



REVOLUTIONARY THINKING

NACCE
BOSTON
2022

Sunday, October 2 - Wednesday, October 5
Boston Park Plaza Hotel · Boston, Massachusetts

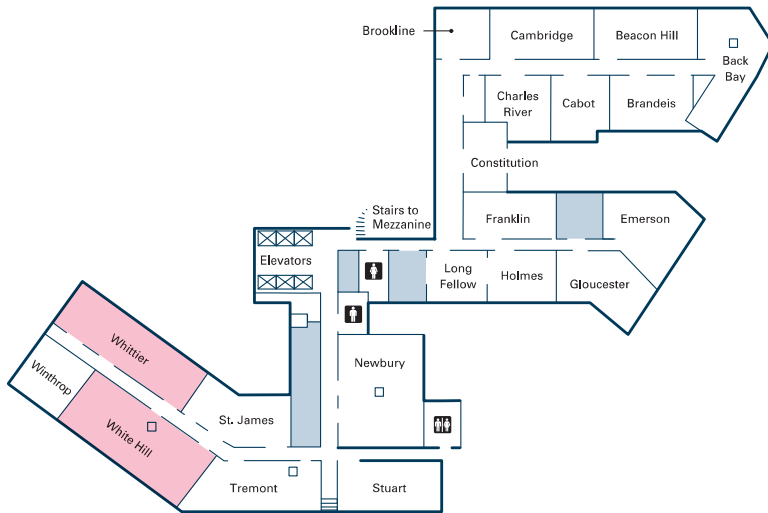
NACCE
THE IMPACT OF **ENTREPRENEURSHIP**

#NACCE2022

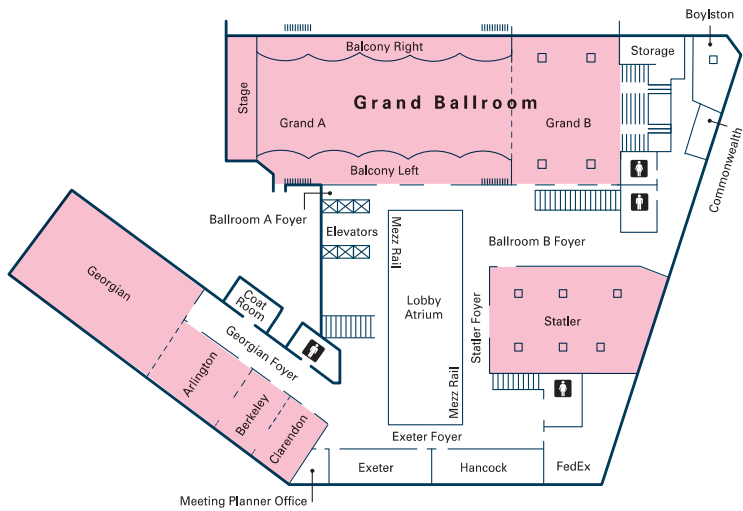


Hotel Maps

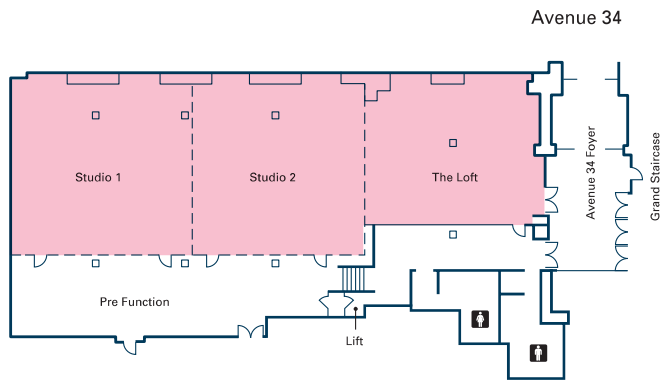
Conference Level FOURTH FLOOR



Mezzanine Level SECOND FLOOR



Lobby Level AVENUE 34



Welcome to #NACCE2022

Dear NACCE Friends:
Welcome to our 20th Anniversary Conference and to the Entrepreneurial College of the Future! Since NACCE's beginning at Springfield Technical Community College in 2002, we have stayed true to our mission of fostering entrepreneurship across academic disciplines, among college departments, and throughout communities across the United States.



We highlighted many important milestones in the latest edition of the Community College Entrepreneurship journal, including:

- In 2002, 150 attendees from 102 community colleges came together for the first NACCE conference.
- By 2009, NACCE was attracting over 450 community college faculty and administrators to the annual conference.
- Between 2016 and 2021, NACCE awarded over \$11 million to member colleges and worked to expand the Everyday Entrepreneur Venture Fund (EEVF) that is now flourishing in 11 states.
- Between 2019 and 2021, NACCE published three books to provide thought leadership, practical applications, and stories of how community colleges can provide equity and opportunity for all.
- By 2022, the Forward with NACCE podcast reached people in 740 American cities and 50 countries around the world.
- In October of 2022, with support from the Philip E. and Carole R. Ratcliffe Foundation, \$300,000 in pitch prizes will be awarded to member colleges, the NACCE Innovation prototype will be launched, and a pilot NACCE Fellows program supported by a cohort of doctoral candidates from Morgan State University will be announced.

We are deeply grateful to our generous sponsors, NACCE's dedicated Board of Directors, talented staff, and scores of longtime and new members who are here with us in Boston to learn, network and celebrate.

Let's engage together in revolutionary thinking and action and create the Entrepreneurial College of the Future!

Warmly,

Dr. Rebecca A. Corbin
President & CEO, NACCE



Agenda

SUNDAY, OCTOBER 2

LOCATION

8:30AM - 6:30PM	Registration Open	Grand Ballroom AB Foyer
10:00AM - 2:00PM	Pre-Conference: Entrepreneurial College of the Future	Berkeley/Clarendon
10:00AM - 2:00PM	Pre-Conference: Entrepreneurial Mindset for All Disciplines	Georgian
2:00PM - 3:00PM	New Attendee Orientation Are you new to NACCE? Is this your first NACCE Conference? Or do you just want to learn more about your NACCE member benefits? Join us for a fun interactive meet-n-greet with other attendees and our Membership team. This one-hour session will include an overview of member benefits, Q&A, networking activity, and prizes for participation.	Statler
3:30PM - 5:00PM	Opening General Session "Welcome to the Entrepreneurial College of the Future" Welcome from Presenting Sponsor Intuit: "Financial Literacy Fosters Economic Mobility" <i>Teymour Ashkan, Strategic Partner Manager, Intuit</i> The State of NACCE "It's Revolutionary" <i>Dr. Rebecca Corbin, President & CEO of NACCE</i> Greetings from Bunker Hill Community College, Host College <i>Dr. Pam Eddinger, President, Bunker Hill Community College</i> Announcement of Lifetime Achievement Award Winners <i>The Fish Family Foundation & Herb and Maxine Jacobs Foundation</i> Welcome from the NACCE Board Chair: "Celebrating Innovation in NACCE's 20th Year" <i>Dr. Steve Schulz, President, North Iowa Area Community College</i> Verizon Innovative Learning "STEM Achievers" <i>Alex Servello, Director, Corporate Social Responsibility, Verizon</i> Forward with NACCE Podcast Highlights "The Art of Entrepreneurship" <i>Dr. Rebecca Corbin, Moderator</i> "Everyday Entrepreneurs: Where Art, Business & Creativity Collide" <i>Susie deVille, author of Buoyant: The Entrepreneur's Guide to Becoming Wildly Successful, Creative, and Free</i> The Impact of the Everyday Entrepreneur Venture Fund: By the Numbers <i>David Ponraj, CEO, Economic Impact Catalyst</i> Special Unveiling of Commissioned Art Work by EEVF Student Entrepreneurs <i>April Caldwell, Tracey Quimby & Dr. Rebecca Corbin</i> Unveiling of the Commemorative 20th Anniversary NACCE Work of Art <i>Stuart & Chip Weismiller, Co-Founders of EEVF</i>	Grand Ballroom AB

Equity in Art & Entrepreneurship: Meet NACCE's First NFT
Dr. Andy Gold & Beth Kerly, NACCE Fellows

Close & Welcome to the Reception

Singleton Foundation

5:00PM - 6:30PM

Opening Reception & Exhibit Hall Open

Sponsored by the Singleton Foundation
Ryan Groves and Landon Phillips

Grand Ballroom AB Foyer



Jazz Music Presented by Students and Alumni
of Bunker Hill Community College

6:30PM - 8:00PM

Founding Members & Future Builders VIP Dinner (invitation only)

The Square at the Park Plaza Hotel

MONDAY, OCTOBER 3

7:45AM - 8:30AM

Breakfast Buffet & Exhibit Hall Open

Grand Ballroom AB Foyer

8:30AM - 10:00AM

Morning General Session

Grand Ballroom AB

Welcome & Opening

Jee Hang Lee, President & CEO, Association of Community College Trustees

How Can Community Colleges Unleash Every Student's Talent?

- *Dr. Rebecca Corbin, Moderator*
- *Mojdeh Eskandari, President & CEO, Solve CC*
- *Sheneui Weber, Executive Director/Dean, Economic Development & Partnerships, Chaffey College*
- *Dr. Eva Bagg, Superintendent/President, Barstow Community College*
- *Dr. Santanu Bandyopadhyay, President, Modesto Junior College*
- *Aishah Saleh, Academic Senate President, Modesto Junior College*

"Working Effectively with Government Stakeholders on the Federal, State & Local Level"

- *Tom Downs, Principal, Downs Government Affairs*
- *Tim Mittan, District Director, SBA, Nebraska*
- *Nate MacKinnon, Executive Director, Massachusetts Association of Community Colleges*

Special SBA Announcement

Kristen McKenna, Dean of Workforce and Economic Development, Bunker Hill Community College

Verizon Small Business Digital Ready: Free, Customized Educational Resources for Entrepreneurs

Katie Davis, Social Innovation Manager, Verizon

Announcements

Katie Gailles, Senior Director of Membership & DEIB, NACCE

10:00AM - 10:15AM

Transition to Breakouts

10:15AM - 11:00AM	Breakout Session 1 – Concurrent Sessions	
	Advancing a Culture of Care through Strategic Engagement: A Model for Institutional Excellence and Student Success <i>Leader</i>	Statler
	Entrepreneurship as a Holistic Approach: Strategies for Community Colleges to Expand Regional Socio-economic Advancement <i>Change Maker</i>	Berkeley/Clarendon
	Bringing QuickBooks into Your Classroom <i>Educator</i>	Georgian
	Personal Stories to Inspire Entrepreneurs <i>Educator</i>	Arlington
	A Blueprint for Proven and Repeatable Community Impact: How You Can Start a Launch Program & Nurture Small, Main Street Businesses through Training, Mentoring, Networking, and Access to Capital <i>Community Builder</i>	White Hill
	Everyday Entrepreneurs New to NACCE	Whittier
11:00AM - 11:15AM	Transition to Breakouts	
11:15AM - 12:00PM	Breakout Session 2 – Concurrent Sessions	
	Rural Entrepreneurship & Technology Tools to Facilitate Access Innovation in Community Colleges <i>Leader</i>	Statler
	Establishing a Powerful Team Mentoring Program in Your College <i>Change Maker</i>	Berkeley/Clarendon
	Student Agency Innovation <i>Leader</i>	Georgian
	Metamorphosis during Unconventional Times: Defining Your New Trajectory <i>Educator</i>	Arlington
	Best Practices for Building out an Entrepreneurial Ecosystem through Collaboration <i>Community Builder</i>	White Hill
	How to Document Skills & Knowledge Gained at the Community College: Certification? Badging? Completed Projects? <i>Educator</i>	Whittier
12:00PM - 12:30PM	Lunch Buffet & Exhibit Hall Open	Grand Ballroom AB Foyer
12:30PM - 2:00PM	Lunch General Session	Grand Ballroom AB
	Welcome & Opening Dr. Rebecca Corbin “Infusing Entrepreneurship into the Skilled Trades”	
	<ul style="list-style-type: none"> • Dr. Brian Caputo, President, College of DuPage • Dr. Sharon Pierce, President, Minneapolis Community & Technical College • Paul Sohl, CEO of Florida High Tech Corridor • Dr. Jim Murdaugh, President, Tallahassee Community College 	
	Entrepreneurial President of the Year Award: To Be Announced	
	Introduction of Judging Panel <i>Carlene Cassidy, CEO, Philip E. & Carole R. Ratcliffe Foundation</i>	

Pitch for the Trades Emcee Opening Remarks

Dr. Darcie Turney, Coach for Skilled Trades and Foundation Pitch Competitions for NACCE

Pitch for The Skilled Trades - Live Pitches!

Congratulations to the finalists!

- *Barstow Community College (CA)*
- *Laramie County Community College (WY)*
- *Southeast Community College (NE)*
- *Tallahassee Community College (FL)*
- *Tennessee College of Applied Technology (TN)*
- *Vance-Granville Community College (NC)*

Closing Remarks & Announcements

Dr. Rebecca Corbin

2:00PM - 3:30PM	Judges Deliberate	Hancock
2:00PM - 2:45PM	Dessert & Networking in Exhibit Hall	Grand Ballroom AB Foyer
2:30PM - 5:30PM	CLOSED SESSION: Verizon Innovative Learning STEM Achievers	Avenue 34 Studio 1
2:45PM - 3:30PM	Breakout Session 3 – Concurrent Sessions	
	Unicorn Entrepreneurship: How Community Colleges Can Lead the Third Wave of Entrepreneurial Education <i>Leader</i>	Statler
	Community Cultural Wealth Entrepreneurship for the Future of Work <i>Change Maker</i>	Berkeley/Clarendon
	Creative Entrepreneurship Studio New to NACCE	Georgian
	Merging the “Real World” and the Classroom: How the University of Baltimore Uses Philanthropy to Transform Academic Entrepreneurship <i>Educator</i>	Arlington
	Supporting Under-represented Entrepreneurs through Education, Mentorship and Seed Funding Community <i>Builder</i>	White Hill
	STRIVE: Veteran Entrepreneurship Program <i>Educator</i>	Whittier
3:45PM - 4:45PM	Mini-Experiential Workshops: Learn by Doing & Get Connected	
	“Multiple Dimensions of Diversity Exercise” • <i>Katie Gales, Senior Director of Membership & DEI&B, NACCE</i>	Statler
	“Throw out the Textbook and Teach through Experience” • <i>Russ Seagle, Executive Director, The Sequoyah Fund/ REAL Entrepreneurship</i>	White Hill
	“The Impact of Invention Education: Lessons from Lemelson Supported Work” <i>Dr. Jim Woodell, Founder, Principal & CEO, Venn Collaborative</i>	Whittier

“Student Entrepreneur Dream Big Workshop Part I”
Sponsored by Bunker Hill Community College

Georgian



- *Dr. Caron Sada, MCLI*
- *Dr. Shari Olson, ret. President, South Mountain Community College*
- *Dr. Bruce McHenry, South Mountain Community College*
- *Dr. Tony Fontes, Bunker Hill Community College*

4:45PM - 5:00PM

Break & Transition

5:00PM - 6:00PM

Reception & Exhibit Hall Open

sponsored by the Philip E. & Carole R. Ratcliffe Foundation

Grand Ballroom AB Foyer



Pitch for the Skilled Trades Winners Announced

Carlene Cassidy, CEO, Philip E. & Carole R. Ratcliffe Foundation

Grand Ballroom B

TUESDAY, OCTOBER 4

7:45AM - 8:30AM

Breakfast Buffet & Exhibit Hall Open

Grand Ballroom B

8:30AM - 10:00AM

Morning General Session

Grand Ballroom AB

Welcome & Opening

Dr. Carlos-Turner Cortez, Chancellor, San Diego Community College District

“The Power of Ideation in Colleges and Communities”

Bryan Mattimore, Chief Idea Guy, The Growth Engine Company

Techniques to Foster Change - Interactive Activity

Bryan Mattimore, Chief Idea Guy, The Growth Engine Company

“Be Better at Being Human: Pillar Competencies for Life and Work”

David Gaudet, Marketing instructor, author, and entrepreneur

Group Activity, Dave Gaudet & Dr. Andy Gold and Beth Kerly, NACCE Fellows

David Gaudet, Marketing instructor, author, and entrepreneur

Entrepreneurial College of the Year Award Presentation

Presented by Dr. Chris Whaley, President,

Roane State Community College & NACCE Board Member

10:00AM - 10:15AM

Break & Transition

10:15AM - 11:00AM	Breakout Session 4 – Concurrent Sessions	
	Leading an Organization by Becoming Anti-fragile <i>Leader</i>	Statler
	Is an Innovation Center Right For Your Institution? <i>Change Maker</i>	Berkeley/Clarendon
	Uncovering Values as the Foundation of Entrepreneurship New to NACCE	Georgian
	IPxED 101: A Guide for Teaching Intellectual Property for Innovative Educators <i>Educator</i>	Arlington
	Small Business Accelerator Program: From Inception to Implementation <i>Community Builder</i>	White Hill
	Long-Term Economic and Life Outcomes of Community College Entrepreneurship: Results from NFTE’s Alumni Survey	Whittier
11:00AM - 11:15AM	Break & Transition	
11:15AM - 12:00PM	Breakout Session 5 – Concurrent Sessions	
	Accelerating Entrepreneurship in Rural America (Statler) <i>Leader</i>	Statler
	Learn Goal Setting Techniques to Unleash Your Potential <i>Change Maker</i>	Berkeley/Clarendon
	Engaging & Investing in Community College Innovation and Entrepreneurship Ecosystems <i>Educator</i>	Arlington
	Wyoming Innovation Partnership - Leading Economic Change through Wyoming Educational Institutions <i>Community Builder</i>	White Hill
	Give Your Course REAL Power with Experiential Activities <i>Educator</i>	Whittier
12:00PM - 12:30PM	Lunch Buffet & Exhibit Hall Open	Grand Ballroom AB Foyer
12:30PM - 2:00PM	Lunch General Session	Grand Ballroom AB
	Welcome & Opening <i>Dr. Rebecca Corbin</i>	
	“The Power of Leadership to Shape the Future” <i>Dr. Tim Moore. President, Indian River State College</i>	
	Introduction of Judging Panel <i>Carlene Cassidy, CEO, Philip E. & Carole R. Ratcliffe Foundation</i>	
	Pitch for the Foundation Emcee Opening Remarks <i>Dr. Darcie Tumey, Coach for Skilled Trades and Foundation Pitch Competitions for NACCE</i>	

Pitch For The Foundations - Live Pitches!

Congratulations to the finalists!

- *City College of San Francisco (CA)*
- *Houston Community College (TX)*
- *Indian River State College (FL)*
- *Pasco-Hernando State College (FL)*
- *Pellissippi State Community College (TN)*
- *Pima Community College (AZ)*
- *Tallahassee Community College (FL)*
- *Vance-Granville Community College (NC)*

Closing Remarks & Announcements

2:00PM - 3:30PM	Judges Deliberate	Hancock
2:00PM - 2:45PM	Dessert & Networking in Exhibit Hall	Grand Ballroom AB Foyer
2:45PM - 3:30PM	Breakout Session 6 – Concurrent Sessions	
	NACCE Member Café/Focus Group Session Our Membership Café space is part networking, part creative outlet and part focus group. Come meet with other attendees, provide feedback on your needs, and help us innovate the vision for future NACCE benefits. Prizes will be awarded to those that participate and contribute to the focus group.	Statler
	Photovoice Project Special Session Presented at Pacific Asian Modern Language Association's Annual Conference Change Maker	Berkeley/Clarendon
	Asset Ownership Standard	Georgian
	New to NACCE	
	Immigrant Workforce Inclusion and Entrepreneurship Educator	Arlington
	Inspired Creativity Is the Surprising Answer We Seek Community Builder	White Hill
	Creating Sustainable Solutions through Community Entrepreneurship and Makerspaces	Whittier
3:45PM - 4:45PM	Mini Experiential Workshops: New Ideas, Mindset & Experiential Teaching	
	“Invention Mindset: How to Infuse in Your Classroom through Making” Stephanie Couch & Leigh Estabrooks, Lemelson-MIT	Whittier
	“Student Entrepreneurship Dream Big: Part II” <ul style="list-style-type: none">• <i>Katie Gailles, NACCE</i>• <i>Dean Mesick, Collegiate Entrepreneurs Organization</i>	Georgian
5:00PM- 6:00PM	Reception & Exhibit Hall Open Sponsored by the Philip E. & Carole R. Ratcliffe Foundation 	Grand Ballroom AB Foyer
	Pitch for the Skilled Foundations Winners Announced <i>Carlene Cassidy, CEO, Philip E. & Carole R. Ratcliffe Foundation</i>	Grand Ballroom B

7:10PM	Boston Red Sox vs. Tampa Bay Rays Pre-purchased tickets will be distributed via email. If you haven't received your ticket, please visit Katie Calabrese at the NACCE registration table on Tuesday between 2:30pm and 5:30pm for assistance.	Fenway Park (pre-purchase of tickets required)
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WEDNESDAY, OCTOBER 5

7:30AM - 8:45AM	NACCE Board Meeting (closed)	The Loft
8:00AM - 8:45AM	Breakfast Buffet	Berkeley/Clarendon
8:45AM - 12:00PM	Closing General Session	Georgian/Arlington
8:45AM	Welcome & 2023 Conference Announcements <i>Joe April, Dr. Andy Gold, Beth Kerly, and Dr. John Rainone - 2023 NACCE Fellows</i>	
9:00AM - 10:30AM	Pillars to Accelerate the Entrepreneurial College of the Future Building the Workforce Pipeline Industry Needs Now and Later <ul style="list-style-type: none"> • <i>Jennifer Worth, Senior Vice President of Academic and Workforce Development, AACC</i> • <i>Moderator; Dr. Brenda Hellyer, Chancellor, San Jacinto Community College District</i> • <i>Shannon Bryant, Executive VP at Tarrant County College District</i> • <i>Dr. Jerry Edmonds, Vice President of Workforce Development and Community Engagement, Vance-Granville Community College</i> Entrepreneurship Ecosystems & the People Who Build Them <i>Katie Gales, Senior Director of Membership & DEIB, NACCE</i> Entrepreneurial Funders Panel <ul style="list-style-type: none"> • <i>Andy Stoll, Kauffman Foundation</i> • <i>Thom Ruhe, President & CEO, NC IDEA</i> • <i>Landon Phillips, Head of Innovation, Singleton Foundation</i> • <i>Phil Weilerstein, President & CEO, VentureWell</i> Michelson Foundation: IP Educator of Excellence Check Presentation <i>Judy Fox, Director of Michelson Intellectual Property Institute</i>	
10:30AM - 10:45AM	Break	
10:45AM - 12:00PM	"Making an Action Plan to Take Home" <i>Dr. Christine Pigsley, Professor at Minnesota State University, Mankato</i>	
10:45AM - 1:45PM	World Cafe Ecosystem Building Focus Group (invitation only) Sponsored by the Kauffman Foundation	Avenue 34 Studio 1
	 <p>EWING MARION KAUFFMAN FOUNDATION</p>	
	<ul style="list-style-type: none"> • <i>Facilitated by Dr. Jim Woodell Founder, Principal & CEO, Venn Collaborative</i> • <i>Arthur Smith, Consultant & Chief Content Officer, Venn Collaborative</i> • <i>Jeff Sachse, Director, Center for Customized Research & Services, University of Wisconsin Oshkosh</i> 	
12:00PM	Conference Concludes	

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EXHIBITORS

The Joy of Discovery

The NACCE Innovation Lab

You will experience the joy of discovery through our new prototype where you can add a project idea, invite others to build on it, or build on someone else's idea. Let's co-create the Entrepreneurial College of the Future!



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2023 SAVE THE DATES

#NACCE2023

Entrepreneurial Resource Development (ERD) & Veterans Entrepreneurship

May 4 - 6, 2023
Coeur d'Alene, ID



NACCE
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make/SHIFT the Makerspace Ecosystem Summit

June 14 - 16, 2023
Boston, MA

LEMELSON-MIT
Celebrating invention, inspiring youth



Annual Conference

October 29 -
November 1, 2023
Nashville, TN

