

***New Offering!* Entrepreneurship and the Future of Work Learning Journey**

Sponsored by the Direct Selling Education Foundation (DSEF)

October 30

2:00pm – 4:00pm

NACCE and DSEF invite community college professors and workforce reskilling professionals to a Learning Journey on Entrepreneurship and the Future of Work. Participants will visit Southwestern Advantage, the oldest entrepreneurial and direct selling program for college and university students in the world.

The Southwestern Family of Companies was established in 1855 and a micro-entrepreneurship, sales and leadership program, now known as Southwestern Advantage. In addition to providing an opportunity for students to pay down their educational expenses, allowing them to gain valuable experience and building character through running their own business, the experience is also a gateway to a life-long career. Many of these leaders launch and lead other businesses that make up the Southwestern Family of Companies. Each company operates with the shared goals of building people and positively impacting communities worldwide.

During the learning journey, participants will:

- Explore an understanding of sales that addresses the future of work
- Learn about the workforce skills that employers feel are most important today

Schedule:

2:00pm	Bus departs Lowes Vanderbilt Hotel for Southwestern Advantage Headquarters
2:30– 3:30pm	Keynote by Trey Campbell, Vice President of Communication and Government Relations, Southwestern Advantage
3:30pm	Bus departs Southwestern for Lowes Vanderbilt Hotel

To Register: Add the Learning Journey when you [register](#) for NACCE's 2023 National Conference.

Questions? Contact tumey@nacce.com