

Innovator Mindset Training: Leadership Skills in the Classroom, on Campus, and in Your Community – with Dennis Stauffer

Innovator Mindset® (IM) is a rigorous science-based approach to identifying and developing high potential innovators. It's been validated and applied with scientists, entrepreneurs, R&D professionals, project managers and employees at all levels. Students at more than two dozen colleges and universities in more than 30 disciplines have benefited from it.

We all have the personal capacity to innovate. But some of us are better at tapping into that capability than others. IM reveals self-imposed restraints and how to overcome them, while building on personal innovation strengths.

Research on hundreds of potential innovators found that those with a high innovativeness index produced dramatically greater value. No matter how experienced or inexperienced you or your students may be in pursuing innovation, IM will show you how to up your game, enhancing your ability to use innovation tools and processes, and think like an innovator in any pursuit.

This workshop will introduce you to the Innovator Mindset approach and all the available IM resources.

Who should attend?

- Those wanting to increase their personal innovation and change leadership effectiveness—in any role, at any level.
- Aspiring entrepreneurs and innovators, and those who prepare them.
- Instructors wanting to enrich their students' learning experience, with powerful in-depth materials that include the *Innovator Mindset*® assessment, *Mindset Trek* eLearning, and extensive instructional materials to supplement your own content.

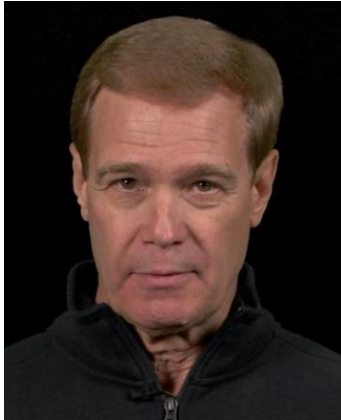
Participants will:

- Gain an understanding of the power of mindset—as a scientific concept—to drive exceptional value creation and personal effectiveness.
- Learn to recognize a simple intuitive pattern or *Innovation Cycle* that drives all forms of innovation, as well as a common personal dynamic that too often interferes.
- Discover how to shift mindset in ways that have been shown to dramatically improve innovation proficiency and real-world outcomes.
- Boost mental agility, creativity, and resourcefulness.

For more in-depth background on the development and use of Innovator Mindset®, go to: <https://innovatormindset.com/research/> There, you can review the supporting research and download a white paper and technical report.

Detailed information on Mindset Trek eLearning can be accessed at: <https://innovatormindset.com/mindset-trek-elearning/>

The creator of Innovator Mindset will lead this workshop.



Dennis Stauffer is an internationally recognized expert on the personal capabilities that drive innovation. His work includes independent research into the mindset of successful innovators. He's a co-creator of the *Innovator Mindset*[®] assessment. This tool has been validated with R&D professionals at Medtronic, with IT developers at Thomson Reuters, at the biotech startup Synovis, and with hundreds of entrepreneurs, in cooperation with the Ewing Marion Kauffman Foundation.

Instructional materials he's created have been used by business incubators to prepare entrepreneurs; to enhance innovativeness in engineering and other STEM students; to train researchers at the Los Alamos National Laboratory; and to develop innovativeness in biotech students under a grant from the U.S. National Science Foundation.

IM provides multiple potential applications for educators and their students.

- **Entrepreneurship Education** – Entrepreneurs who score high on innovativeness produce dramatically more value on average than those who score low (34x profits, 70x revenues, 10x jobs provided) Teaching aspiring entrepreneurs how to be innovative can dramatically increase their probability of success.
- **STEM and Other Majors** – Innovativeness is the ultimate transferable skill. One that students can apply in any discipline, context or career path, and it's a skill students want to develop.
- **Interdisciplinary** – Teaching innovativeness helps foster interdisciplinary cooperation and support. It crosses diverse department boundaries, attracting a wide range of students and can be delivered by faculty in any field.
- **Available eLearning** – Innovator Mindset offers a full range of options for delivery to students. That includes eLearning that dramatically reduces prep time and allows students to access IM content outside the classroom. Other available materials include slide decks, lecture scripts, exercises, discussion topics, and suggested assignments.
- **Flexibility** – IM can be used as a stand-alone offering or to supplement other instruction in any field.