

# Higher Education Taskforce on Equity & Innovation



Design Thinking Pilot Project to the Nation  
August 28, 2019 – 12 noon – 2:15 pm

# Goals for this Kickoff Luncheon



1. To **bring together key leaders** in Florida from education, industry, government and philanthropy to focus on:
  - Preparing students for the future of work
  - Industry needs for skilled workers
  - Designing new training programs
  - Driving equity, inclusion & diversity

# Goals for this Kickoff Luncheon

2. To engage key leaders in a design thinking process to state the problem, ideate on solutions, and create prototypes that can be tested in pilots in order to:

- Prepare students for the future of work
- Provide Industry with skilled workers
- Design new training programs
- Drive equity, inclusion & diversity

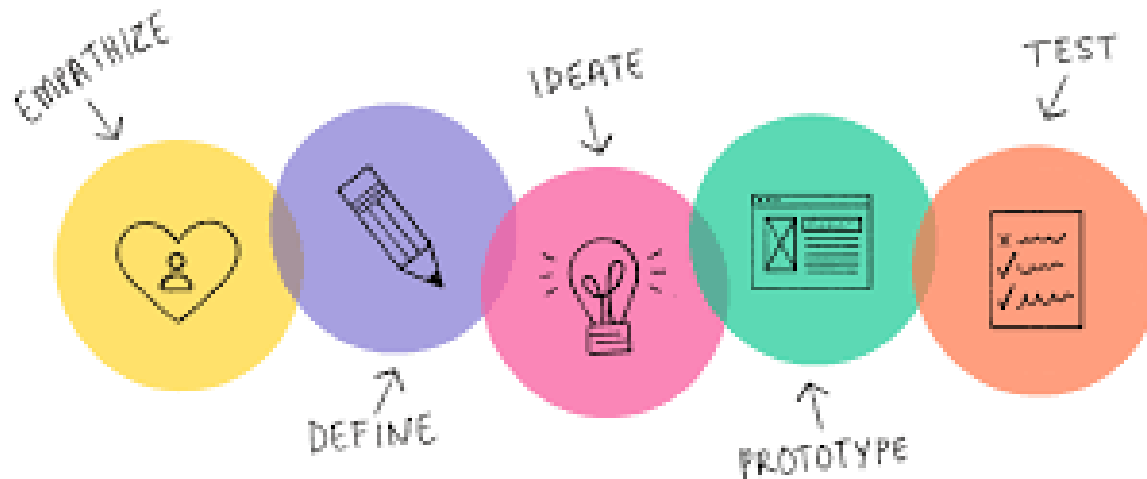
# Goals for this Kickoff Luncheon



3. To **create prototypes that can be tested as pilots** in Florida that engage leaders in education, industry, government and philanthropy that measure and assess new models and approaches to:

- Prepare students for the future of work
- Meet industry needs for skilled workers
- Design new training programs
- Drive equity, inclusion & diversity

# What is Design Thinking?



**NACCE**

THE IMPACT OF **ENTREPRENEURSHIP**

[nacce.com](http://nacce.com) | @NACCE

# Design Thinking Works!


“(It) has the potential to do for innovation exactly what TQM did for manufacturing: unleash people’s full creative energies, win their commitment, and radically improve processes... what people may not understand is the subtler way that design thinking gets around the human biases or attachments to specific behavioral norms that time and again block the exercise of imagination.”

- Jeanne Liedtka (Sept. – Oct. 2018)

<https://hbr.org/2018/09/why-design-thinking-works>



# NACCE's Documented Design Thinking Success! 2016 - 2019



Location	Purpose	Outcome
Glendale Community College (CA)	Initial testing of design thinking as a strategic planning tool	90 of 114 community colleges in CA are now NACCE members!
SOAR Summit Kentucky Community College Presidents (KY)	To bring many new presidents together to begin working as a team	Secured a \$125,000 ARC planning grant.
NACCE Marketing & Organizational Redesign – National Conference (FL)	Design new website and member services	Organizational budget has grown from \$1.1 million in 2016 to \$4.7 million in 2019
CUNY Presidents & Chief Advancement Officer Retreat (NY)	Create a new plan for integrating fundraising efforts in the system	Excellent reviews – invited to work with two other state systems.
Opioid Prevention, Recovery, Support & Entrepreneurial Pathways (NC)	Hold an 80 minute session with presidents in 13 Appalachian States	Successfully completed a plan to apply for a multi-million dollar grant to create a Center of Excellence

# Alignment with NACCE's Purpose

## Mission



NACCE provides leadership and sustainable, scalable resources to foster entrepreneurial thinking and action in one of the largest entrepreneurial ecosystems in North America.

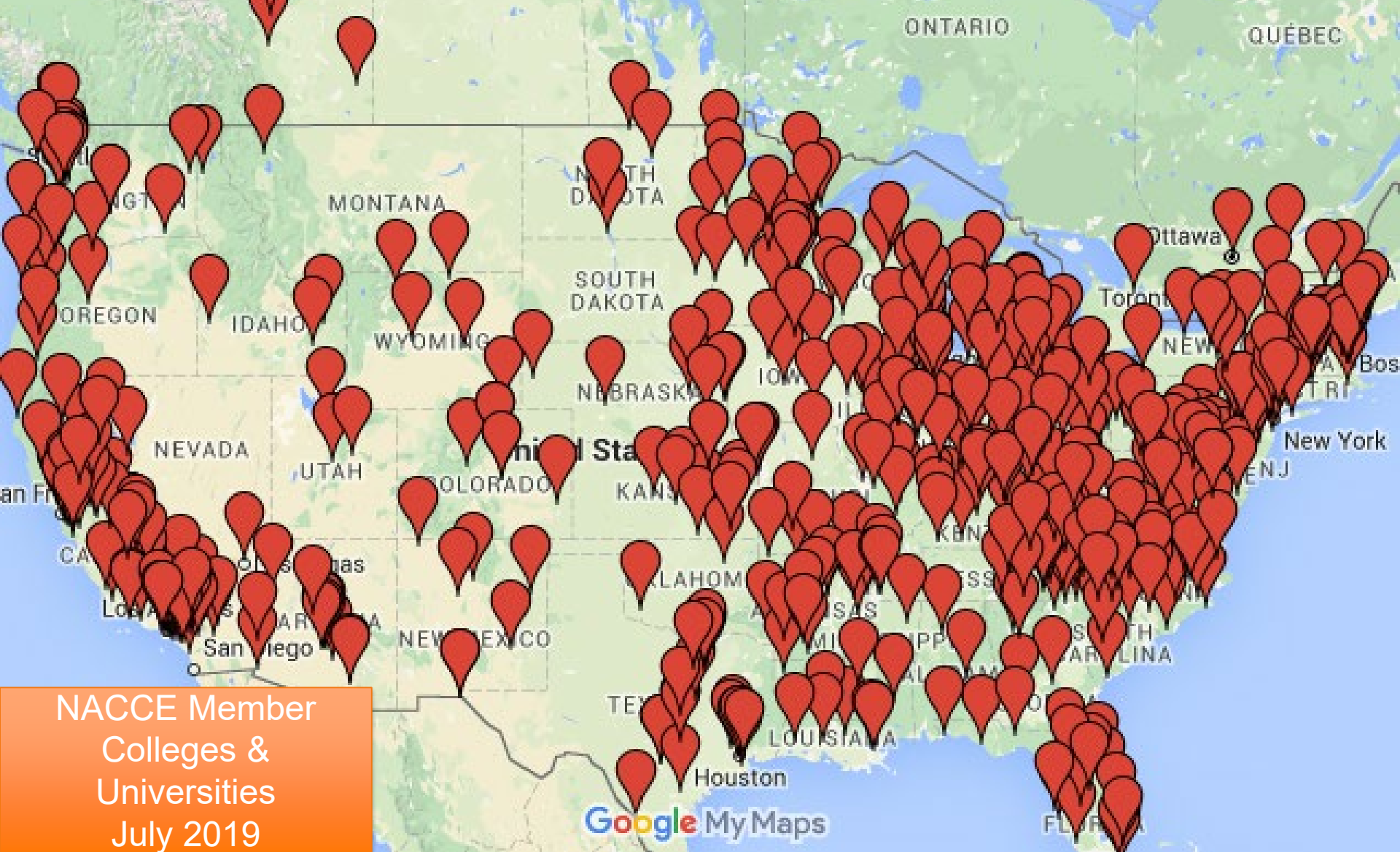
## Vision

To make NACCE North America's pre-eminent source for community college entrepreneurship education, support, and inspiration.

## Philosophy

Entrepreneurial leadership and teaching across disciplines is essential for colleges, students, and communities to thrive.





NACCE Member  
Colleges &  
Universities  
July 2019

# NACCE's Community of Practice Model



## PILOT

Target a problem to solve  
Assemble partner colleges to test proof of concept  
Make changes & decide next steps

## EXPAND

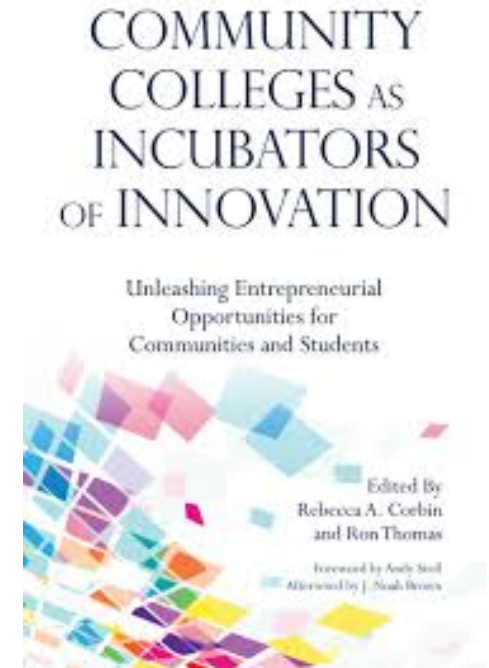
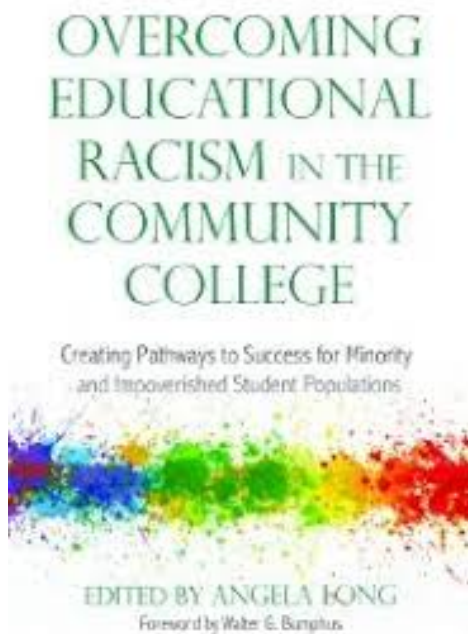
Evaluate current participants  
Develop an RFP for the project  
Add new participants  
Evaluate the results

## SCALE

Secure funds for further expansion  
Develop a plan for sustainability  
Evaluate results - make changes  
Publicize the model & impact

A pilot in Florida will start a national initiative!

# Thought Leadership on Equity & Innovation



By Stylus Publishing featuring **NACCE editors and authors** who serve as chancellors, college presidents and faculty, foundation presidents & entrepreneurs.

**Signed copies of both books will be presented to all task force participants.** The editors and authors will make brief remarks at the lunch.

# Agenda



## Lunch & Welcome

**Dr. Rebecca Corbin**, President & CEO, NACCE

*Editor – Community Colleges as Incubators of Innovation*

**Dr. Angela Long**, Innovation Ambassador, NACCE

*Author – Overcoming Educational Racism in the Community College*

## Design Thinking Session

**Dr. Andy Gold & Prof. Mary Beth Kerly**, Faculty – Hillsborough Community College | Co-authors

- Facilitated Small Group Engagement

**Ms. Madeline Pumariega**, Executive Vice President & Provost – Tallahassee Community College

- Key Data Points & Closing