

June 4 – 6, 2025

Tallahassee State College
444 Appleyard Drive
Tallahassee, Florida

PATHWAYS



PROSPERITY

A Workforce, Maker & Advancement Summit



TSC
TALLHASSEE
STATE COLLEGE

NACCE
THE IMPACT OF ENTREPRENEURSHIP



Greetings!

Join the National Association for Community College Entrepreneurship for the 2025 Pathways to Prosperity Summit in Tallahassee, Florida, June 4 -6, 2025 at Tallahassee State College.

Pathways to Prosperity brings together leaders and practitioners from across the United States to network and engage to advance workforce, STEM, and fundraising for the benefit of students, colleges, industry, government, and communities everywhere.

You will have the opportunity to tour state of the art facilities, including a new makerspace, and develop meaningful relationships that lead to business partnerships and other collaborations.

Don't take our word for it. After last year's event at Pima Community College, Marcy Euler, M.Ed., C.F.R.E., of the Pima Community College Foundation said it best, "I *loved* networking and collaborating with other college team members and partners. We need more of these collaboration opportunities."

Thank you for your consideration and support!

Warmest regards,

Rebecca A. Corbin, Ed.D.
President & CEO, NACCE



About NACCE

The **National Association for Community College Entrepreneurship (NACCE)** is our nation's leading co-creator and distributor of resources to transform higher education through community college engagement. NACCE represents nearly 400 community and technical colleges and more than 3,000 faculty, staff, administrators, and presidents who serve over 3.3 million students.

OUR MISSION *To engage members through entrepreneurial thinking and innovative action.*

OUR PHILOSOPHY *Membership is at the heart of what we do.*

OUR VISION *Equity and prosperity for all.*



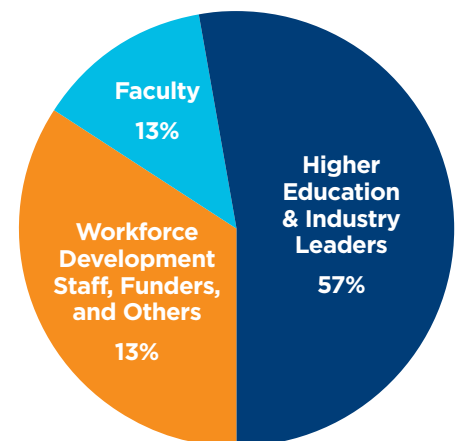
The Premier Forum for Fostering Collaboration

Pathways to Prosperity Summit fosters collaboration among **community colleges** developing workforce programs, **government agencies** with ongoing and evolving requirements, **industry partners** hiring workforce with relevant skills, and **fundors** looking to invest in community impact.

At this one-of-kind experience, you will tackle challenges and become empowered with an entrepreneurial mindset. You will discover innovative action strategies to generate revenue and achieve workforce goals for all. Over 125+ influencers, representing higher education institutions, industry, workforce development, philanthropy, and government sectors will attend the event.

Stay connected to existing customers and engage with prospective new businesses. As a sponsor, exhibitor, or partner, you are part of a vibrant and innovative NACCE community.

WHO WILL YOU MEET AT NACCE?





Sponsorship Package Levels

Government agencies, industry executives, workforce leaders, and philanthropic partners attend the summit to network, share best practices, and find innovative solutions for:

- Challenges with forecasting anticipated programs
- Costs for recruitment
- Help with those seeking high demand trade skills.



All levels of event sponsorship offer:

- A comprehensive package of brand awareness
- Speaking opportunities
- Marketing assets
- Lead generation
- Exhibit space at the summit
- A sponsorship highlight in NACCE's bi-weekly eNEWS.

Sponsors are also invited to donate a branded item to the NACCE gift bag.





EVENT SPONSOR (1 AVAILABLE) \$15,000

As the exclusive **Event Sponsor**, your brand is the only partner linked to all aspects of the summit.

You also receive:

- Six summit registrations,
- An opportunity to deliver a keynote from the main stage and another customized opportunity
- A full-page ad in NACCE's journal, *Community College Entrepreneurship*.

TITLE SPONSORS (2 AVAILABLE)..... \$10,000

As a **Title Sponsor**, your brand is elevated to the highest level on all print and digital signage. You also receive:

- Four summit registrations
- An opportunity to speak on the main stage
- The opportunity to provide a giveaway for the attendee gift bags
- A half-page ad in NACCE's journal, *Community College Entrepreneurship*.

PLATINUM SPONSORS (3 AVAILABLE) \$7,500

As a **Platinum Sponsor**, your brand is prominently featured in the program book and on signage throughout the summit. You also receive:

- Four summit registrations
- The opportunity to speak as part of a breakout session panel
- A half-page ad in NACCE's journal, *Community College Entrepreneurship*.

GOLD SPONSORS (3 AVAILABLE) \$5,000

As a **Gold Sponsor**, your brand will be featured in the program book and on signage throughout the summit. You also receive:

- Two summit registrations
- The opportunity to introduce a summit speaker.
- Your logo included in a recognition article in NACCE's journal, *Community College Entrepreneurship*.

RECEPTION SPONSORS (2 AVAILABLE) \$2,500

As a **Reception Sponsor**, your organization sponsors one of three evening receptions for all attendees. You also receive:

- The opportunity to make welcoming remarks on the main stage
- Inclusion in the program book and on signage throughout the summit
- Two summit registrations
- Your logo included in a recognition article in NACCE's journal, *Community College Entrepreneurship*.

COFFEE STATION SPONSORS (2 AVAILABLE) \$1,000

As a **Coffee and Dessert Sponsor**, your organization sponsors one of two afternoon breaks for all attendees. You also receive:

- Inclusion in the program book and on signage throughout the summit.
- Two summit registrations
- Your logo in a recognition article in NACCE's journal, *Community College Entrepreneurship*.



Exhibiting Opportunities

TSC
TALLAHASSEE
STATE COLLEGE

NACCE
THE IMPACT OF ENTREPRENEURSHIP

PATHWAYS  PROSPERITY
A Workforce, Maker &
Advancement Summit

Exhibiting Fee: \$1,000

Exhibitor Benefits Include:

- Two summit registrations.
- One optional additional summit registration at \$500.
- Standard exhibit space includes a six-by-two-foot skirted table.
- Recognition on event signage, summit program, and website.
- Engagement in an activity in the exhibit hall, driving attendees to visit you.

A La Carte Opportunities

Broaden your reach by choosing an a la carte opportunity. The options below ensure that your organization makes an impact with all summit attendees. These opportunities are available to any organization and can be an add-on to a sponsorship or exhibitor package. The approximate number of attendees is 150.

- COMMEMORATIVE ITEM \$1,000
- COLLEGE STUDENT REGISTRATION & TRAVEL SCHOLARSHIP..... \$1,000
- BRANDED LANYARD..... \$500





We look forward to partnering with your organization.

For more information, please contact:



ELLEN LAWSON

Director of Sponsorship & Partnerships

at lawson@nacce.com or (919) 961-4886

to secure sponsorship and exhibitor opportunities.



DR. DARCIE TUMEY

Director of Events & Programs

at tumeY@nacce.com or (828) 310-5421

for more information about exhibitor space logistics and general summit details.

Visit nacce.com/events

Follow @NACCE



NACCE Board of Directors

Board Chair

Dr. Chris Whaley
President
Roane State Community College - TN

Immediate Past Chair

Dr. Steven Schulz
President
North Iowa Area Community College - IA

Treasurer/Secretary

Dr. Sharon Pierce
President
Minneapolis College - MN

Dr. Lisa Avery
President
Linn-Benton Community College - OR

Dr. Michael Baston
President
Cuyahoga Community College - OH

Dr. Amy Diaz
President GateWay Community College - AZ

Dr. Jermaine Ford
President
Florence-Darlington Technical College - SC

Dr. Brenda Hellyer
Chancellor
San Jacinto College - TX

Dr. Torie Jackson
President
West Virginia University, Parkersburg - WV

Mr. Jee Hang Lee
President and CEO
Association of Community College Trustees - Washington, D.C.

Dr. Richard MacLennan
Chancellor, Ventura County Community College District - CA

Dr. James Murdaugh
President
Tallahassee Community College - FL

Dr. Nick Nissley
President
Northwestern Michigan College - MI

Dr. Joe Schaffer
President
Laramie County Community College - WY

Ms. Jen Worth
Senior Vice President, Workforce and Economic Development
American Association of Community Colleges - Washington, D.C.

NACCE Emeritus Advisory Committee

Dr. Gail Carberry (ret.) President
Quinsigamond Community College - MA

Dr. Kevin Drumm
President Emeritus
SUNY Broome Community College - NY

Dr. Angeline Godwin (ret.) President
Patrick & Henry Community College - VA

Dr. Jim Jacobs
President Emeritus
Macomb Community College - MI

Dr. Edwin Massey
President Emeritus
Indian River State College - FL

Dr. Susan May
President Emeritus
Fox Valley Technical College - WI

Dr. Ron Thomas (ret.) President
Dakota County Technical College - MN



NATIONAL ASSOCIATION FOR COMMUNITY COLLEGE
ENTREPRENEURSHIP