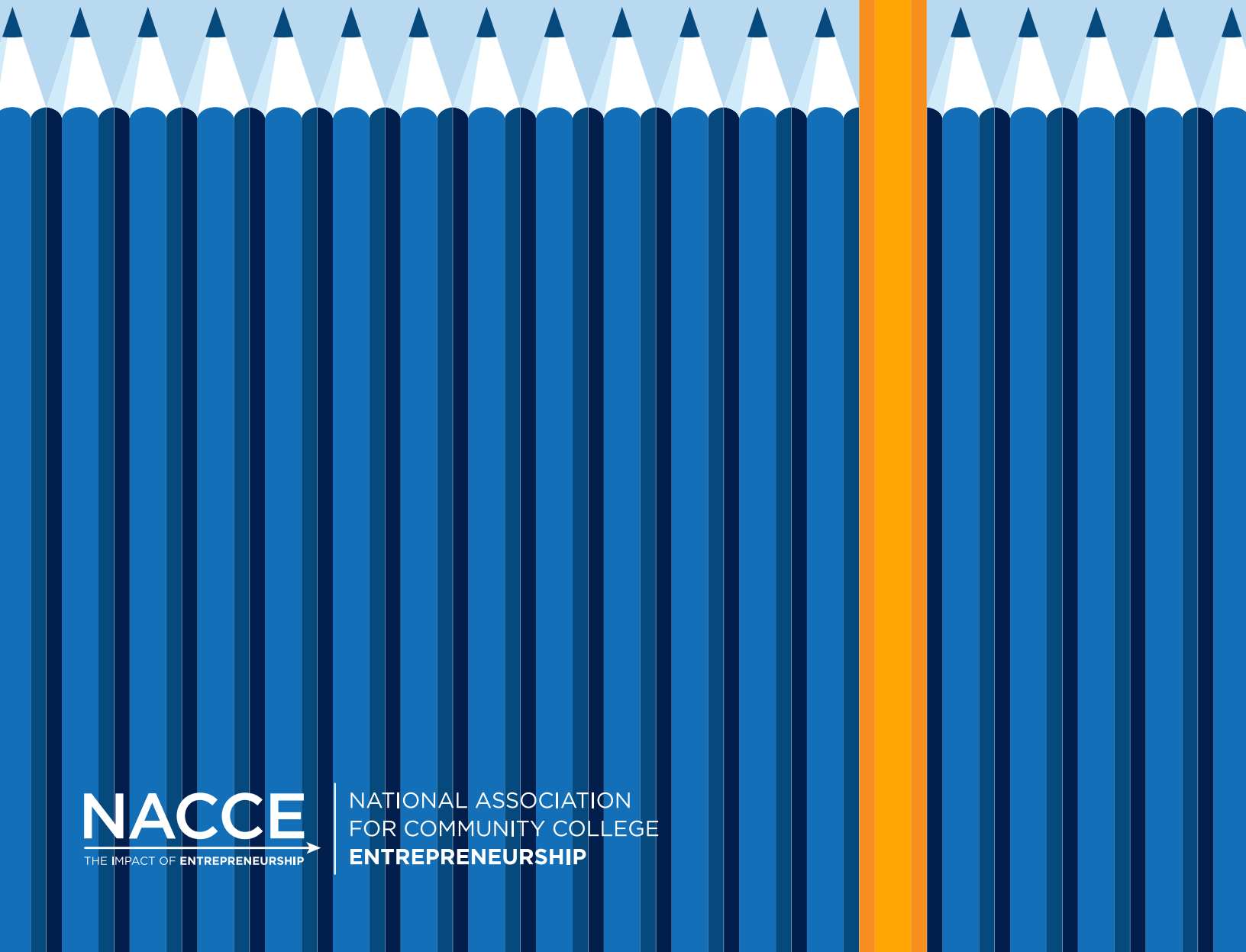


NACCE ANNUAL REPORT

2019



NACCE
THE IMPACT OF ENTREPRENEURSHIP

NATIONAL ASSOCIATION
FOR COMMUNITY COLLEGE
ENTREPRENEURSHIP

Welcome

It is a pleasure to share NACCE's 2019 Annual Report with you. The report reveals a year of continued growth and expanded programming. Here are a few highlights:

- Record-breaking attendance at #NACCE2019
- Creation of new entrepreneurship spaces at member colleges throughout the country
- Over \$2 million in awards made to members through grant programs.

We also made notable inroads in several key areas:

- NACCE's Centers of Practice expanded, enabling more entrepreneurial practitioners and leaders to share best practices and resources.
- A first-of-its kind design thinking task force on workforce innovation for college presidents and industry, government, and foundation leaders produced several pilot projects that will become national initiatives.
- NACCE successfully launched a full-scale travel entrepreneurial experiences program.

Collaborations with academic and corporate entities have yielded additional entrepreneurial grant-funded support for NACCE members in several areas, including: STEM and entrepreneurship education for rural girls and STEM education and mentoring for young men of color; financial management/entrepreneurship curriculum, and intellectual property pilot programs; makerspace programming; and skilled trades pitch competition with \$75,000 in cash prizes.

During Global Entrepreneurship Week in November, we announced the decision to move our corporate offices to Cary, North Carolina, on a campus of Wake Tech Community College. The new national headquarters enables NACCE to more centrally share resources and opportunities with all of our members throughout the country and with our 58 community college and 12 HBCUs in North Carolina.

Looking forward, we have several new initiatives planned for 2020 including:

- A presidential leadership summit
- June's Make/SHIFT 2.0 in Coeur d'Alene, Idaho
- Work on NACCE's next book on the future of work

As a community, we have much to celebrate and much more to co-create together. Thank you for your willingness to continually step outside of your comfort zones and strive to embed the entrepreneurial mindset and practice in your classrooms, campuses, and communities.



Warmest regards,

A handwritten signature in blue ink that reads "Rebecca Corbin".

Rebecca Corbin, Ed.D.
President & CEO, NACCE

NACCE's Mission

NACCE provides leadership and sustainable, scalable resources to foster entrepreneurial thinking and action in one of the largest entrepreneurial ecosystems in North America.

Entrepreneurial leadership and teaching across disciplines is essential for colleges, students, and communities to thrive. NACCE's goal is to make community colleges the country's pre-eminent source for entrepreneurship education, support, and inspiration.

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2019: A YEAR IN REVIEW

Expanded Programming



NACCE initiated or expanded programming and member involvement in these areas:

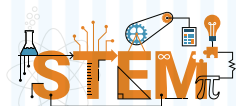
Skilled Trades – The **Philip E. and Carole R. Ratcliffe Foundation** awarded NACCE a grant to support entrepreneurs in skilled trades through a pitch competition giving up to \$75,000 in total to member colleges.

Sustainable Quality Education - The **HP Foundation** funded the first Student Entrepreneurship Challenge through which students worked on solutions to local challenges that related to the United Nation's Sustainable Development Goals. Winners were awarded cash prizes during NACCE's annual conference.

Financial and Management Skills – NACCE deployed the **Intuit Education** pilot program in six NACCE member colleges. In 2020, all members will have access to the financial and management tools curriculum.

Intellectual Property - Work with the **Michelson Institute for Intellectual Property** (MIIP) continued to expand, infusing intellectual property curriculum into more than 50 NACCE member colleges through a self-paced online IP course, a video series, a fully interactive IP textbook, and access to the MIIP Educator Portal.

Mentoring - NACCE and the **Verizon Foundation** have partnered to bring STEM and entrepreneurial education with a mentoring component to seven historically black colleges and universities (HBCUs) and three community colleges that are members of the VIL program.



Milestones

- Nine West Virginia community and technical college presidents signed NACCE's *PFEP* during Higher Education Day at the state capitol.
- More than 550 members from 40 states turned out for #NACCE2019.
- NACCE awarded over \$2 million to members through grant programs.
- Twenty-four Minority Serving Institutions joined NACCE through a new collaboration with the Verizon Innovative Learning (VIL) program for young men of color middle school students.



Global Entrepreneurship



- Through the Manodharma Foundation's **Winterim Program**, 21 NACCE members traveled to India to experience and explore entrepreneurial ventures.
- NACCE partnered with **Los Rios Community College District** to host the inaugural **Global GO Bootcamp** in Sacramento, California.
- In March, a group of **Kazakhstan Open World** student delegates visited Fox Valley Technical College for a weeklong exploration of best practices to support small and medium-sized businesses.
- **Indiana University Center for International Business & Research** (IU CIBER) and **Michigan State University's** CIBER programs partnered with NACCE to provide members with best practices in international education.

Diversity, Best Practices, and the NACCE Network

- NACCE partnered with the Verizon Foundation on a national public policy forum, “**Building a Diverse & Skilled Tech Workforce**,” in Washington DC. Rebecca Corbin keynoted and led a panel discussion, along with Verizon Foundation officials.
- Fifty community college leaders and representatives from industry, non-profit organizations, and foundations, joined NACCE for its **Higher Education Task Force on Workforce Equity and Innovation** in Tallahassee, Florida.
- The **Make/SHIFT Makerspace Ecosystem Summit**, co-hosted by NACCE and Community Colleges of California, drew more than 350 participants to Irvine, California.
- **EntreEd’s** “America’s Entrepreneurial Schools & Colleges” initiative, in collaboration with NACCE and the Appalachian Regional Commission (ARC), reached over 28 school districts, awarded 50+ prestigious “America’s Entrepreneurial Schools” designations to local schools, and served over 40,000 students in rural Appalachia.
- The number of communities of practice throughout the country grew in 2019, enabling entrepreneurial practitioners and leaders to readily share best practices and thought leadership. More than 400 participants attended the **ESHIP Summit** in Kansas City to network and share best practices for ecosystem building. NACCE participated as a national resource partner, presenter, and exhibitor.



Resources for Members

NACCE is uniquely positioned to help college leaders build and work in entrepreneurial ecosystems. Resources include:

- Professional development, technical assistance in ecosystem mapping, and design thinking workshops and tools
- Open source courseware
- Conferences and podcasts
- *Presidents for Entrepreneurship Pledge*
- NACCE Institute: courses for educators and leaders
- Webinars and guidance on grant proposals
- Online course that mirrors NACCE’s new book
- Members-serving-members guest blogger program.



In 2019, NACCE hosted its first national Higher Education Task Force, attracting academic, corporate, and non-profit thought leaders from throughout the country.

Who NACCE Serves

NACCE offers chancellors, presidents, policy makers, and faculty members intellectual and practical resources to help community colleges increase their economic vitality.

In 2019, NACCE staff facilitated more than 100,000 phone calls, assisting members and partners with information and referrals to program resources.

Financial Support & Public Recognition

Strategic initiatives and key partnerships enabled NACCE to:

- Re-grant over \$2 million to member colleges with a total of nearly \$5 million committed through 2020
- Nationally recognize five colleges for entrepreneurial excellence
- Engage 40 additional college presidents to sign the *PFEP*
- Increase by 50 percent the number of NACCE member colleges benefiting from grant-supported initiatives through NACCE and its strategic partners
- Provide more than \$50,000 in scholarships for NACCE staff and faculty to attend professional development conferences and training.



Verizon Innovative Learning

Forty NACCE member colleges are participating in Verizon's Innovative Learning (VIL) program via two initiatives: the Rural Girls Program provides STEM and entrepreneurial skills to more than 1,400 rural middle school girls in 16 NACCE member colleges throughout the United States; the Young Men of Color program provides STEM education and mentoring to 4,000 middle school students.





NACCE hosted the make/SHIFT summit with the California Community Colleges in Irvine, California, which featured speaker presentations, breakout sessions, and networking events.

Rebecca Corbin and Eugene Giovannini signed copies of NACCE's new book for Devon Miller of Austin Community College (right) at the SXSW conference in Austin, Texas.

National Visibility

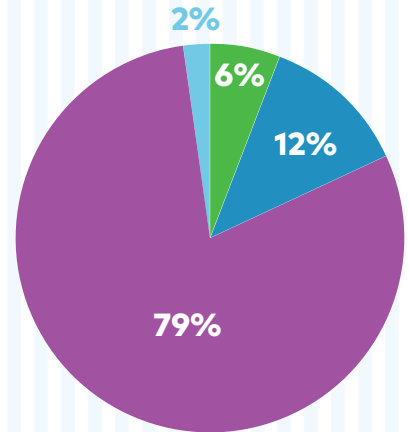
- **University Business** featured an interview with Rebecca Corbin, entitled “Entrepreneurial Thinking for Transformative Change.”
- **Diverse Education.com** published interviews with Rebecca Corbin and Verizon’s Rose Stuckey Kirk, from the national workforce forum, “Building a Diverse and Skilled Tech Workforce.”
- **ACCT** featured Rebecca Corbin’s thought piece, “New Models for Leadership in Entrepreneurship: The New Leadership Imperative” as the lead article on its website. During National Entrepreneurship Week, ACCT hosted an event at its Washington D.C. headquarters to officially launch NACCE’s new book, *Community Colleges as Incubators of Innovation*.
- **Emerald Publishing** included the abstract, “Under-researched Domains in Entrepreneurship and Enterprise Education: Primary School, Community Colleges, and Vocational Education and Training Programs,” co-authored by Rebecca Corbin in the *Journal of Small Business and Entrepreneurial Development*.
- **The League for Innovation in the Community College** ran the abstract “Leading the 21st Century Community College,” by Rebecca Corbin and Ron Thomas on its website. An article by Rebecca Corbin, “Entrepreneurship Across the Community College Curriculum” appeared in its magazine, *Innovatus*.
- Rebecca Corbin was the subject of a feature article, “An Entrepreneurial Approach to Education” in **Wilmington University’s** alumni magazine.
- University of Texas professor Yi Leaf Zhang, an expert in college access and success, especially in community colleges, published a positive review of NACCE’s new book in *Teachers College Record’s* October issue.
- NACCE officials led keynotes, workshops, training sessions, and other speaking engagements at national and regional events across the country.



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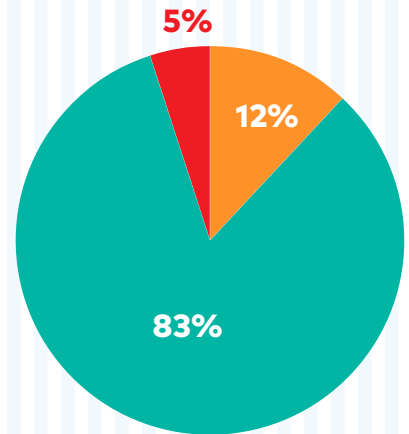
Financials

REVENUE SOURCES	\$ Amount	% Total
Membership	\$279,330	6%
Member Dues		
Partnerships		
Trainings, webinars		
Journal ads		
Annual Conference	\$591,301	12%
Registrations		
Sponsorships		
Technical Assistance	\$3,762,418	79%
Interest & Investment Income	\$103,494	2%
TOTAL REVENUE 2019	\$4,736,543	100%



OPERATING EXPENSES

Personnel	\$523,506	12%
Staff salaries & fringe		
Programming	\$3,555,155	83%
Technical Assistance		
Annual Conference		
Membership Support		
General Administration	\$202,793	5%
TOTAL EXPENSES 2019	\$4,281,454	100%
NET	\$455,089	



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About NACCE

National Association for Community College Entrepreneurship (NACCE) is an organization of educators, administrators, presidents, and entrepreneurs focused on igniting entrepreneurship in their communities and on their campuses. Its mission is to provide leadership and sustainable, scalable resources to foster entrepreneurial thinking and action in one of the largest entrepreneurial ecosystems in North America. The association represents 300+ community and technical colleges and 2,000 faculty, staff, administrators, and presidents who serve more than 3.3 million students.