



MICHIGAN RURAL WATER ASSOCIATION



ANNUAL MEMBERSHIP DIRECTORY

All advertisers will receive a free alphabetical listing and choice of up to five categories to have their company name listed within the Buyers' Guide Section.

Booking deadline: Early February

Distribution: March

DIRECTORY DIMENSIONS

AD SIZE	WIDTH	DEPTH
Full Page		
Bleed	6"	8.75"
Trim	5.75"	8.5"
Live Area	5"	7.5"
2/3 Page	5"	4.875"
1/2 Page	5"	3.625"
1/3 Page	2.25"	4.875"
1/4 Page	2.25"	3.625"
1/6 Page	2.25"	2.25"
1/8 Page	2.25"	1.625"

AD SIZE

FULL-COLOR

*B&W rates available upon request

Outside Back Cover	\$2,000
Inside Front/Back Cover	\$1,850
Full Page	\$1,000
2/3 Page	\$895
1/2 Page	\$725
1/3 Page	\$650
1/4 Page	\$500
1/8 Page	\$425

- Net Advertising Rates
- MRWA members receive 5% discount on rates
- 10% premium for position guarantees (not including covers)



To reach water professionals through *MRWA Annual Membership Directory*, contact Al at your earliest convenience to discuss your company's promotional plans.

Al Whalen, Marketing Manager

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