



RIDING THE WAVE

Entrepreneurship & Workforce Exploration

2025 Annual Conference

October 5-8, 2025

Loews Coronado Bay Resort · Coronado, CA

NACCE
THE IMPACT OF ENTREPRENEURSHIP

NATIONAL ASSOCIATION
FOR COMMUNITY COLLEGE
ENTREPRENEURSHIP

nacce.com/events
#NACCE2025



Greetings!



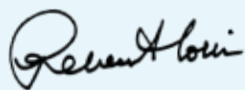
The National Association for Community College Entrepreneurship (NACCE) is thrilled to announce that our 2025 Annual Conference will be held in Coronado, California on October 5-8 at the Loews Coronado Bay Resort.

Our conference is the premier opportunity to showcase your organization's products and services to community college presidents, workforce development leaders, fundraising professionals, and faculty from across the United States. Most attendees have influence and decision-making authority for budgets, ranging from thousands to millions of dollars.

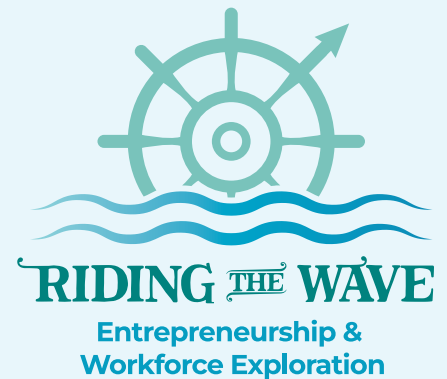
This prospectus contains many exciting ways for your organization to support NACCE, enjoy the benefits of sponsorship, and highlight your organization to our nation's educational leaders.

We thank you in advance for your support!

Warmest regards,



Rebecca A. Corbin, Ed.D.
President & CEO, NACCE



NATIONAL ASSOCIATION
FOR COMMUNITY COLLEGE
ENTREPRENEURSHIP

About NACCE

The **National Association for Community College Entrepreneurship** (NACCE) is our nation's leading co-creator and distributor of resources, funding, and professional development. NACCE represents 360+ college members, forty-seven states & Canada, impacting approximately 3.3 million students.

OUR MISSION *To engage members through entrepreneurial thinking and innovative action.*

OUR PHILOSOPHY *Membership is in the heart of what we do.*

OUR VISION *Uplifting communities by elevating prosperity.*

Get your Brand in Front of the Industry's Best Leaders

Our Audience Is Unique In 3 Key Areas:



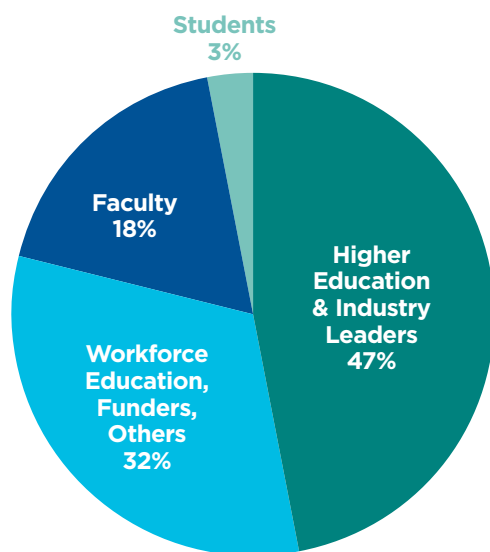
It's full of senior decision-makers



It unites the entire entrepreneurial ecosystem



It is global



Based on attendees of the 2024 NACCE Annual Conference



On Conference Event App

Don't take our word for it – here's what some of last year's sponsors and exhibitors said:

"NACCE was a great conference to connect with people we want to work with."

"I love that you met with us before and discussed the app. Loved that you used the app and had the scanning capability and the incentive for people to visit the various booths."

"College leadership present; good leads; great venue and food."

"I appreciated the conference app having the lead collection included."



Sponsorship **Package Levels**

All levels of sponsorship include a table in the exhibit hall and a booth in the Whova app, to connect and schedule meetings with attendees.

Complimentary conference registration includes all mainstage and breakout sessions, meals, receptions, and networking opportunities.



EVENT SPONSOR (1 AVAILABLE) \$75,000

As the exclusive Event Sponsor, your brand is the only partner prominently linked to all aspects of the national conference communication. You also receive:

- Eight (8) complimentary conference registrations
- Exclusive marketing for attendee giveaway
- Full-page ad in NACCE's journal, *Community College Entrepreneurship*
- Full-year promotional ad on SkillPointe digital platform

TRAILBLAZER SPONSOR (1 AVAILABLE)..... \$50,000

As a Trailblazer Sponsor, your brand is prominently elevated to all aspects of the national conference communication. You also receive:

- Six (6) complimentary conference registrations
- Half-page ad in NACCE's journal, *Community College Entrepreneurship*
- Full-year promotional ad on SkillPointe digital platform
- Featured in a NACCE-hosted webinar (average audience size 75-150)

TITLE SPONSOR (3 AVAILABLE) \$25,000

As a Title Sponsor, your brand is elevated to all aspects of the national conference communication. You also receive:

- Five (5) complimentary conference registrations
- Full-year promotional ad on SkillPointe digital platform
- A half-page ad in NACCE's journal, *Community College Entrepreneurship*
- Featured in a NACCE-hosted webinar (average audience size 75-150)

PLATINUM SPONSOR (3 AVAILABLE)..... \$15,000

As a Platinum Sponsor, your brand is featured in all aspects of communication at the national conference. You also receive:

- Four (4) complimentary conference registrations
- A half-page ad in NACCE's journal, *Community College Entrepreneurship*
- Featured in a NACCE-hosted webinar (average audience size 75-150)

GOLD SPONSOR (3 AVAILABLE) \$10,000

As a Gold Sponsor, your brand is featured in all aspects of communication at the national conference. You also receive:

- Three (3) complimentary conference registrations
- Your logo included in a recognition article in NACCE journal, *Community College Entrepreneurship*
- Featured in a NACCE-hosted webinar (average audience size 75-150)

WHITE GLOVE SPONSOR (1 AVAILABLE) \$7,500

As the White Glove Sponsor, your brand showcases as host of a VIP dinner on opening night of the conference. You also receive:

- Three (3) complimentary conference registrations
- Exclusive marketing giveaways for VIP guests
- Opportunity to deliver brief remarks during VIP dinner

RECEPTION SPONSOR (3 AVAILABLE) \$6,000

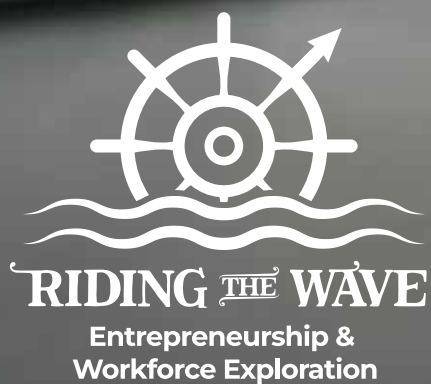
As a Reception Sponsor, your brand is featured in all aspects of communication at the national conference. You also receive:

- Three (3) complimentary conference registrations
- Your logo included in a recognition article in NACCE's journal, *Community College Entrepreneurship*.

COFFEE & DESSERT SPONSOR (2 AVAILABLE) \$4,000

As a Coffee & Dessert Sponsor (2 available), your brand is featured in all aspects of communication at the national conference. You also receive:

- Two (2) complimentary conference registrations
- Your logo in a recognition article in NACCE's journal, *Community College Entrepreneurship*.



Exhibiting **Opportunity**

Exhibitor Fee: \$3,000

Exhibitor Benefits Include:

- Two (2) complimentary conference registrations
- One (optional) additional conference registration at \$500 (discounted rate)
- Exhibitor space includes a six-by-two-foot skirted table
- Recognition on event signage & conference communication
- Engagement activity intended for lead generation

A La Carte **Add-on Options**

Broaden your reach!

5 X 7 BRANDED CANVAS JOURNAL FOR ALL ATTENDEES.....	\$2,500
BRANDED LANYARD.....	\$1,500
GREEN ROOM SPONSOR FOR SPEAKERS.....	\$1,250
SPONSOR A STUDENT: REGISTRATION & TRAVEL SCHOLARSHIP	\$1,000
SPONSOR A TOUR.....	\$1,000
HALF-PAGE AD IN CONFERENCE PROGRAM BROCHURE	\$600



To secure sponsorship and exhibitor opportunity, contact:



ELLEN LAWSON

*Director of Sponsorship
& Partnerships*

at lawson@nacce.com or
(919) 961-4886

For information regarding
conference logistics and
the Whova app, contact:



DR. DARCIE TUMEY

Director of Events & Programs

at tume@nacce.com or
(828) 310-5421

**Sponsorship is a powerful way to amplify
brand awareness, enhance visibility,
foster community goodwill, and create
unforgettable experiences.**

Don't delay, secure today!

Visit nacce.com/events

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