaround in the region. The STEM pilot program resulted in over \$500,000 flowing to five NACCE community colleges in 2017 and expanding to 15 colleges in 2018 and an additional \$2-3 million in funding earmarked for other colleges through 2020.



NACCE Commits to STEM Education for Middle School Girls

← Middle school girls from the local community attended the NACCE-Verizon Innovative Learning summer camp at North Iowa Area Community College this summer.



Entrepreneurial Leadership

NACCE has redoubled its effort to expand the number of presidents committing to the *Presidents for Entrepreneurship Pledge*.

← Snow College President Gary Carlston (center) recently signed NACCE's *Presidents for Entrepreneurship Pledge*.

National Visibility

- *Entrepreneur Magazine*
- *International Society of Academic Makerspaces Journal*
- *Journal of Small Business & Enterprise Development*
- ACCT Blog
- *Community College Week*

"Community colleges are advancing entrepreneurship in their communities by providing access points to support local startups and small businesses."

— ENTREPRENEUR

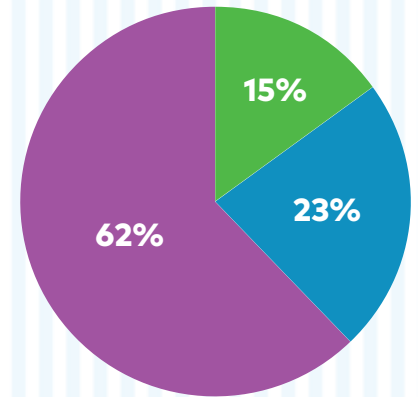
"...if success means equipping students to be masters of their own destinies, that's huge for them."

— COMMUNITY COLLEGE WEEK

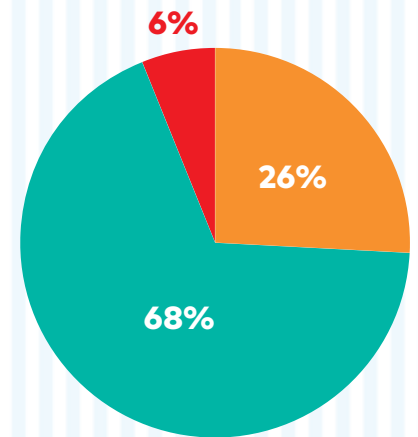
NACCE President and CEO Rebecca Corbin, Ed.D., was featured as a guest blogger on the website of the Association of Community College Trustees and as a contributor to *Entrepreneur Magazine*. Her bylined article appeared in the *International Society of Academic Makerspaces Journal* and she served as guest editor of Emerald Publishing's *Journal of Small Business & Enterprise Development*.

Financials

REVENUE SOURCES	\$ Amount	% Total
Membership	\$222,764	15%
Member Dues		
Partnerships		
Trainings, webinars		
Journal ads		
Annual Conference	\$360,559	23%
Registrations		
Sponsorships		
Technical Assistance	\$952,789	62%
TOTAL REVENUE - 2017	\$1,536,112	100%



OPERATING EXPENSES	\$ Amount	% Total
Personnel	\$374,719	26%
Staff salaries & Fringe		
Programming	\$958,700	68%
Technical Assistance		
Annual Conference		
Membership Support		
General Administration	\$84,969	6%
TOTAL EXPENSES - 2017	\$1,418,388	100%



1 Federal Street, Bldg. 101
Springfield, MA 01105

About NACCE

NACCE is an organization of educators, administrators, presidents and entrepreneurs focused on igniting entrepreneurship in their communities and campuses. NACCE has two main goals: to empower college leaders to approach the business of running a community college with an entrepreneurial mindset and to grow the community college's role in supporting job creation and entrepreneurs in their local ecosystems.