

Michigan Rural Water Association

**EXHIBITOR & SPONSOR INFORMATION**



**August 13, 2026**  
**Michigan International Speedway**  
**Brooklyn, MI**



# Michigan Rural Water Association 2026 Outdoor Equipment Expo

## Agenda

*Subject to Change*

*Check the website for agenda updates*

### **Event Held RAIN OR SHINE**

8 a.m. Attendee Registration

8:45 a.m. Class

10:00 a.m. Class

**11:00 a.m. EXHIBIT AREA OPENS**

11:15 a.m. Hands-On Concurrent Sessions

Noon Hands-On Concurrent Sessions

12:30 p.m. Lunch

1:30 p.m. Hands-On Concurrent Sessions

2:15 p.m. Hands-On Concurrent Sessions

2:30 p.m. Q&A, Contest Winners Announced

3:00 p.m. Adjourn



## **SPONSORSHIP OPPORTUNITIES**

### **T-Shirt / Safety Vest Sponsorship**

Limit of 5 sponsors per item. Given to all 300+ operator attendees

Logo printed on either T-shirt or vest. Additional recognition in The Clarifier, MRWA website and social media.

Includes exhibit space and 4 badges.

### **Platinum Sponsorship**

Signage throughout the event. Additional recognition in The Clarifier, MRWA website and social media. Does not include exhibit space

### **Gold Sponsorship**

Signage throughout the event. Additional recognition in The Clarifier, MRWA website and social media. Does not include exhibit space

### **Silver Sponsorship**

Signage throughout the event. Additional recognition in The Clarifier, MRWA website and social media. Does not include exhibit space

## **EXHIBITING DETAILS, RULES & REGULATIONS**

- Electricity and/or water will be provided to exhibitors who request it
- Exhibitors are responsible for bringing Extension cords, Water hoses & fittings, cover/canopy for exhibit
- MRWA is not responsible for the safety of your property and equipment.
- All exhibitors will be required to provide proof of insurance to Michigan International Speedway. Please contact MRWA for details.
- No drones
- No one under the age of 18 allowed
- Every person must have a badge and wear it.
- Highly recommend you set up at 7am. Many attendees arrive early and start wandering around exhibit area.



Michigan Rural Water Association  
**2026 Outdoor Equipment Expo**

If you wish to register via paper, email this form to Melisa at [membersvcs@mrwa.net](mailto:membersvcs@mrwa.net)  
Event: August 13, 2026 at Michigan International Speedway, Brooklyn, MI

Contact Person:	
Company Name:	
Address:	
City/State/ZIP:	
Phone:	Email:

**Sponsorship Opportunities**

- T-Shirt / Safety Vest \$2,250 (limit of 5 sponsors per item, includes exhibit space and 4 badges)
- Platinum Sponsorship \$1500 (includes space and 2 badges)
- Gold Sponsorship \$1000 (includes space and 2 badges)
- Silver Sponsorship \$500 (does not include space)

**Exhibit Space:** Includes 2 badges. You can purchase additional badges for \$200 per badge.

**Early Bird:** Member: \$440 Non-Member \$570  
**After July 24, 2026:** Member: \$540 Non-Member \$670

Space is in increments of 15 feet.

How many 15-foot spaces do you want? \_\_\_\_\_ There is no additional charge for multiple 15-foot spaces.

Are you bringing large equipment or is your set up more of a regular tradeshow set up? Please select below.

Large equipment.

Please list what you plan to bring \_\_\_\_\_

I am planning more of a set up like I would for an inside tradeshow.

I need:  Electricity  Water

**ONLINE REGISTRATION: LOGIN TO OUR WEBSITE BEFORE YOU BEGIN**

**If you are registering with this form include the second page when emailing.**

Every person must have a badge  
No one under the age of 18 is allowed  
Highly recommend you set up at 7am. many attendees arrive early

**Questions? Contact Melisa at [membersvcs@mrwa.net](mailto:membersvcs@mrwa.net) or 517-657-2601**

**Cancellation/Refund Policy:** No refunds will be granted after July 24, 2026. MRWA will charge a \$100 processing fee for ALL CANCELLATIONS prior to July 24, 2026. Expo will be held rain or shine.

**Michigan Rural Water Association 2025 Outdoor Equipment Expo  
August 13, 2026, Michigan International Speedway**

**Company Name:** \_\_\_\_\_

Company Attendee Name, Title, Cell Phone & Email If anyone has any special dietary restrictions, please include that information	Charge for each additional badge. Everyone must have a badge, no exceptions.
1.	<b>Free</b>
2.	<b>Free</b>
3.	<b>\$200</b>
4.	<b>\$200</b>

\_\_\_ Yes, I will provide a raffle prize. Raffle Prize: \_\_\_\_\_

Competitors: \_\_\_\_\_

We will do our best to keep you at least one space away from your competitors listed above.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_ **TOTAL DUE:** \_\_\_\_\_

**Questions? Contact Melisa at [membersvcs@mrwa.net](mailto:membersvcs@mrwa.net) or 517-657-2601**

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**CREDIT CARD PAYMENT**

MASTERCARD / VISA / DISCOVER - WE DO NOT ACCEPT AMERICAN EXPRESS

Type: Visa \_\_\_\_\_ Master Card \_\_\_\_\_ Discover \_\_\_\_\_

Card #: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ 3 Digit Code: \_\_\_\_\_

Name on Card: \_\_\_\_\_

Company Name: \_\_\_\_\_

Billing Address: \_\_\_\_\_

Signature: \_\_\_\_\_

Email: \_\_\_\_\_

**MAKE SURE YOU INCLUDE BOTH PAGES WHEN YOU EMAIL THIS TO MELISA**