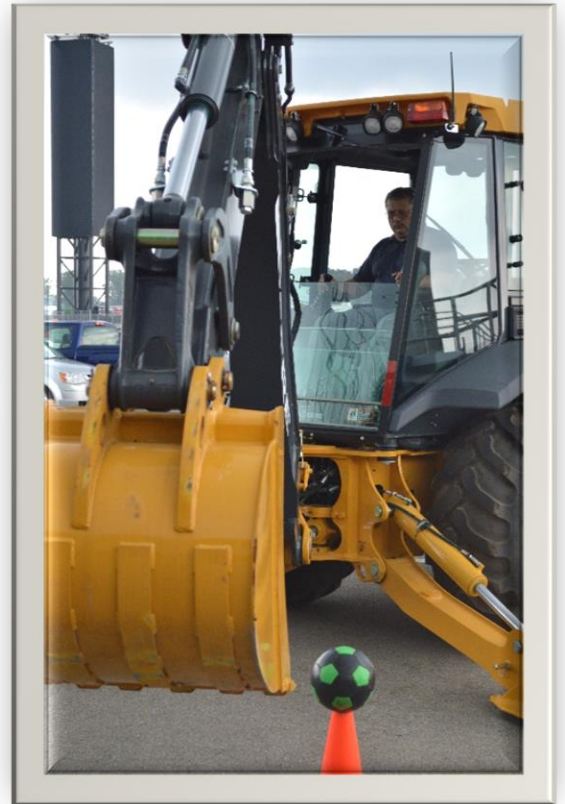




Michigan Rural Water Association

# 2025 Outdoor Equipment Expo



**August 14, 2025**  
**Michigan International Speedway**  
**Brooklyn, MI**



## EXHIBITOR & SPONSOR INFORMATION

# Michigan Rural Water Association

## 2025 Outdoor Equipment Expo

### agenda

RAIN OR SHINE

- 7 a.m. Exhibitor Set-Up Begins
- 8 a.m. Attendee Registration
- 8:45 a.m. Education
- 11:00 a.m. EXHIBIT AREA OPENS**
- 11:30 a.m. Hands-On Education in Exhibit Area
- 12:30 p.m. Lunch
- 1:30 p.m. Hands On Education in Exhibit Area
- 3:00 p.m. Adjourn



### SPONSORSHIP OPPORTUNITIES

#### **T-Shirt / Safety Vest Sponsorship \$2000**

Limit of 5 sponsors per item. Given to all 300+ operator attendees

Logo printed on either T-shirt or vest. Additional recognition in The Clarifier, MRWA website and social media.

Includes exhibit space and 4 badges.

#### **Platinum Sponsorship \$1000**

Signage throughout the event. Additional recognition in The Clarifier, MRWA website and social media. Does not include exhibit space

#### **Gold Sponsorship \$750**

Signage throughout the event. Additional recognition in The Clarifier, MRWA website and social media. Does not include exhibit space

#### **Silver Sponsorship \$500**

Signage throughout the event. Additional recognition in The Clarifier, MRWA website and social media. Does not include exhibit space

### EXHIBITING DETAILS, RULES & REGULATIONS – PLEASE READ

- Electricity and/or water will be provided to exhibitors who request it
- Exhibitors are responsible for bringing Extension cords, Water hoses & fittings, cover/canopy for exhibit
- MRWA is not responsible for the safety of your property and equipment.
- All exhibitors will be required to provide proof of insurance to Michigan International Speedway. Please contact MRWA for details.
- No drones
- No one under the age of 18 allowed
- Every person must have a badge and wear it.
- Highly recommend you set up at 7am. Many attendees arrive early and start wandering around exhibit area.

# Michigan Rural Water Association

## 2025 Outdoor Equipment Expo

Email this form to Melisa at [membersvcs@mrwa.net](mailto:membersvcs@mrwa.net) for processing.

**You cannot register as an exhibitor on our website.**

Event: August 14, 2025 at Michigan International Speedway, Brooklyn, MI

Contact Person:	
Company Name:	
Address:	
City/State/ZIP:	
Phone:	Email:

### Sponsorship Opportunities

- ☐ T-Shirt / Safety Vest \$2000 (limit of 5 sponsors per item, includes exhibit space and 4 badges)
- ☐ Platinum Sponsorship \$1000 (does not include space)
- ☐ Gold Sponsorship \$750 (does not include space)
- ☐ Silver Sponsorship \$500 (does not include space)

**Exhibit Space** (Includes 2 badges. You can purchase additional badges. See the next page)

**Early Bird:** Member: \$415 Non-Member \$540

**After July 25, 2025:** Member: \$515 Non-Member \$640

Space is in increments of 15 feet.

How many 15-foot spaces do you want? \_\_\_\_\_ There is no additional charge for multiple 15-foot spaces.

Are you bringing large equipment or is your set up more of a regular tradeshow set up? Please select below.

☐ Large equipment.

Please list what you plan to bring \_\_\_\_\_

☐ I am planning more of a set up like I would for an inside tradeshow.

I need: ☐ Electricity ☐ Water

**CONTINUED ON THE NEXT PAGE. PLEASE EMAIL BOTH PAGES.**

Every person must have a badge  
No one under the age of 18 is allowed  
Highly recommend you set up at 7am.  
many attendees arrive early

**Questions? Contact Melisa at** [membersvcs@mrwa.net](mailto:membersvcs@mrwa.net) or 517-657-2601

**Cancellation/Refund Policy:** No refunds will be granted after July 25, 2025. MRWA will charge a \$100 processing fee for ALL CANCELLATIONS prior to July 25, 2025. Expo will be held rain or shine.

**Michigan Rural Water Association 2025 Outdoor Equipment Expo**  
**August 14, 2025, Michigan International Speedway**

**Company Name:** \_\_\_\_\_

Company Attendee Name, Title, Cell Phone & Email If anyone has any special dietary restrictions, please include that information	Charge for each additional badge. Everyone must have a badge, no exceptions.
1.	Free
2.	Free
3.	\$200
4.	\$200

\_\_\_ Yes, I will provide a raffle prize. Raffle Prize: \_\_\_\_\_

Competitors: \_\_\_\_\_

We will do our best to keep you at least one space away from your competitors listed above.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_ **TOTAL DUE:** \_\_\_\_\_

**Questions? Contact Melisa at [membersvcs@mrwa.net](mailto:membersvcs@mrwa.net) or 517-657-2601**

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**CREDIT CARD PAYMENT**

\_\_\_ Please email me a link to pay with my credit card

MASTERCARD / VISA / DISCOVER - WE DO NOT ACCEPT AMERICAN EXPRESS

Type: Visa \_\_\_\_\_ Master Card \_\_\_\_\_ Discover \_\_\_\_\_

Card #: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ 3 Digit Code: \_\_\_\_\_

Name on Card: \_\_\_\_\_

Company Name: \_\_\_\_\_

Billing Address: \_\_\_\_\_

Signature: \_\_\_\_\_

Email: \_\_\_\_\_

**MAKE SURE YOU INCLUDE BOTH PAGES WHEN YOU EMAIL THIS TO MELISA**