

Everyday Entrepreneur Venture Fund Phase II



WELCOME!

Phase II Kick-Off Call | Friday,

June 12

Leah Deppert



Director of Marketing & Communications



NACCE

THE IMPACT OF ENTREPRENEURSHIP

nacce.com | @NACCE

Before We Get Started...



- This meeting is being recorded.
- You will receive the slides and recording approximately 24 hours from now.
- Please submit your questions and comments via the chat feature on your dashboard.
- Our meeting will close with a Q&A session.

Dr. Rebecca Corbin

→
President & CEO
NACCE



Shared Learning & Growth

NACCE's model of activating our most valuable asset!



Areas of Practice



- Forming an **EEVF funding committee**
- Working with **other departments** of your college
- Engaging in ideation and outreach to **new stakeholders** in your local community
- Sharing your experiences – **successes and failures** – in a trusted space

Stuart & Chip Weismiller

→
Founders, Everyday Entrepreneur
Venture Fund (EEVF)



Beth Kerly & Andy Gold



EEVF Phase I Participants
Hillsborough Community College (HCC)



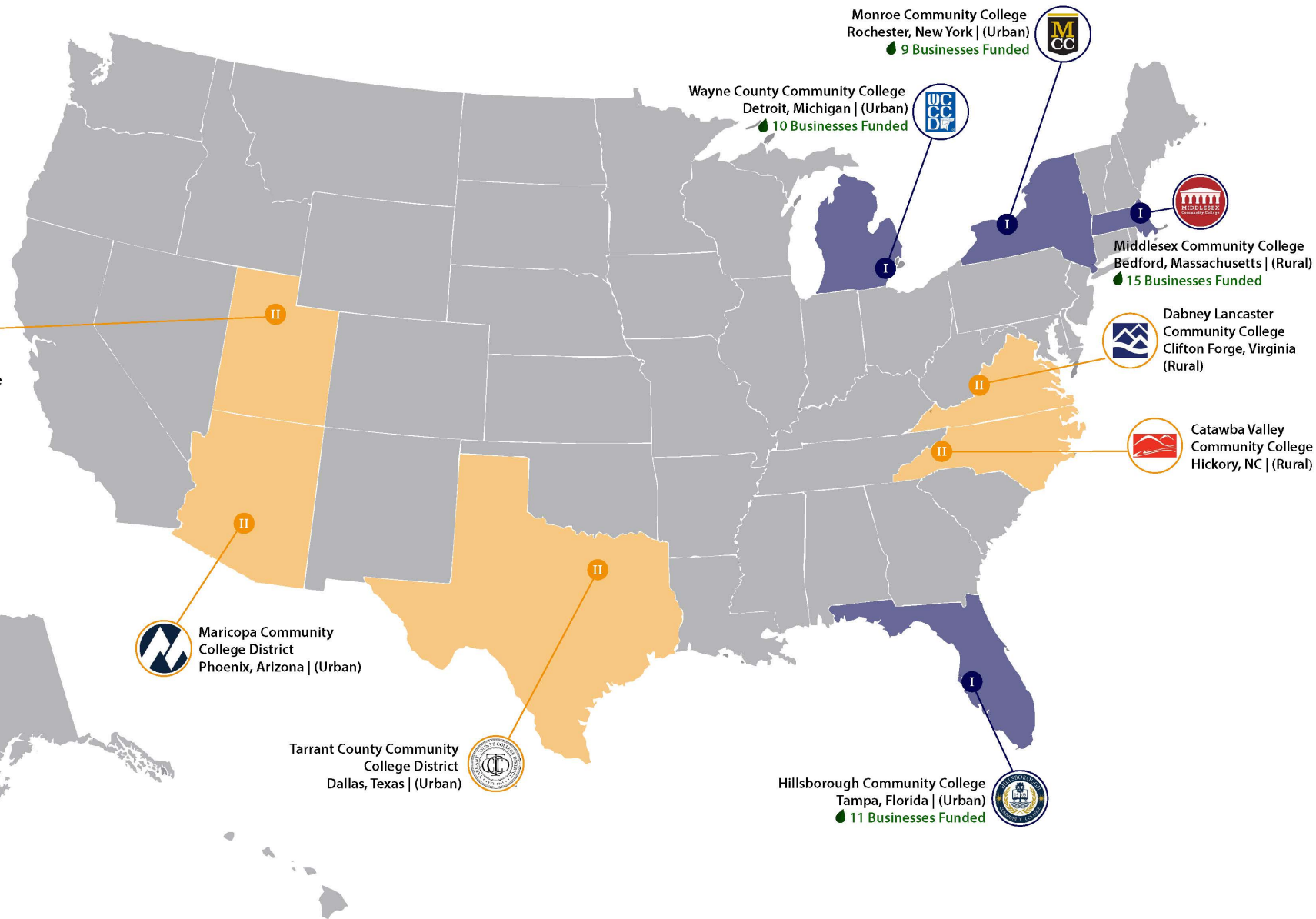
Anne Strickland

→
Vice President



Project Timeline

SPRING 2020	SUMMER 2020	FALL 2020 – WINTER 2021
<ul style="list-style-type: none">• Confirm \$100K• Complete web page• Issue press release• Host webinar• Confirm funding options• Complete sub-grant awards• Submit proposals to pacesetter prospects	<ul style="list-style-type: none">• Onboard Phase II colleges• Launch Startup Space platform• NACCE to secure \$300K in additional funding for EEVF• Cultivate additional prospects	<ul style="list-style-type: none">• Report on metrics for Phase I & II• Secure additional \$600K+ for Phase II• Launch community of practice calls• Launch podcast• Highlight results in annual report



I EEVF Pilot/Phase I Program College (2017-2019)

II EEVF Phase II Program College (2020-2022)



DABNEY S. LANCASTER
COMMUNITY COLLEGE

Dr. John Rainone, President

Gail Johnson, Project Liaison





Catawba Valley

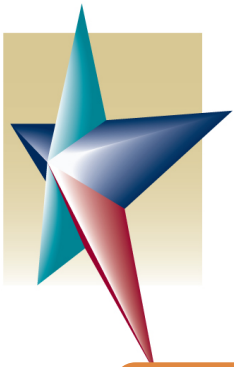
COMMUNITY COLLEGE

Dr. Garret Hinshaw, President

Jeff Neuville, SBC Director

Jennifer Jones, K-64 Business Liaison





Tarrant County College®

SUCCESS WITHIN REACH.

Dr. Gene Giovannini, Chancellor

Shannon Bryant, Executive Vice President of
Corporate Solutions & Economic Development

Rodney Johnson, Director of Small Business
Development Centers

Lourdes Ramboa, Chair, Business,
Entrepreneurship & Small Business Management



**SOUTH MOUNTAIN
COMMUNITY COLLEGE**

A MARICOPA COMMUNITY COLLEGE

Dr. Dr. Shari Olson, President

Bruce McHenry, Business Faculty & Director
of Community Entrepreneurship Center

Stacey Wright, Manager of College
Connections, President's Office

Robert "Bob" Bill, Associate Director,
Grants Development & Management



Dr. Deneece Huftalin, President

Beth Colosimo, Executive Director of Business
Development & Goldman Sachs 10KSB

John Beutler, Alumni Manager



NACCE Community Hub Powered by StartUp Space

The screenshot displays the NACCE Community Hub interface. On the left is a dark sidebar with the 'Startup Space' logo and navigation links: Home, Profile (selected), COVID-19, Community Hubs, Open Door, Support Our Work, and Settings. The main content area is titled 'Profile Overview' and features a profile for Anne Strickland. Her profile includes a circular photo, a 'Change Photo' button, and identifying text: 'ANNE STRICKLAND', 'Identifies as Nonprofit, Entrepreneur', 'Lives in Garner, North Carolina', 'Member of NACCE Everyday Entrepreneur Venture Fund (EEVF) SuperHub', and 'Vice President at NACCE'. To the right of the profile is an 'ACTIONS' section with eight icons and labels: EDIT PROFILE, ABOUT, INBOX, MANAGE TICKETS, LEADERBOARD, MANAGE LISTINGS, SUBMIT RESOURCES, and CLAIM RESOURCES. Below the actions are sections for 'UPCOMING EVENTS' (showing 'No Upcoming Events') and 'WEEKLY GOALS'. The top right of the interface has a 'Help' button and notification icons.

www.startupspace.app

Metrics EEVF

Phase II Will Measure



EEVF Funding & Fundraising



NACCE's role: National match

- Coordination of solicitations
- Assistance from Kind Capital
- Facilitated roundtable of ideas – *to be scheduled in July!*

Up to
\$20K for
each
college –
fall 2020

Phase II colleges: Local match

- Sustainability of the fund + administrative support
- Opportunity to cultivate NEW donors



What's available now?



Up to \$20,000 for each of the five colleges is now available! *Leverage this commitment to raise your local match!*

Funds will be released once you document your match. These funds are used to support new businesses.

The awards for student businesses need to **approved by the local EEVF funding committee you will create.**

Additional national matching funds available to your college will be announced in the fall of 2020 and beyond.

Philanthropic Investment Areas in Entrepreneurship



Women

Equity, Inclusion
Diversity|
F-1 Students



Veterans



Skilled Trades | Continuing &
Technical Education| Re-entry

Technology



Geographic Regions,
Counties &



States,
Communities

NACCE

THE IMPACT OF ENTREPRENEURSHIP

nacce.com | @NACCE

Onboarding Session Topics



- EEVF Awards & Budget Requirements
- Matching Funds & The Case for Giving
- Building a Sustainable, Manageable Program Timeline
- Funding Committees & Best Practices
- StartUp Space Onboarding & Reporting Tools
- Communications, Public Relations & Media

Q & A



NACCE

THE IMPACT OF ENTREPRENEURSHIP

nacce.com | @NACCE

NEXT STEPS



- **Stay in Touch!**
 - **Meeting Schedule / Monthly Calls**
 - **www.nacce.com/phasell**
- **Log into StartUp Space**
- **Funding/Match Strategy**