

From Entrepreneurial Mindset to Innovative Action: Driving Revenue Through Workforce & Philanthropy

Agenda

Wednesday, July 22, 2026
St. Charles Community College

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| 8:45 am | Breakfast & Networking |
| 9:15 – 9:30 am | Welcome from Dr. Kavalier, President of St. Charles Community College; Founding Member of NACCE |
| 9:30 – 10:00 am | Ice Breaker Activity |
| 10:00 – 11:30 am | Entrepreneurial Mindset as a Revenue Generator (Dr. Trenton Hightower) <ul style="list-style-type: none">• Workforce & Continuing Education• Understanding Program Economics• Interactive Activity |
| 11:30 – 11:45 am | BREAK |
| 11:45am – 1:00 pm | Lunch & Speakers from the St. Charles Ecosystem (Moderated by Shelley Machens) |
| 1:00 – 2:00 pm | Tour of Center for Immersive Learning (walking distance from training) |
| 2:00 – 3:45 pm | Philanthropy & Revenue Diversification (Dr. Rebecca Corbin) <ul style="list-style-type: none">• Bird-in-hand opportunities activity• Moving beyond grants• Storytelling Activity• Collaboration's Superpower |
| 3:45 – 4:00 pm | Closing Activity & Taking Action |