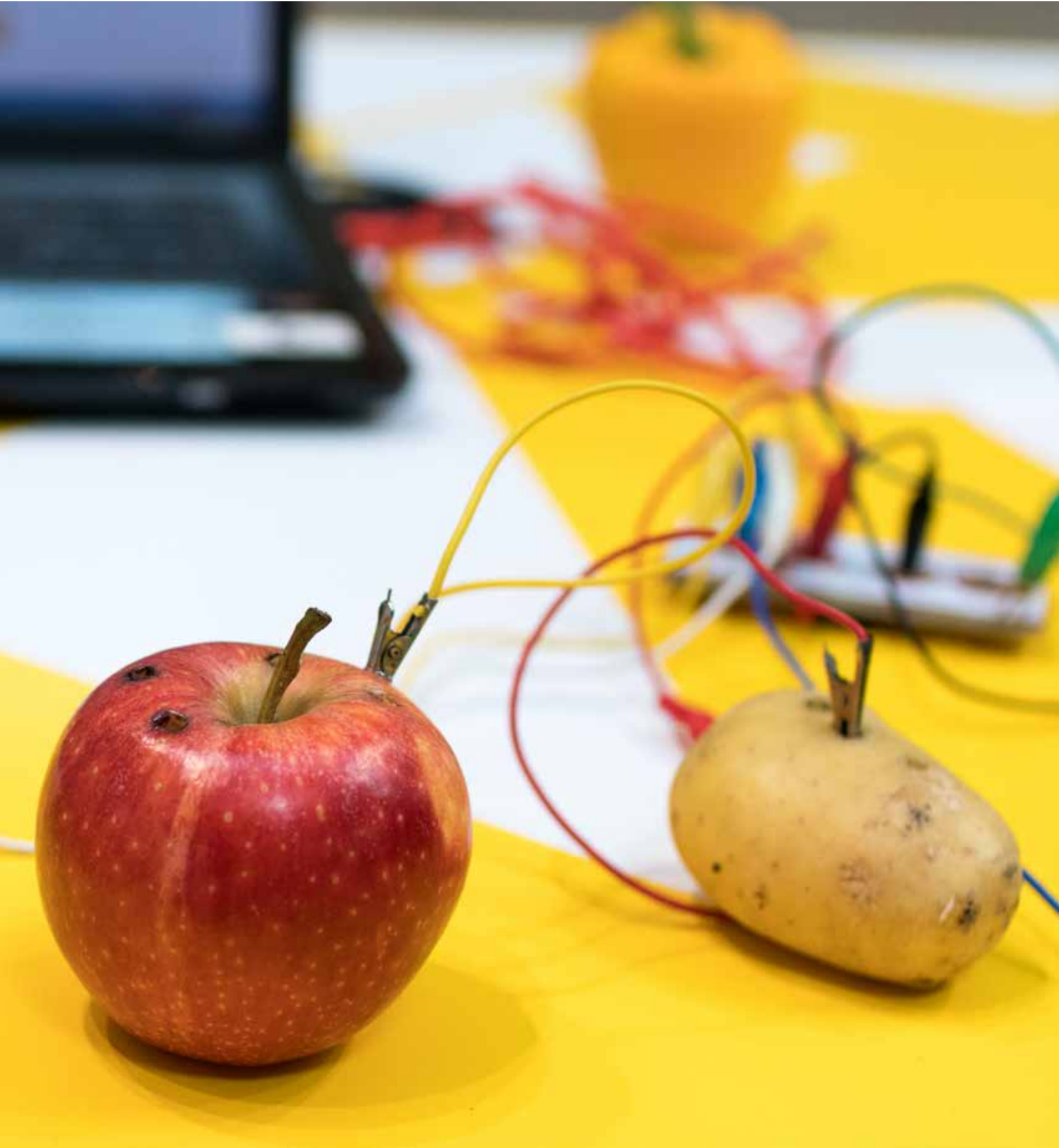


# 2022 ANNUAL REPORT

**NACCE**  
THE IMPACT OF ENTREPRENEURSHIP

NATIONAL ASSOCIATION  
FOR COMMUNITY COLLEGE  
ENTREPRENEURSHIP



## Letter from the President and CEO

Dear NACCE Supporter,

This year, we marked NACCE's 20th anniversary by celebrating with our founding members and moving forward on new platforms and programs that will expand access to current and future NACCE members.

We developed and launched "The Entrepreneurial College of the Future," a national framework for community colleges of tomorrow, and successfully introduced its data-sharing resource, the "NACCE Innovation" platform, which provides users access to a vast network of entrepreneurial resources and practices across the country.

We also expanded our member learning experiences, including make/SHIFT, curriculum for financial and design thinking tools, and STEM enrichment education. Delivery of these programs on a national level helps us cultivate the next generation of entrepreneurial leaders and expands NACCE's presence in the entrepreneurship leadership space.

We didn't do it alone. Thanks to strong support from our funders and partners, we impacted over 3.3 million students within our growing network of community colleges. Together, we helped move the needle of economic prosperity in our member communities.

The NACCE Board provided exemplary leadership in our mission to engage members through entrepreneurial thinking and action. With a philosophy that membership is the heart of what we do, we boldly embraced a vision of equity and prosperity for all by providing unique opportunities and attracting new audiences to entrepreneurship.

Following are a few of our successes that were made possible because of our shared beliefs:

- Every college and individual has an extraordinary capacity to innovate through entrepreneurial mindset and action.
- Co-creation through diversity, equity, inclusion, and belonging (DEIB) delivers positive results.
- Entrepreneurial opportunities exist in all communities, academic disciplines, departments, and students.
- Bold ideas need to be nurtured and celebrated as they are the lifeblood of innovation.
- Inspired leadership at all levels fuels creative thinking, risk-taking, and problem-solving.

As the world continues to change, we are committed to bringing value to our growing membership.



With gratitude,



Rebecca A. Corbin, Ed.D.  
President & CEO of NACCE



NATIONAL ASSOCIATION  
FOR COMMUNITY COLLEGE  
ENTREPRENEURSHIP



## NACCE Board of Directors

### Board Chair

**Dr. Steven Schulz**  
President  
North Iowa Area Community  
College - IA

### Chair-elect

**Dr. Chris Whaley**  
President  
Roane State Community  
College - TN

### Treasurer/Secretary

**Dr. Sharon Pierce**  
President  
Minneapolis College - MN

**Dr. Michael Baston**  
President  
Cuyahoga Community  
College - OH

**Dr. Carlos Turner Cortez**  
Chancellor  
San Diego Community  
College District - CA

**Dr. Brenda Hellyer**  
Chancellor  
San Jacinto College - TX

**Mr. Jee Hang Lee**  
President and CEO  
Association of Community  
College Trustees -  
Washington, D.C.

**Dr. Richard MacLennan**  
Chancellor, Ventura County  
Community College District  
Camarillo, CA

**Dr. James Murdaugh**  
President  
Tallahassee Community College - FL

**Dr. Rowena Tomaneng**  
President  
San Jose City College - CA

**Ms. Jen Worth**  
Senior Vice President,  
Workforce and Economic  
Development, American  
Association of Community  
Colleges - Washington, D.C.

### NACCE Emeritus Advisory Committee

**Dr. Gail Carberry**  
(ret.) President  
Quinsigamond Community  
College - MA

**Dr. Kevin Drumm**  
President  
SUNY Broome Community  
College - NY

**Dr. Angeline Godwin**  
(ret.) President  
Patrick Henry Community  
College - VA

**Dr. Jim Jacobs**  
President Emeritus  
Macomb Community College - MI

**Dr. Edwin Massey**  
President Emeritus  
Indian River State College - FL

**Dr. Susan May**  
President Emeritus  
Fox Valley Technical College - WI

**Dr. Ron Thomas**  
(ret.) President  
Dakota County Technical  
College - MN



NACCE and the College of DuPage in Glen Ellyn, Illinois, joined forces to offer “The Innovation Boot Camp,” a unique program that helps community colleges establish innovation centers.



Greg Hodges, president of Patrick & Henry Community College, signed NACCE’s *Presidents for Entrepreneurship Pledge*. Joining him during signing ceremonies are Rebecca Corbin (seated right). Standing left to right are: John Rainone, president of Mountain Gateway Community College; Anthony Wise, president of Pellissippi State Community College; Eva Bagg, president, Barstow Community College; and Shelira Morrison, director of P&HCC Workforce Development.



Students from Modesto Junior College in California, presented their winning community solutions on the main stage at #NACCE2022.

# Impact 2022!

NACCE kicked off 2022 by celebrating its 20th anniversary and expanding its support of entrepreneurial initiatives that positively impact local communities and people. A few of these included:

## PHILIP E. & CAROLE R. RATCLIFFE FOUNDATION

The inaugural “Pitch for the Foundation” competition in partnership with the **Philip E. and Carole R. Ratcliffe Foundation**. Combined with the annual “Pitch for the Trades” competition, the two events awarded nine community college teams with a total of \$300,000 to support entrepreneurial initiatives.



“Joy of Discovery” workshop. A major outgrowth of the **Entrepreneurial College of the Future**, the workshop led to the creation of a comprehensive database of innovative practices that can be shared nationwide.



**The make/SHIFT Makerspace Summit.** More than 200 attendees took part in the summit in Coronado, California. One of the summit’s highlights was the launch of **MakerUSA**, a new organization incubated within NACCE.



**Verizon Small Business Digital Ready.** Launched in partnership with NACCE members, it offered businesses support to enable digital readiness through customized curriculum, offsetting the negative impact of the pandemic, which had a disproportionate impact on minority-owned small businesses.



**NACCE’s Annual Conference.** This year’s conference attracted 400 in-person and remote attendees from 46 states.

## THE MICHELSON INSTITUTE FOR INTELLECTUAL PROPERTY

**The Michelson Institute for Intellectual Property.** The institute hosted “IPxED101: A Guide for Teaching Intellectual Property.” The event was presented by IP Educators in Residence involved in the Michelson-NACCE partnership.

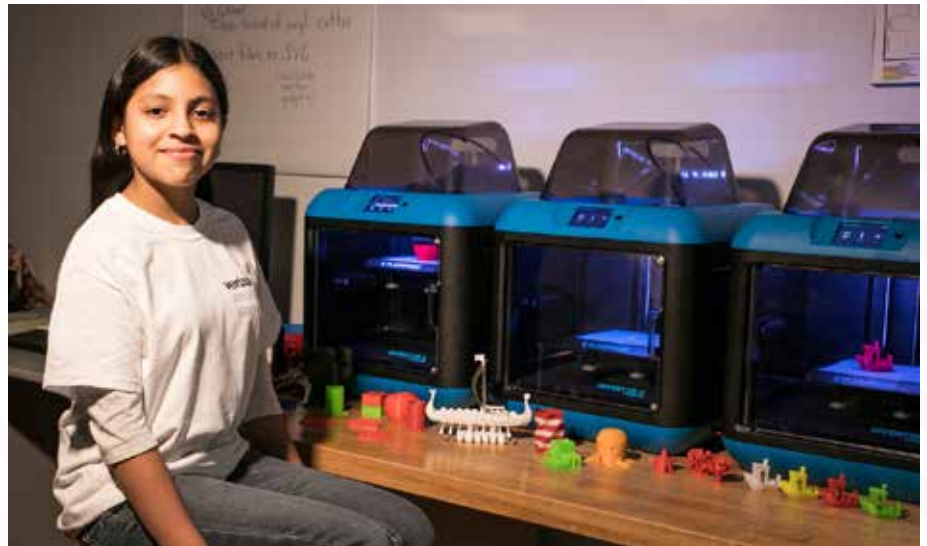


## Verizon Innovative Learning STEM Achievers Program

Above: Verizon Innovative Learning STEM Achievers mixes next-generation technology with emotional intelligence-enhancing activities.

### Gaining Access

Middle school students gain access to emerging technology at college campuses nationwide through the Verizon Innovation Learning STEM Achievers program. Forty-four NACCE member colleges participate in the program.



## Our Mission

NACCE provides leadership and sustainable, scalable resources to foster entrepreneurial thinking and action that is accessible to all.

Entrepreneurial mindset is essential for colleges, students, and communities to thrive. NACCE's goal is to make community colleges the country's pre-eminent source for entrepreneurship education, support, and inspiration.



**NACCE**  
THE IMPACT OF ENTREPRENEURSHIP

**Inventors**  
DIGEST

“2022 Michelson IP Educator Awardees Highlight the Value of Teaching IP at Community Colleges”

*Inventors Digest*, January 6, 2023

**Roane  
County  
News**

“Free Immersive STEM Program for Students in Grades 6-8 at Roane State Community College”

*Roane County News*, May 4, 2022

**yahoo!finance**

“Coming Full Circle: How a Scholarship Recipient Gives Back to Her Community”

*Yahoo Finance*, August 18, 2022

**THE CHEYENNE POST**

“Laramie County Community College Faculty Wins Top Prize in Entrepreneurship Contest”

*Cheyenne Post*, December 5, 2022

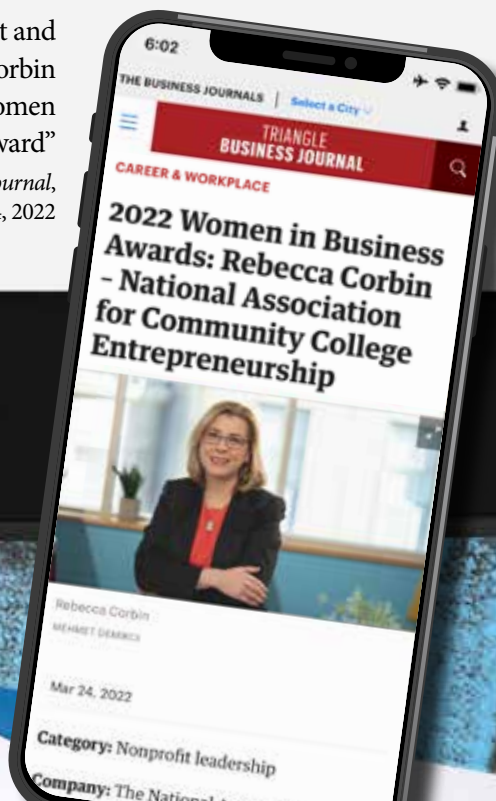
WESTERN NEW ENGLAND UNIVERSITY **WNE**  
SCHOOL of LAW

“The Importance of Intellectual Property Education in a Knowledge Economy”

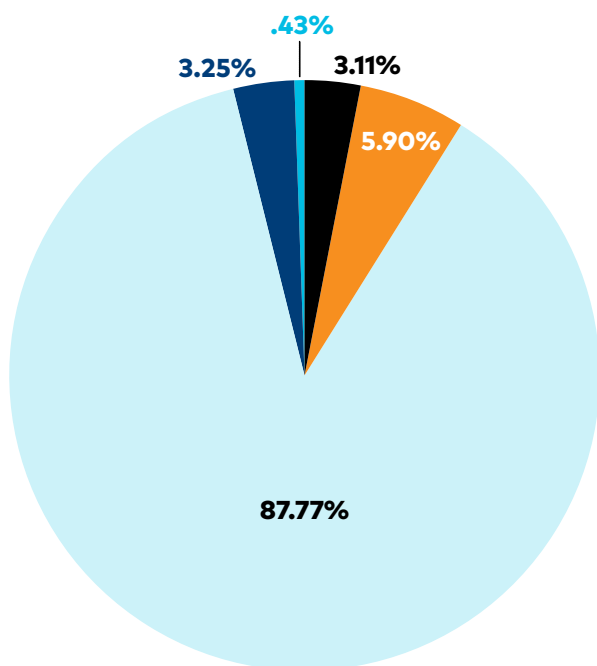
*Digital Commons Law Review*, Issue 3, 2022

“NACCE President and CEO Rebecca Corbin Selected for 2022 Women in Business Award”

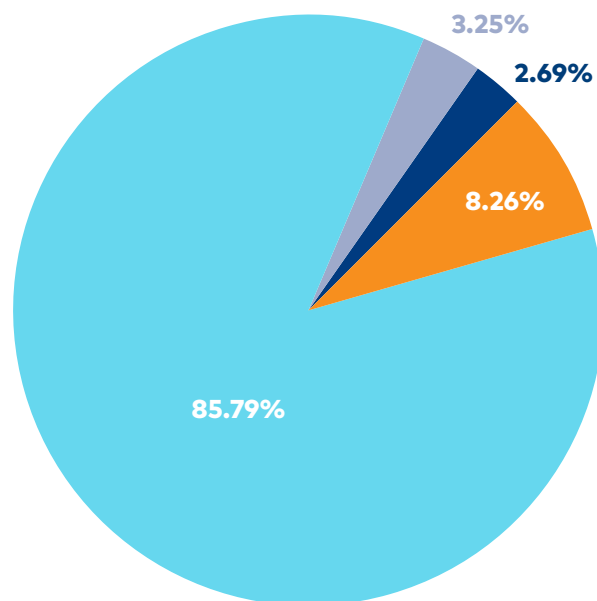
*Triangle Business Journal*,  
March 24, 2022



## Financials



REVENUE SOURCES



OPERATING EXPENSES

### REVENUE SOURCES

	\$ AMOUNT	% TOTAL
Membership	\$288,149	3.11%
Conferences	\$545,909	5.90%
Technical Assistance	\$8,126,418	87.77%
Fiscal Sponsorship	\$301,034	3.25%
Interest & Investments, Net Gain (Loss)	(\$42,345)	-0.46%
Other	\$39,670	0.43%
<b>TOTAL REVENUE 2022</b>	<b>\$9,258,836</b>	<b>100.00%</b>

### OPERATING EXPENSES

Personnel	\$765,124	8.26%
Programming	\$7,943,357	85.79%
Fiscal Sponsorship	\$301,034	3.25%
General Administration	\$249,394	2.69%
<b>TOTAL EXPENSES 2022</b>	<b>\$9,258,907</b>	<b>100.00%</b>
<b>NET</b>	<b>(\$72)</b>	



3434 Kildare Farm Road · Cary, NC 27518  
 (413) 306-3131 (Membership)  
 (984) 206-1329 (Events & General Information)

### About NACCE

NACCE is an organization of educators, administrators, presidents, and entrepreneurs focused on vitalizing entrepreneurship in their communities and on their campuses. Its mission is to provide leadership and sustainable, scalable resources to foster entrepreneurial thinking and action in one of the largest entrepreneurial ecosystems in North America. The association represents a dynamic community of technical and community colleges, including more than 4,500 faculty, staff, administrators, and presidents, serving 3.3 million students.