



# RIDING THE WAVE

Entrepreneurship &  
Workforce Exploration

**2025 Annual Conference**

October 5-8, 2025

Loews Coronado Bay Resort · Coronado, CA

**NACCE**  
THE IMPACT OF ENTREPRENEURSHIP

NATIONAL ASSOCIATION  
FOR COMMUNITY COLLEGE  
ENTREPRENEURSHIP

[nacce.com/events](https://nacce.com/events)  
**#NACCE2025**

# Greetings!



The National Association for Community College Entrepreneurship (NACCE) is thrilled to announce that our 2025 Annual Conference will be held in Coronado, California on October 5-8 at the Loews Coronado Bay Resort.

Our conference is the premier opportunity to showcase your organization's products and services to community college presidents, workforce development leaders, fundraising professionals, and faculty from across the United States. Most attendees have influence and decision-making authority for budgets, ranging from thousands to millions of dollars.

This prospectus contains many exciting ways for your organization to support NACCE, enjoy the benefits of sponsorship, and highlight your organization to our nation's educational leaders.

We thank you in advance for your support!

Warmest regards,

A handwritten signature in black ink that reads "Rebecca Corbin".

Rebecca A. Corbin, Ed.D.  
President & CEO, NACCE



NATIONAL ASSOCIATION  
FOR COMMUNITY COLLEGE  
**ENTREPRENEURSHIP**

# About NACCE

The **National Association for Community College Entrepreneurship (NACCE)** is our nation's leading co-creator and distributor of resources, funding, and professional development. NACCE represents 360+ college members, forty-seven states & Canada, impacting approximately 3.3 million students.

**OUR MISSION** *To engage members through entrepreneurial thinking and innovative action.*

**OUR PHILOSOPHY** *Membership is in the heart of what we do.*

**OUR VISION** *Uplifting communities by elevating prosperity.*

## Get your Brand in Front of the Industry's Best Leaders

Our Audience Is Unique In 3 Key Areas:



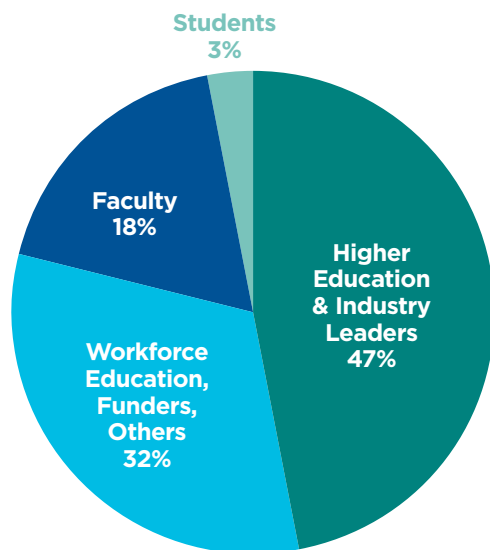
It's full of senior decision-makers



It unites the entire entrepreneurial ecosystem



It is global



*Based on attendees of the 2024 NACCE Annual Conference*



Whova

200,552  
Sponsor  
Impressions

20 Sponsors

\*Based on  
2024 NACCE Annual  
Conference Data

Don't take our word for it – here's what some of last year's sponsors and exhibitors said:

*“NACCE was a great conference to connect with people we want to work with.”*

*“I love that you met with us before and discussed the app. Loved that you used the app and had the scanning capability and the incentive for people to visit the various booths.”*

*“College leadership present; good leads; great venue and food.”*

*“I appreciated the conference app having the lead collection included.”*



## Sponsorship **Package Levels**

All levels of sponsorship include a table in the exhibit hall and a booth in the Whova app, to connect and schedule meetings with attendees.

Complimentary conference registration includes all mainstage and breakout sessions, meals, receptions, and networking opportunities.



---

**EVENT SPONSOR (1 AVAILABLE) ..... \$75,000**

As the exclusive Event Sponsor, your brand is the only partner prominently linked to all aspects of the national conference communication. You also receive:

- Eight (8) complimentary conference registrations
- Exclusive marketing for attendee giveaway
- Full-page ad in NACCE's journal, *Community College Entrepreneurship*
- Full-year promotional ad on SkillPointe digital platform

**TRAILBLAZER SPONSOR (1 AVAILABLE)..... \$50,000**

As a Trailblazer Sponsor, your brand is prominently elevated to all aspects of the national conference communication. You also receive:

- Six (6) complimentary conference registrations
- Half-page ad in NACCE's journal, *Community College Entrepreneurship*
- Full-year promotional ad on SkillPointe digital platform
- Featured in a NACCE-hosted webinar (average audience size 75-150)

**TITLE SPONSOR (3 AVAILABLE) ..... \$25,000**

As a Title Sponsor, your brand is elevated to all aspects of the national conference communication. You also receive:

- Five (5) complimentary conference registrations
- Full-year promotional ad on SkillPointe digital platform
- A half-page ad in NACCE's journal, *Community College Entrepreneurship*
- Featured in a NACCE-hosted webinar (average audience size 75-150)

**PLATINUM SPONSOR (3 AVAILABLE) ..... \$15,000**

As a Platinum Sponsor, your brand is featured in all aspects of communication at the national conference. You also receive:

- Four (4) complimentary conference registrations
- A half-page ad in NACCE's journal, *Community College Entrepreneurship*
- Featured in a NACCE-hosted webinar (average audience size 75-150)

**GOLD SPONSOR (3 AVAILABLE) ..... \$10,000**

As a Gold Sponsor, your brand is featured in all aspects of communication at the national conference. You also receive:

- Three (3) complimentary conference registrations
- Your logo included in a recognition article in NACCE journal, *Community College Entrepreneurship*
- Featured in a NACCE-hosted webinar (average audience size 75-150)

**WHITE GLOVE SPONSOR (1 AVAILABLE) ..... \$7,500**

As the White Glove Sponsor, your brand showcases as host of a VIP dinner on opening night of the conference. You also receive:

- Three (3) complimentary conference registrations
- Exclusive marketing giveaways for VIP guests
- Opportunity to deliver brief remarks during VIP dinner

**RECEPTION SPONSOR (3 AVAILABLE) ..... \$6,000**

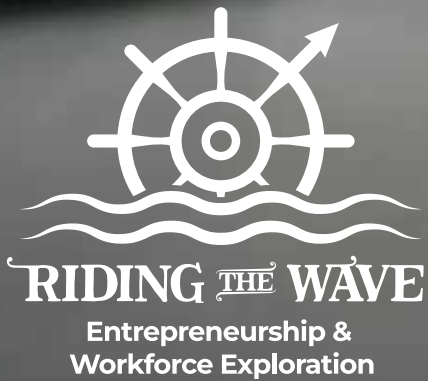
As a Reception Sponsor, your brand is featured in all aspects of communication at the national conference. You also receive:

- Three (3) complimentary conference registrations
- Your logo included in a recognition article in NACCE's journal, *Community College Entrepreneurship*.

**COFFEE & DESSERT SPONSOR (2 AVAILABLE) ..... \$4,000**

As a Coffee & Dessert Sponsor (2 available), your brand is featured in all aspects of communication at the national conference. You also receive:

- Two (2) complimentary conference registrations
- Your logo in a recognition article in NACCE's journal, *Community College Entrepreneurship*.



# Exhibiting **Opportunity**

**Exhibitor Fee: \$3,000**

**Exhibitor Benefits Include:**

- Two (2) complimentary conference registrations
- One (optional) additional conference registration at \$500 (discounted rate)
- Exhibitor space includes a six-by-two-foot skirted table
- Recognition on event signage & conference communication
- Engagement activity intended for lead generation

# A La Carte **Add-on Options**

Broaden your reach!

<b>5 X 7 BRANDED CANVAS JOURNAL FOR ALL ATTENDEES.....</b>	<b>\$2,500</b>
<b>BRANDED LANYARD.....</b>	<b>\$1,500</b>
<b>GREEN ROOM SPONSOR FOR SPEAKERS.....</b>	<b>\$1,250</b>
<b>SPONSOR A STUDENT: REGISTRATION &amp; TRAVEL SCHOLARSHIP .....</b>	<b>\$1,000</b>
<b>SPONSOR A TOUR.....</b>	<b>\$1,000</b>
<b>HALF-PAGE AD IN CONFERENCE PROGRAM BROCHURE .....</b>	<b>\$600</b>



To secure sponsorship and exhibitor opportunity, contact:



**ELLEN LAWSON**

*Director of Sponsorship & Partnerships*

at [lawson@nacce.com](mailto:lawson@nacce.com) or  
(919) 961-4886

For information regarding conference logistics and the Whova app, contact:



**DR. DARCIE TUMEAY**

*Director of Events & Programs*

at [tumeay@nacce.com](mailto:tumeay@nacce.com) or  
(828) 310-5421

**Sponsorship is a powerful way to amplify brand awareness, enhance visibility, foster community goodwill, and create unforgettable experiences.**

**Don't delay, secure today!**

**Visit [nacce.com/events](http://nacce.com/events)**

**Follow @NACCE**



## NACCE Board of Directors

**Board Chair**

Dr. Chris Whaley  
President  
Roane State Community College - TN

**Immediate Past Chair**

Dr. Steven Schulz  
Retired President  
North Iowa Area Community College - IA

**Treasurer/Secretary**

Dr. Sharon Pierce  
President  
Minneapolis College - MN

Dr. Lisa Avery  
President  
Linn-Benton Community College - OR

Dr. Michael Baston  
President  
Cuyahoga Community College - OH

Dr. Byron D. Cliff Breland  
Chancellor  
North Orange County Community College District - CA

Dr. Erik Coyne  
Chancellor  
Ivy Tech - Bloomington - IN

Dr. Amy Diaz  
President  
GateWay Community College - AZ

Dr. Jermaine Ford  
President  
Florence-Darlington Technical College - SC

Dr. Torie Jackson  
President  
West Virginia University Parkersburg - WV

Mr. Jee Hang Lee  
President and CEO  
Association of Community College Trustees - Washington, D.C.

Dr. James Murdaugh  
President  
Tallahassee Community College - FL

Dr. Nick Nissley  
President  
Northwestern Michigan College - MI

Dr. Joe Schaffer  
President  
Laramie County Community College - WY

**NACCE Emeritus Advisory Committee**

Dr. Gail Carberry  
Retired President  
Quinsigamond Community College - MA

Dr. Kevin Drumm  
President Emeritus  
SUNY Broome Community College - NY

Dr. Angeline Godwin  
Retired President  
Patrick & Henry Community College - VA

Dr. Jim Jacobs  
President Emeritus  
Macomb Community College - MI

Dr. Edwin Massey  
President Emeritus  
Indian River State College - FL

Dr. Susan May  
President Emeritus  
Fox Valley Technical College - WI

Dr. Shari Olson  
Retired President  
South Mountain Community College - AZ

Dr. Ron Thomas  
Retired President  
Dakota County Technical College - MN



NATIONAL ASSOCIATION FOR COMMUNITY COLLEGE  
**ENTREPRENEURSHIP**