



THE SKILLED WORKFORCE GROWTH SOLUTION



#FindYourselfHere
#SolveWorkforceGap

**Skill
Pointe**
A DIVISION OF NACCE

The Skilled Workforce Growth Solution

SkillPointe is the premier career exploration site and training search engine for job seekers and individuals seeking rewarding, skills-based careers that are both in-demand and high-paying.

SkillPointe uniquely offers an array of exclusive tools, including:

- Career exploration centered on 10 high-growth industries.
- A fast, mobile-friendly career-matching quiz.
- A unique training search engine with filters by industry and career, along with options for on-the-job training, apprenticeships, and other Earn + Learn programs.
- A tool to address job seekers' questions about licenses and certifications.

We are thrilled to invite you to explore our exclusive technology platform, SkillPointe.



SkillPointe features over 1,000 community colleges and their 60,000 training programs, categorized into 80 high-demand career paths that require minimal training and lead to high-earning jobs. With over 1.5 million visitors exploring career options on SkillPointe, more than 68,000 have been referred to local college programs. Notably, SkillPointe college partners received 20 times more referrals compared to other training providers.

The National Association for Community College Entrepreneurship (NACCE) is the nation's foremost collaborator and provider of resources aimed at revitalizing underserved communities through community college involvement. NACCE represents nearly 400 community and technical colleges, encompassing over 3,000 faculty, staff, administrators, and presidents, collectively serving more than 3.3 million students.

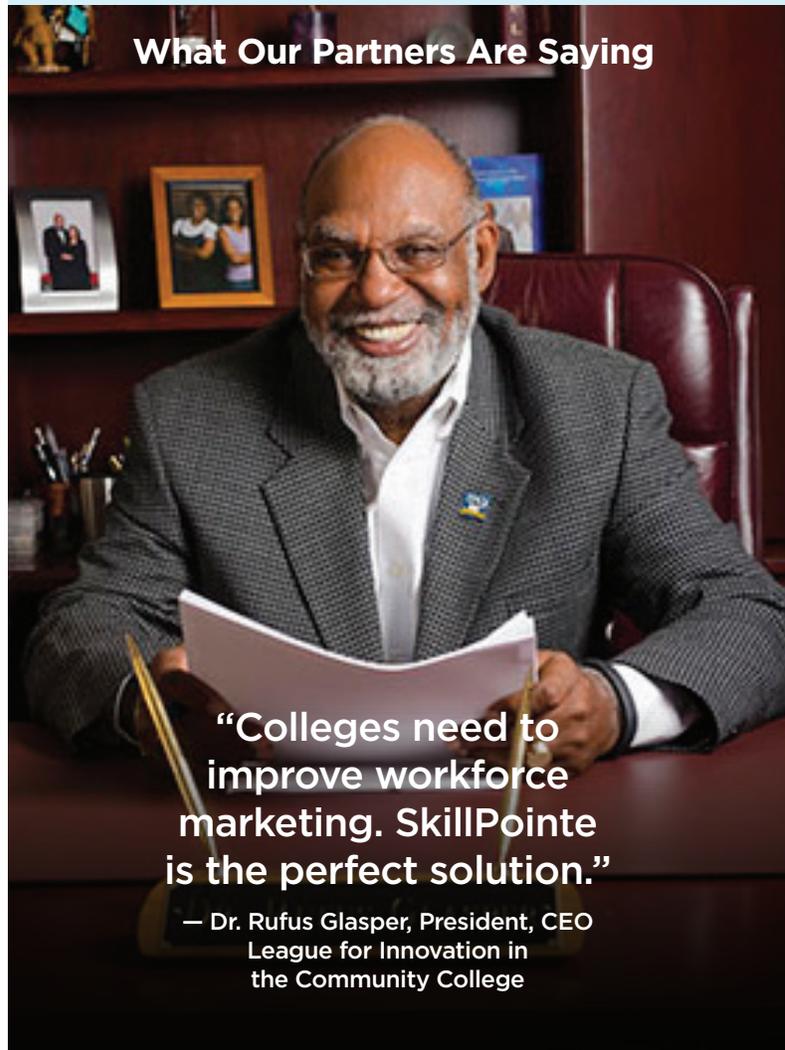
Warmest regards,



Rebecca A. Corbin, Ed.D.
President & CEO, NACCE



What Our Partners Are Saying



“Colleges need to improve workforce marketing. SkillPointe is the perfect solution.”

— Dr. Rufus Glasper, President, CEO
League for Innovation in
the Community College

Build a Workforce Pipeline with SkillPointe

SkillPointe is here to bridge the gap between employers and job seekers with the right skills.

1. ENHANCE YOUR EMPLOYER BRAND:

- **Featured Employer Profiles:** Showcase your company's culture, values, and career opportunities through customized employer profiles that attract top talent.
- **Employer Spotlights:** Increase your visibility on the platform with sponsored content, such as articles, videos, and success stories that highlight your company's commitment to workforce development.

2. STAY AHEAD WITH DATA-DRIVEN INSIGHTS:

- **Market Analytics:** Access detailed analytics and reports on industry trends, skills in demand, and workforce demographics to inform your hiring strategies.
- **Custom Reports:** Receive tailored insights that help you make data-driven decisions to optimize your recruitment and talent management processes.

3. BUILD A FUTURE-READY WORKFORCE:

- **Training Partnerships:** Collaborate with educational institutions and training providers to develop customized training programs that ensure your current and future employees have the skills they need to succeed.
- **Certification Programs:** Benefit from a pipeline of candidates who have completed industry-recognized certification programs, ensuring they are job-ready from day one.

4. FLEXIBLE AND SCALABLE SOLUTIONS:

- **Adaptable Services:** Whether you're a small business or a large corporation, our platform offers scalable solutions that grow with your needs.
- **Cost-Effective Packages:** Choose from a variety of subscription packages and à la carte services that fit your budget and hiring requirements.



75%
of the SkillPointe audience
has never been to a
community college site



Acquisition cost per
student is less than
\$250
per student



Subscribers receive
20x
more referrals
than non-subscribers

Join the growing number of employers who are transforming their recruitment strategies with SkillPointe. Let us help you find the right talent to drive your business forward, while you focus on what you do best.

ABOUT NACCE

NACCE is a 501(c)3 nonprofit association of faculty, administrators, presidents, and entrepreneurs focused on igniting entrepreneurship in classrooms, on campuses and in communities. NACCE supports job creation and entrepreneurs in 46 states. NACCE represents nearly 400 colleges and approximately 3.3 million students and has its headquarters in Cary, North Carolina.

Visit nacce.com for more information.

ABOUT SKILLPOINTE

SkillPointe champions skills-based careers by offering a self-assessment tool, career exploration, access to training programs, scholarships, and other forms of financial aid. Visitors to SkillPointe will find information about in-demand industries, including business, communications, construction, energy, healthcare, hospitality, information technology, manufacturing, public service, and transportation.

Visit skillpointe.com for more information.

Contact us today to learn how SkillPointe can help you find the skilled workers your business needs to thrive.

By emphasizing these benefits, NACCE can create a compelling sales proposition that highlights the value of the SkillPointe platform to employers, encouraging them to support and invest in this innovative career exploration tool.

For more information please contact:



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