

## 2021 NACCE ANNUAL CONFERENCE SPONSOR BENEFITS AT-A-GLANCE

<b>ENTREPRENEURSHIP</b> <small>IN AMERICA'S HEARTLAND</small> <small>MINNEAPOLIS</small>	PLATINUM SPONSOR	GOLD SPONSOR	SILVER SPONSOR	COPPER SPONSOR	BRONZE SPONSOR
<b>NACCE</b> <small>THE SOCIETY OF PROFESSIONAL MARKETERS</small> <small>#NACCE2021</small>	\$20,000	\$15,000	\$10,000	\$7,500	\$5,000
Exhibit Booth (In Person)	✓	✓	✓	✓	✓
Custom Web Page on Conference Website	✓	✓	✓	✓	✓
Full Conference Registration <small>50% off additional registrations</small>	6	5	4	3	2
Ad in Conference Guide	Full Page	Half Page	Quarter Page	Description & Logo	Logo Only
Logo Displayed on Conference Signage	✓	✓	✓	✓	✓
Promotional Item in Conference Bag	✓	✓	✓	✓	Not Available
Product Education Session	30 Minute	25 Minute	20 Minute	15 Minute	10 Minute
60-Minute Breakout Session	✓	✓	Not Available	Not Available	Not Available
Social Media Promotional Post	6 Posts	5 Posts	4 Posts	3 Posts	2 Posts
Sponsorship Highlighted in Two Emails To Membership <small>Includes logo &amp; link</small>	✓	✓	✓	✓	✓
Pre-Event Registration List <small>Name, Title &amp; Organization Only</small>	✓	✓	✓	✓	✓
Post-Event Registration List <small>Only attendees who opt-in</small>	✓	✓	✓	✓	✓
60-Minute NACCE Hosted Webinar <small>Pre or post event</small>	✓	✓	✓	ADD - ON OPTION	ADD - ON OPTION
Stand Alone Email to Membership <small>One Email, Pre or post event</small>	✓	✓	✓	✓	✓
Banner Ad in Member eNews	3	2	1	ADD - ON OPTION	ADD - ON OPTION
Sponsored Blog Post	✓	✓	✓	ADD - ON OPTION	ADD - ON OPTION
Ad in Quarterly NACCE Journal	Full Page in 3 Issues	Full Page in 2 Issues	Full Page in 1 Issue	Half Page in 1 Issue	Quarter Page in 1 Issue

NACCE reserves the right to change sponsorship benefits at any time with the approval of the sponsor.

To view expanded descriptions, stand-alone sponsorship and add-on opportunities, please visit  
[www.NACCE.com/events/NACCE2021](http://www.NACCE.com/events/NACCE2021)