



October 23, 2023

Dear NACCE Conference Attendee:

On behalf of the NACCE board, staff, volunteers, and sponsors, we are delighted to welcome you to Nashville, TN for our 21st Annual Conference on October 29 – November 1! We will be in the Music City networking, learning, cocreating and celebrating with *the Beat of Collaboration* theme. We have some very special surprises for you this year that tie to the theme of entrepreneurship in the arts, music, and across all disciplines.

Tips to Know before You Go:

- Get connected early by downloading the **Whova App** at <https://whova.com/faq/why-should-i-download-whova-app/>. The Whova App contains conference information, the agenda, exhibitor information, networking opportunities, and contact information for attendees and exhibitors.
- Be ready to celebrate and pack accordingly! We will have a **Diamonds and Denim** themed lunch celebration on **Monday, October 30th** to celebrate the Pitch for the Trades final competition, with \$150,000 up for grabs thanks to the Philip E. & Carole R. Ratcliffe Foundation. NACCE's Lifetime Achievement Award will also be presented to the State of Tennessee's Chancellor Flora Tydings. From 4:20 pm to 5:30 pm in the Symphony Ballroom, we will have a **special performance called "In the Round"** which is a style of performance where singers and songwriters sit in a circle, taking turns to sing and share stories about their songs. It originated at the Bluebird Cafe in Nashville to create an intimate and engaging experience for the audience. NACCE has three award-winning performers joining us for this special event.
- On **Tuesday, October 31st**, we invite you to join the reception in a **costume of your choosing** which could be a nod to your favorite musical artist, performer or some other creative. A special photo opportunity will be available.
- Be sure to stay to the end of the conference which concludes on **Wednesday, November 1st** at noon. **Mark Weiss, legendary rock photographer**, will share his life story and how he navigated from a hobbyist photographer to traveling the world with famous artists and became an entrepreneur along the way.
- If you are an author and would like to **showcase your book in the Author's Corner**, please email Dr. Darcie Tumey at tumey@nacce.com.

Nashville is a great city to explore so be sure to pack comfortable walking shoes!

See you soon and warmest regards,

A handwritten signature in black ink, appearing to read 'Rebecca Corbin', written in a cursive style.

Rebecca A. Corbin, Ed.D.
President and CEO