

**The Hottest Tradeshow
in the Midwest**



**Networking
Meet and
Greet in the
exhibit hall
Wednesday**

**DPW Supervisors,
managers, water/
wastewater
operators in
attendance**

MRWA Annual Conference & Exhibition



**Euchre &
Cornhole
Tournament:
exhibitors
encouraged to
participate**



**March 18-21, 2025
Grand Traverse Resort
Traverse City, MI**

***Sponsor and Exhibitor
Brochure***



2025 General Information

Hotel Reservations: Call Grand Traverse Resort at (231) 534-6001. Mention Michigan Rural Water Association or code MRWA25. Book reservations online at <https://book.passkey.com/go/MRWA25>

Euchre / Social Event - Tuesday

Open To Attendees And Exhibitors

No partner needed

- Tuesday at 7:00pm. (registration begins at 6:30pm)
- Ticket includes euchre, pizza and beer/pop. \$25 per person
- Not a Euchre player but want to socialize, \$15 per person includes pizza and beer/pop
- Must pay with cash or by personal check, money donated to Water-Pac.
- Register at the conference when you arrive

Cornhole Tournament - Wednesday

Open To Attendees And Exhibitors

Partners drawn at beginning of tournament

- Wednesday Evening 8pm – 11pm
- Pre-registration Tuesday afternoon / Wednesday during the day for \$10 per person
- Registration at the door between 7pm and 7:45pm \$15 per person
- Must pay with cash or by personal check, money donated to Water-Pac.
- Register at the conference when you arrive

Member Awards Nominations & Scholarship Application Forms

Available on the website <https://www.mrwa.net/annual-conference>

Raffle Prizes

Exhibitors may provide a raffle prize, or they may contribute to larger prizes like kayaks, fishing packages, etc. Exhibitors who participate will have signage and a raffle bucket at their booth to indicate they are contributing to the larger prizes (larger prizes staged in the exhibit hall). Exhibitors who bring their own raffle prize will keep it at their booth along with a raffle ticket bucket until mid-morning on Thursday. MRWA will provide raffle ticket buckets.

2025 Booth Information

Booth package includes

8' covered and skirted display table, Two chairs, One wastebasket, attendee list, Standard 110 Volt Electrical outlet if requested.

Exhibit Hours

Wednesday, March 19, 2025: Noon – 6:00pm Thursday, March 20, 2025: 7:30am – 11am **(NEW HOURS)**

Exhibit Set-Up: March 18 from 4pm – 8pm and March 19 from 8am – 11am

Discount for Multiple Booths

2 Booths - \$100 3 Booths - \$250 4 or 5 booths - \$400 6 booths or more - \$500

Electrical Service: The building will be adequately illuminated for general use. There is no charge for standard 110 volt electrical service. Any other outlets or utility requirements must be requested directly with the resort.

An exhibitor packet from Art Craft will be sent to you once we receive your contract and payment.

Outgoing shipments: Boxes must be labeled and sealed properly with method of payment clearly marked. Contact the front desk at the resort for instructions.

2025 MRWA Conference Sponsorships

Diamond - \$3750

Includes 2 booth spaces
6 badges each badge includes lunch both days
Full page ad in onsite program book
Logo on conference signage
Diamond level banner at your booth space
Thank you at opening session
Thank you at banquet
Logo on the conference app
Sponsor recognition on the conference app
Thank you on MRWA webpage and social media
Use of hospitality suite at no charge

Platinum \$2750

Includes 2 booth spaces
4 badges each badge includes lunch both days
Half page ad in onsite program book
Logo on conference signage
Platinum level banner at your booth space
Thank you at opening session
Thank you at banquet
Logo on the conference app
Sponsor recognition on the conference app
Thank you on MRWA webpage and social media
Use of hospitality suite for \$250 per night

Gold \$2250

Includes 1 booth space
4 badges each badge includes lunch both days
Half page ad in onsite program book
Logo on conference signage
Gold level banner at your booth space
Thank you at opening session
Thank you at banquet
Logo on the conference app
Sponsor recognition on the conference app
Thank you on MRWA webpage and social media
Use of hospitality suite for \$750 per night

Hospitality suites are limited.
If you are thinking about hosting,
please call Melisa at 517-657-2601 for details.

Silver \$1750

Includes 1 booth space
2 badges each badge includes lunch both days
Business card ad in onsite program book
Logo on conference signage
Silver level banner at your booth space
Thank you at opening session
Thank you at banquet
Company name on the conference app
Sponsor recognition on the conference app
Thank you on MRWA webpage and social media
Use of hospitality suite for \$750 per night

Bronze \$750

Logo in onsite program book
Company name on conference signage
Bronze level banner at your booth space
Thank you at opening session
Thank you at banquet
Company name on the conference app
Sponsor recognition on the conference app
Thank you on MRWA webpage and social media

Euchre Tournament \$1500

Logo in onsite program book
Company name on conference signage
Euchre sponsor banner at your booth space
Thank you at opening session
Thank you at banquet
Company name on the conference app
Sponsor recognition on the conference app
Thank you on MRWA webpage and social media

Cornhole Tournament \$1250

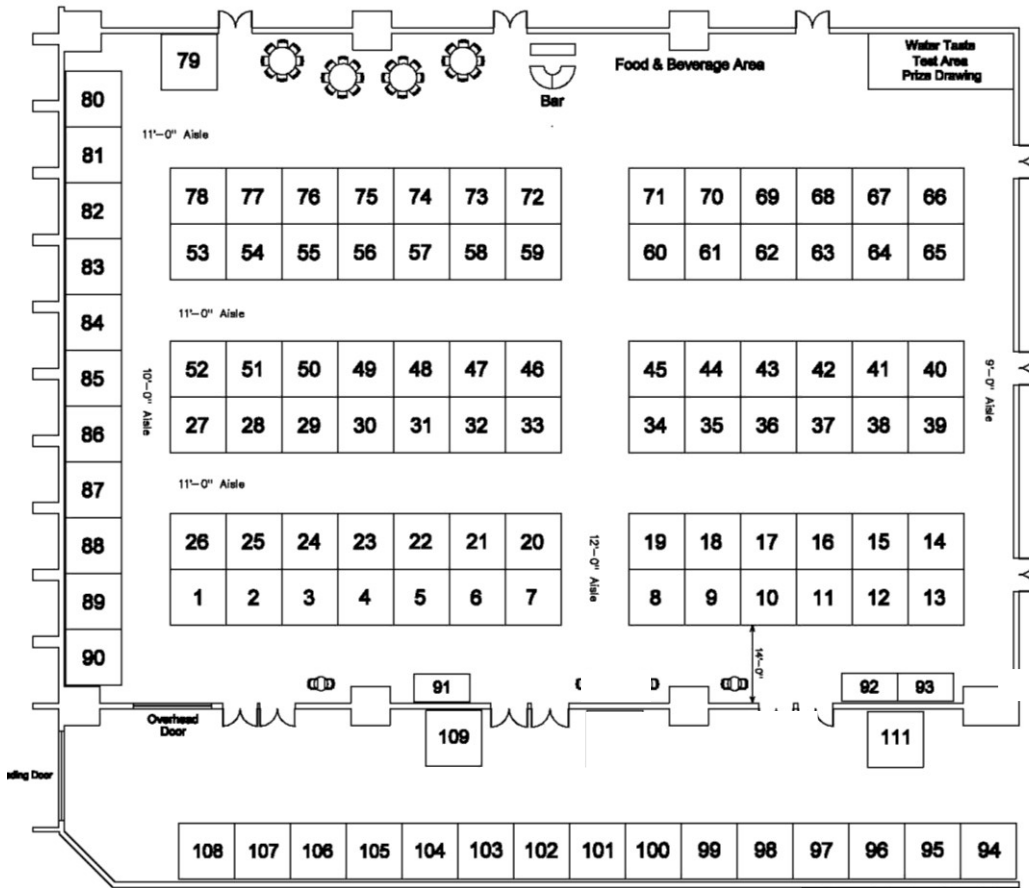
Logo in onsite program book
Company name on conference signage
Cornhole sponsor banner at your booth space
Thank you at opening session
Thank you at banquet
Company name on the conference app
Sponsor recognition on the conference app
Thank you on MRWA webpage and social media



Michigan Rural Water Association

March 19th - 20th, 2025

Grand Traverse Resort & Spa - Governors Hall



I will contact you when it is your turn to select a booth space. Please be patient.

MRWA Exhibit Rules

- MRWA reserves the right to reject any exhibit and any exhibit deemed offensive and not in keeping with the character and purpose of the Exhibit. MRWA reserves the right to restrain any exhibits that, because of noise, operation method or other reason, become objectionable.
- No exhibitor shall assign or sublet any part of the space allotted to them except on written permission of MRWA, nor shall they exhibit, or permit to be exhibited in their space any merchandise or advertising matter not a part of the line in their regular course of business.
- Solicitation of business shall be confined to firms exhibiting at the MRWA Annual Management & Technical Conference. No signs or advertising materials are permitted outside of the confines of an exhibitor's booth. The operation of private public address systems is prohibited.
- Unless prior written permission is received from MRWA, the maximum height for all partitions and dividers must not exceed 3 feet. These height limitations do not apply to displayed merchandise.
- MRWA reserves the right to restrain any exhibit materials or construction that obstructs the view of adjacent booths.
- No holes may be drilled, cored or punched in the building.
- Decorations, signs, banner, etc. may not be taped, nailed, tacked, stapled or otherwise fastened to ceilings, walls, doors, painted surfaces etc. Poster Putty is allowed on glass, or plaster wall surfaces (not on brick or stone). For heavy signage you may contact our in-house decorator: Art Craft.
- Adhesive-backed (stick-on) decals, or similar items may not be distributed or used in the facility.
- Exhibitors and their representatives are required to wear official ID Badges while they are in the exhibit hall.
- The exhibit area will be locked and subject to security during the hours that it is closed. Exhibitors are responsible for their own booth security during exhibit hours.
- Exhibitors may not use the lobby entrance to the hotel for moving in exhibit materials. All exhibitors, equipment and materials must enter using the appropriate loading dock or the entrance. Exhibitors shall be solely responsible for delivery, handling, setup, and removal of their own displays and materials. Resort does not supply labor or carts for setup.
- Parking in the loading area is prohibited. Violators' vehicles will be towed at owner's expense. Vendors must unload or load and promptly move their vehicles, not leaving their vehicle in the loading zone while they set-up, or pack-up their display. Any vendor violating this rule will seriously hinder the efficiency of a move-in or out.
- All trucks, trailers and exhibit vehicles are required to park as designated.
- No freight will be accepted at the facility prior to the first contracted move-in day of the event. Contact your decorator or cartage company to arrange for shipping and storage.
- No lighter-than-air (helium, etc.) balloons are permitted in the building.
- The painting of signs, displays of other objects is prohibited. Use of spray cans of paint or adhesive is strictly prohibited inside of the facility.
- The use of Armour-All or other similar type protectants (and silicone based like materials) is strictly prohibited inside the facility.
- Exhibitors displaying vehicles will be responsible for their own floor protection including drop cloths under engines and boards under tires. Vehicle fuel levels must be ¼ tank or 5 gallons, whichever is less. Vented gas caps need to be taped (sealed). Batteries are to be disconnected with the cable ends taped and wire-tied down to prevent them from contacting terminal posts.
- Only approved tape may be used on floors, check with your decorator. Removal of unapproved tape and residue will be billed to the exhibitor.
- No oils, burning fluids, camphene, kerosene, propane, naphtha, gasoline, or any flammable chemical will be allowed in the building without prior consent of Resort.
- No flammable materials will be permitted to be used for decorations unless treated with flame proofing and approved by the fire department. Nor shall Lessee, without written consent of the Director, place or operate any machinery on the premises, or use any flammable chemical for either mechanical or other purposes.
- A representative must attend to their exhibit booth at all times while the Exhibit is open.
- All exhibits must remain intact until close of show. MRWA reserves the right to penalize any exhibitor not complying with this move-out schedule. Exhibitors who use Art Craft Display to move out after scheduled hours, or who tear down work constructed by Art Craft Display will be subject to fees for overtime work.
- The exhibitor must pay any damages to the building caused by exhibitors, or their employees.
- The exhibitor assumes the entire responsibility and liability for losses, damages and claims arriving out of injury, damage or theft to the exhibitor's displays, equipment and other property brought upon the premises of Resort and shall indemnify and hold harmless the facility, agents, servants and employees and MRWA from any and all such losses, damages and claims.
- Exhibitors, by contracting for display space, agree to all rules and regulations of Resort.
- Should premises for the show become, in MRWA's sole judgment, unfit for occupancy, or should the Conference and Exhibit be materially interfered with by any act beyond the control of MRWA, the contract for exhibit space will be terminated. MRWA will not incur any liability for damages to an exhibitor as a result of such termination.

2025 MRWA AWARDS PROGRAM

MRWA recognizes outstanding members at the Management & Technical conference. Nominations must be received in the MRWA office by February 7, 2025 to be eligible. Awards will be presented in March at the Annual Conference Banquet. Email nominations to Melisa at membersvcs@mrwa.net

Email the name of the person being nominated along with no more than one page on why they should be considered for the award.

Operations Specialist of the Year (Water & Wastewater)

- ◆ From a member community
- ◆ Number of years of service
- ◆ Certification status
- ◆ Outstanding achievements
- ◆ Involvement in community service
- ◆ Statement why nominee should receive award
- ◆ Demonstrated leadership in dealing with community concerns, primacy agencies, fellow workers and general public.

Emerging Professional (Water & Wastewater)

- ◆ From a member community
- ◆ No more than 3 years of service
- ◆ On the job more than 12 months
- ◆ Certification status
- ◆ Nominees need not be licensed at time of nomination but must be qualified to take the exam.
- ◆ Outstanding achievements
- ◆ Involvement in community service
- ◆ Statement why nominee should receive award
- ◆ Demonstrated leadership in dealing with community concerns, primacy agencies, fellow workers.

Utility of the Year (Water & Wastewater)

- ◆ Voting Member in good standing
- ◆ NPDES or PWSID permit number
- ◆ Outstanding achievements
- ◆ Statement why utility should receive award
- ◆ Demonstrated compliance during last 12 months
- ◆ Water utilities whose required samples and reports have met MDNRE and US EPA standards for the past 12 months are eligible.
- ◆ Wastewater utilities whose treatment, discharges and reports have met MDNRE and US EPA standards for the past 12 months are eligible.

Associate Community of the Year (Population over 15,000)

- ◆ Member in good standing
- ◆ NPDES or PWSID permit number
- ◆ Outstanding achievements
- ◆ Statement why utility should receive award
- ◆ Demonstrated compliance during last 12 months
- ◆ Water and wastewater utilities whose required samples and reports have met MDNRE and US EPA standards for the past 12 months are eligible.

MRWA Person of the Year

- ◆ From a member community
- ◆ Significant achievements & accomplishments
- ◆ Involvement in or with MRWA
- ◆ Statement why nominee should receive award
- ◆ Demonstrated leadership in dealing with community concerns, primacy agencies, fellow workers and public.

Exemplary Efforts in Environmental Protection Award

- ◆ Member in good standing
- ◆ The purposed of this award is to recognize a water or wastewater system, which has demonstrated exemplary initiatives, projects or education on the critical role of the utility in Environmental Protection to the Public.
- ◆ Eligibility: Any water or wastewater system member of Michigan Rural Water Association. Any project of any type that meets the purpose of the award is eligible for consideration.



2025 MRWA Exhibitor Registration, Sponsorship & Conference Program Form

Please fill out this form and return it along with payment to our office via email membersvcs@mrwa.net or mail:

MRWA | 2127 University Park Dr. Ste 340 | Okemos, MI 48864 | Questions? Call Melisa at 517-657-2601

Contact Person: _____		will receive conference updates and information
Company Name: _____		
Address: _____		City/State/ZIP: _____
Phone: _____	Email: _____	
Sponsorships (see pg 3 for details) ___ Diamond \$3750 (2 booth spaces and 6 badges included) ___ Platinum \$2750 (2 booth spaces and 4 badges included) ___ Gold \$2250 (1 booth space and 4 badges included) ___ Silver \$1750 (1 booth space and 2 badges included)	Sponsorships ___ Bronze \$750 ___ Euchre \$1500 ___ Cornhole \$1250	Raffle Prizes ___ \$250 I would like to contribute to large prizes like kayaks, grills, tool boxes, etc. Sponsorship signage provided at your booth. ___ I will bring a raffle prize
Booth spaces only: Each booth space includes 2 badges at no additional charge. Additional badges are \$200 per badge. Every badge includes lunch on Wednesday and Thursday. If you would like to attend the banquet, you must purchase those tickets.		
MRWA Member Pricing Before 1/31/2025: \$850 2/01/2025 – 2/23/2025: \$900 After 2/23/2025: \$1025	Non-Member Pricing Before 1/31/2025: \$1050 2/01/2025 – 2/23/2025: \$1125 After 2/23/2025: \$1150	Discount for Multiple Booths See previous page
Number of booths: _____ Price per booth: _____ Discount (if applicable): _____ Total Booth cost: _____		
Booth selection: Once we have received your contract and payment you will be contacted in the order that your contract and payment were received to select your booth.		
Standard 110 Volt AC Outlet (no charge) YES _____ NO _____		
Rep Full Name, Cell Phone & Email Address. You must include email and cell phone for each person. This form will not be processed without it.		
1.		\$
2.		\$
3.		\$

Continued on next page.
 Make sure you send in both pages!!!

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Company Name:			
Badge Full Name. You must include email and cell phone for each person.			
4.			\$
5.			\$
6.			\$
Tickets	Quantity	Cost	Total
Thursday Banquet		\$100 each	
Total Due			\$\$\$
(Sponsorship, Raffle, Booth space, additional badges, banquet tickets Full payment due now. Forms will not be processed without payment.			

If any of your representative's plan to attend the education sessions for CECs, you will need to fill out the operator attendee form in addition to this form and pay the operator attendee rate for that rep.

We agree to comply with all rules of the exhibit as indicated on the brochure and understand that all parts of the brochure and the contract sheet are considered part of the contract and are incorporated herein by this reference.

Signature: _____ Date: _____

Cancellations before February 23, 2025 50% of fee refundable: No refunds after February 23, 2025.

MRWA Credit Card Payment Form

If you are not allowed to email cc details, email the form to me and I will email you an invoice with a link to pay with your credit card. Payment is expected within 24 hours.

Visa: _____ MasterCard: _____ Discover: _____ (we DO NOT accept AMEX)

Card# _____

Expiration Date: _____ 3 digit security code: _____

Name on Card: _____

Billing Address: _____

City: _____ State: _____ ZIP: _____

Phone Number: _____ Total Due: _____

Signature: _____

Michigan Rural Water Association
2127 University Park Drive Suite 340
Okemos MI 48864

NON-PROFIT
PRSR STD
US POSTAGE
PAID
CLARE, MI 48617
PERMIT #2



Annual Golf Outing
June 24, 2025
Bucks Run, Mount Pleasant

Outdoor Expo
August TBD, 2025
MI International Speedway

Upper Peninsula Conference
October 14-15, 2025
Marquette