

#NACCE2024  
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NACCE  
2024  
**Innovation**  
in the HEARTLAND

October 13 – 16, 2024  
NACCE Annual Conference  
Radisson Blu Hotel at the Mall of America  
Bloomington, MN

**NACCE**  
THE IMPACT OF ENTREPRENEURSHIP



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# Greetings!

The National Association for Community College Entrepreneurship (NACCE) is thrilled to announce that our 2024 Annual Conference will be held in Bloomington, Minnesota on October 13 - 16 at the Radisson Blu Hotel in the Mall of America.



Our conference is the premier opportunity to showcase your organization's products and services to community college presidents, workforce development leaders, fundraising professionals, and faculty from across the United States. Most attendees have influence and decision-making authority for budgets ranging from thousands to millions of dollars.

This prospectus contains many exciting ways for your organization to support NACCE, enjoy the benefits of sponsorship, and highlight your organization to our nation's educational leaders.

We thank you in advance for your support!

Warmest regards,

Rebecca A. Corbin, Ed.D.  
President & CEO, NACCE

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NATIONAL ASSOCIATION  
FOR COMMUNITY COLLEGE  
**ENTREPRENEURSHIP**



# About NACCE

The **National Association for Community College Entrepreneurship** is our nation's leading co-creator and distributor of resources to transform underserved communities through community college engagement. NACCE represents nearly 400 community and technical colleges and more than 3,000 faculty, staff, administrators, and presidents who serve over 3.3 million students.

**OUR MISSION** *To engage members through entrepreneurial thinking and innovative action.*

**OUR PHILOSOPHY** *Membership is at the heart of what we do.*

**OUR VISION** *Equity and prosperity for all.*



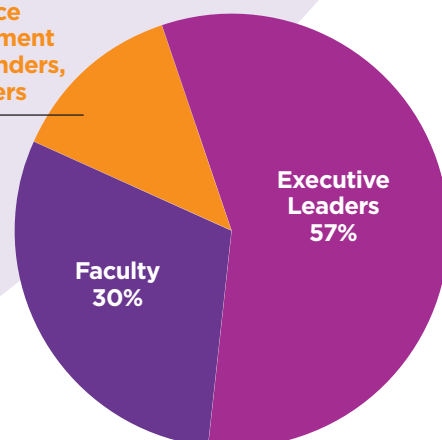
The NACCE Annual Conference is the premier forum for attracting entrepreneurial and innovative community college leaders from across the United States. The conference includes networking events with culinary delights, with a state-of-the-art mainstage, AV, music, panel discussions, and keynotes from leading experts in higher education, innovation, and workforce development.

We expect over 500 attendees representing higher education institutions, workforce development, philanthropy, nonprofit, and government sectors.

The NACCE Annual Conference allows you to stay connected with existing customers and engage with prospective and new customers. As a sponsor, exhibitor, or partner with NACCE, you are part of the family!

## WHO WILL YOU MEET AT NACCE?

**Workforce Development Staff, Funders, and Others**  
13%







# Sponsorship Package Levels

NACCE members attend our annual conference to network, share best practices, and find innovative solutions for challenges in the classroom, on campus, and in the community.

All levels of event sponsorship offer a comprehensive package of brand awareness, speaking opportunities, marketing assets, lead generation, an exhibit table at the conference, and a sponsorship highlight in NACCE's bi-weekly eNEWS. Sponsors are also invited to donate a branded item to the NACCE gift bag.

## SPONSORSHIP TIMELINE

### April 1, 2024

Sponsorship opportunities are available!

### July 31, 2024

Confirmed sponsors receive an invitation to attend the VIP dinner on opening night with the chancellors, presidents, and CEOs.

### September 16, 2024

Sponsor logos need to be emailed to [tumey@nacce.com](mailto:tumey@nacce.com). Representatives need to be registered for the conference on [nacce.com](http://nacce.com), and [Whova app](#) profiles need to be completed.





**EVENT SPONSOR (1 AVAILABLE) ..... \$50,000 [SOLD!]**

As the exclusive **Event Sponsor**, your brand will be the only partner linked to all aspects of the conference. Six conference registrations are included. You have an opportunity to deliver a keynote from the mainstage and another customized opportunity. A full-page ad is included in NACCE's journal, *Community College Entrepreneurship*.

**TITLE SPONSORS (3 AVAILABLE)..... \$25,000**

As a **Title Sponsor**, your brand will be elevated to the highest level on all print and digital signage. In addition to four conference registrations, you have an opportunity to speak on the mainstage. You can also provide a giveaway for the attendee gift bags. A half-page ad is included in NACCE's journal, *Community College Entrepreneurship*.

**PLATINUM SPONSORS (3 AVAILABLE) ..... \$15,000**

As a **Platinum Sponsor**, your brand will be prominently featured in the program book and on signage throughout the conference. Four conference registrations will be provided along with the opportunity to speak as part of a breakout session panel. A half-page ad is included in NACCE's journal, *Community College Entrepreneurship*.

**GOLD SPONSORS (3 AVAILABLE) ..... \$10,000**

As a **Gold Sponsor**, your brand will be featured in the program book and on signage throughout the conference. Two conference registrations will be provided along with the opportunity to introduce a conference speaker. Your logo will be included in a recognition article in NACCE's journal, *Community College Entrepreneurship*.

**WHITE GLOVE SPONSOR (1 AVAILABLE) ..... \$7,500 [SOLD!]**

As the **White Glove Sponsor**, your organization will support the October 13th VIP dinner for chancellors, presidents, CEOs, and other leaders. You will have the opportunity to make comments at the beginning of the dinner, and your logo will be included in the program book and on signage throughout the conference. Two conference registrations will be provided. Your logo will be included in a recognition article in NACCE's journal, *Community College Entrepreneurship*.

**RECEPTION SPONSORS (3 AVAILABLE) ..... \$6,000 [SOLD!]**

As a **Reception Sponsor**, your organization will sponsor one of three evening receptions for all attendees. You will have the opportunity to make welcoming remarks on the mainstage. Your brand will be included in the program book and on signage throughout the conference. Two conference registrations will be provided. Your logo will be included in a recognition article in NACCE's journal, *Community College Entrepreneurship*.

**COFFEE & DESSERT SPONSORS (2 AVAILABLE) ..... \$4,000 [SOLD!]**

As a **Coffee and Dessert Sponsor**, your organization will sponsor one of two afternoon breaks for all attendees. You will have the opportunity to make remarks on the mainstage. Your brand will be included in the program book and on signage throughout the conference. Two conference registrations will be provided. Your logo will be included in a recognition article in NACCE's journal, *Community College Entrepreneurship*.



# Exhibiting Opportunities



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## Exhibiting Fee: \$3,000

### Exhibitor Benefits Include:

- Two conference registrations.
- One optional additional conference registration at \$500.
- Standard exhibit space includes 6' x 2' skirted table.
- Recognition on event signage, conference program, and website.
- Engagement in an exhibit hall activity that draws attendees to your organization.

All exhibitor spaces for the 2024 NACCE Annual Conference are in prime locations near the ballroom.



### Exhibit Schedule

#### SUNDAY, OCTOBER 13

9:00am - 3:00pm	Setup
4:30pm - 5:45pm	Opening General Session (Exhibit Hall closed)
5:45 - 7:00pm	Opening Reception & Exhibit Hall Opens

#### MONDAY, OCTOBER 14

7:00am	Exhibit Hall Opens
2:00 - 2:45pm	Dessert & Coffee in the Exhibit Hall
5:00 - 6:00pm	Opening Reception in the Exhibit Hall

#### TUESDAY, OCTOBER 15

7:00am	Exhibit Hall Opens
2:30 - 3:00pm	Dessert & Coffee in the Exhibit Hall
5:00 - 6:00pm	Reception in the Exhibit Hall

# A La Carte Opportunities

Broaden your reach by choosing an ala carte opportunity. The options below ensure that your organization makes an impact with all conference attendees. These opportunities are available to any organization and can be an add-on to a sponsorship or exhibitor package. The approximate number of attendees is 500.

COMMEMORATIVE ITEM ..... \$3,500

BRANDED LANYARD ..... \$1,500 [SOLD!]

SPEED NETWORKING SPONSOR ..... \$1,500 [SOLD!]

COLLEGE STUDENT REGISTRATION ..... \$1,000 [5 SOLD, 5 AVAILABLE]

PHOTO BOOTH ..... \$750





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We look forward to partnering with your organization  
at the 2024 NACCE Annual Conference!

**For more information, please contact:**



**ELLEN LAWSON**

*Director of Sponsorship & Partnerships*  
at [lawson@nacce.com](mailto:lawson@nacce.com) or (919) 961-4886  
to secure sponsorship and exhibitor opportunities.



**DR. DARCIÉ TUMEY**

*Director of Events & Programs*  
at [tumey@nacce.com](mailto:tumey@nacce.com) or (828) 310-5421  
for more information about exhibitor space  
logistics and general conference details.

Please visit [nacce.com/events/nacce-2024-national-conference](https://nacce.com/events/nacce-2024-national-conference)

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