

Michigan Rural Water Association

EXHIBITOR & SPONSOR INFORMATION



August 13, 2026
Michigan International Speedway
Brooklyn, MI



Michigan Rural Water Association 2026 Outdoor Equipment Expo

agenda

RAIN OR SHINE

- 7 a.m. Exhibitor Set-Up Begins
- 8 a.m. Attendee Registration
- 8:45 a.m. Education
- 11:00 a.m. EXHIBIT AREA OPENS**
- 11:30 a.m. Hands-On Education in Exhibit Area
- 12:30 p.m. Lunch
- 1:30 p.m. Hands On Education in Exhibit Area
- 3:00 p.m. Adjourn



SPONSORSHIP OPPORTUNITIES

T-Shirt / Safety Vest Sponsorship \$2,250

Limit of 5 sponsors per item. Given to all 300+ operator attendees

Logo printed on either T-shirt or vest. Additional recognition in The Clarifier, MRWA website and social media.

Includes exhibit space and 4 badges.

Platinum Sponsorship \$1000

Signage throughout the event. Additional recognition in The Clarifier, MRWA website and social media. Does not include exhibit space

Gold Sponsorship \$750

Signage throughout the event. Additional recognition in The Clarifier, MRWA website and social media. Does not include exhibit space

Silver Sponsorship \$500

Signage throughout the event. Additional recognition in The Clarifier, MRWA website and social media. Does not include exhibit space

EXHIBITING DETAILS, RULES & REGULATIONS

- Electricity and/or water will be provided to exhibitors who request it
- Exhibitors are responsible for bringing Extension cords, Water hoses & fittings, cover/canopy for exhibit
- MRWA is not responsible for the safety of your property and equipment.
- All exhibitors will be required to provide proof of insurance to Michigan International Speedway. Please contact MRWA for details.
- No drones
- No one under the age of 18 allowed
- Every person must have a badge and wear it.
- Highly recommend you set up at 7am. Many attendees arrive early and start wandering around exhibit area.



Michigan Rural Water Association

2026 Outdoor Equipment Expo

If you wish to register via paper, email this form to Melisa at membersvcs@mrwa.net
Event: August 13, 2026 at Michigan International Speedway, Brooklyn, MI

Contact Person:	
Company Name:	
Address:	
City/State/ZIP:	
Phone:	Email:

Sponsorship Opportunities

- T-Shirt / Safety Vest \$2,250 (limit of 5 sponsors per item, includes exhibit space and 4 badges)
- Platinum Sponsorship \$1500 (includes space and 2 badges)
- Gold Sponsorship \$1000 (includes space and 2 badges)
- Silver Sponsorship \$500 (does not include space)

Exhibit Space: Includes 2 badges. You can purchase additional badges for \$200 per badge.

Early Bird: Member: \$440 Non-Member \$570
After July 24, 2026: Member: \$540 Non-Member \$670

Space is in increments of 15 feet.

How many 15-foot spaces do you want? _____ There is no additional charge for multiple 15-foot spaces.

Are you bringing large equipment or is your set up more of a regular tradeshow set up? Please select below.

Large equipment.

Please list what you plan to bring _____

I am planning more of a set up like I would for an inside tradeshow.

I need: Electricity Water

ONLINE REGISTRATION: LOGIN TO OUR WEBSITE BEFORE YOU BEGIN

If you are registering with this form include the second page when emailing.

Every person must have a badge
No one under the age of 18 is allowed
Highly recommend you set up at 7am. many attendees arrive early

Questions? Contact Melisa at membersvcs@mrwa.net or 517-657-2601

Cancellation/Refund Policy: No refunds will be granted after July 24, 2026. MRWA will charge a \$100 processing fee for ALL CANCELLATIONS prior to July 24, 2026. Expo will be held rain or shine.

Michigan Rural Water Association 2025 Outdoor Equipment Expo

August 13, 2026, Michigan International Speedway

Company Name: _____

Company Attendee Name, Title, Cell Phone & Email If anyone has any special dietary restrictions, please include that information	Charge for each additional badge. Everyone must have a badge, no exceptions.
1.	Free
2.	Free
3.	\$200
4.	\$200

___ Yes, I will provide a raffle prize. Raffle Prize: _____

Competitors: _____

We will do our best to keep you at least one space away from your competitors listed above.

Signature: _____ Date: _____ **TOTAL DUE:** _____

Questions? Contact Melisa at membersvcs@mrwa.net or 517-657-2601

Cancellation/Refund Policy: No refunds will be granted after July 24, 2026. MRWA will charge a \$100 processing fee for ALL CANCELLATIONS prior to July 24, 2026. Expo will be held rain or shine.

CREDIT CARD PAYMENT

MASTERCARD / VISA / DISCOVER - WE DO NOT ACCEPT AMERICAN EXPRESS

Type: Visa _____ Master Card _____ Discover _____

Card #: _____

Expiration Date: _____ 3 Digit Code: _____

Name on Card: _____

Company Name: _____

Billing Address: _____

Signature: _____

Email: _____

MAKE SURE YOU INCLUDE BOTH PAGES WHEN YOU EMAIL THIS TO MELISA