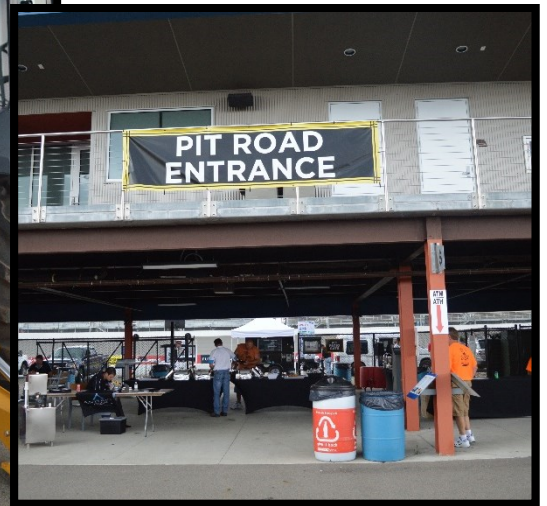




Michigan Rural Water Association

# 2024 Outdoor Expo & Training Day



August 28, 2024  
Michigan International Speedway  
12626 US Hwy 12  
Brooklyn, MI



## EXHIBITOR & SPONSORSHIP INFORMATION

Michigan Rural Water Association  
**2024 Outdoor Expo & Training Day**

**agenda**

RAIN OR SHINE

- 7 a.m. Exhibitor Set-Up Begins
- 8 a.m. Attendee Registration
- 8:45 a.m. Education
- 11:00 a.m. EXHIBIT AREA OPENS**
- 11:30 a.m. Hands-On Education in Exhibit Area
- 12:30 p.m. Lunch
- 1:30 p.m. Hands On Education in Exhibit Area
- 3:00 p.m. Adjourn



**EXHIBITING DETAILS, RULES & REGULATIONS – PLEASE READ**

- Rates include 2 representatives for your company.
- Electricity and/or water will be provided to all exhibitors requesting it
- Exhibitors are responsible for bringing Extension cords, Water hoses & fittings, cover/canopy for outdoor exhibits**
- Raffle prizes awarded at the end of the day. Please indicate on the reservation form if you will provide an item for the raffle.
- MRWA is not responsible for the safety of your property and equipment.
- All exhibitors will be required to provide proof of insurance to Michigan International Speedway. Please contact MRWA for details.
- No drones
- No one under the age of 18 is allowed.**
- Every person must have a badge and wear it.**
- Highly recommend you set up at 7am. Many attendees arrive early and start wandering around the exhibit area.**

# Michigan Rural Water Association 2024 Outdoor Expo & Training Day

## SPONSORSHIP OPPORTUNITIES

### **Pace Car Sponsorship \$1500**

Signage throughout the event. Additional recognition in The Clarifier, MRWA website and social media  
Includes exhibit space and 2 badges.

### **T-Shirt / Safety Vest Sponsorship \$1250**

Limit of 5 sponsors per item. Given to all 300+ operator attendees  
Logo printed on either T-shirt or vest. Additional recognition in The Clarifier, MRWA website and social media.  
Includes exhibit space and 2 badges.

### **Gold Sponsorship \$500**

Signage throughout the event. Additional recognition in The Clarifier, MRWA website and social media  
Does not include exhibit space

### **Silver Sponsorship \$250**

Signage throughout the event. Additional recognition in The Clarifier, MRWA website and social media  
Does not include exhibit space

**In 2024 drive YOUR car around the track. Two-three laps, up to 65 MPH, no passing.  
Time slots to sign-up will be available in early August.**

**No one under the age of 18 is allowed.**

**Every person must have a badge and wear it.**

**Highly recommend you set up at 7am.**

**Many attendees arrive early and start wandering around the exhibit area.**

### **agenda**

RAIN OR SHINE

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**Michigan Rural Water Association  
2024 Outdoor Expo & Training Day  
August 28, 2024, Michigan International Speedway**

**Lodging:**

Super 8 Brooklyn, 155 Wamplers Lake Rd, Brooklyn, MI 49230 P: 517-592-0888 5 minutes from MIS  
Holiday Inn Express, 1077 W US 223, Adrian, MI 49221 P: 517-265-5700 20 miles from MIS  
Comfort Inn & Suites, 2435 Shirley Dr., Jackson, MI 49202 P: 517-768-0088 18 miles from MIS  
Additional hotels can be found at: <http://www.mispeedway.com>



MICHIGAN RURAL WATER ASSOCIATION  
2127 University Park Dr Ste 340  
Okemos MI 48864  
Phone: 517-657-2601  
Email: [membersvcs@mrwa.net](mailto:membersvcs@mrwa.net)

**MASTERCARD / VISA / DISCOVER**

**WE DO NOT ACCEPT AMERICAN EXPRESS**

Type: Visa \_\_\_\_\_ Master Card \_\_\_\_\_ Discover \_\_\_\_\_

Card #: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ 3 Digit Code: \_\_\_\_\_

Name on Card: \_\_\_\_\_

Company Name: \_\_\_\_\_

Billing Address: \_\_\_\_\_  
\_\_\_\_\_

Total Amount: \_\_\_\_\_ Phone Number: \_\_\_\_\_

Signature: \_\_\_\_\_

Email: \_\_\_\_\_

How would you like your receipt? \_\_\_\_\_ Email \_\_\_\_\_ Mail

# Michigan Rural Water Association

# 2024 Outdoor Expo & Training Day

**Email this form to Melisa at [membersvcs@mrwa.net](mailto:membersvcs@mrwa.net) for processing.**  
**You cannot register as an exhibitor on our website.**

Event: August 28, 2024 at Michigan International Speedway, Brooklyn, MI

|                 |        |
|-----------------|--------|
| Contact Person: |        |
| Company Name:   |        |
| Address:        |        |
| City/State/ZIP: |        |
| Phone:          | Email: |

Exhibit Space includes badges for 2 company attendees.

| Company Attendee<br>Name, Title, Cell Phone & Email | Charge for each additional badge.<br>Everyone must have a badge, no exceptions. |
|---|---|
| 1.  | Free  |
| 2.  | Free  |
| 3.  | \$175   |

**Sponsorship Opportunities** – contact Melisa with questions ([membersvcs@mrwa.net](mailto:membersvcs@mrwa.net) or 517-657-2601)

\_\_\_ Drive Your Car/Pace Car Sponsorship \$1500 (one sponsor, includes booth space and 2 badges)

\_\_\_ T-Shirt / Safety Vest \$1250 (limit of 5 sponsors per item, includes booth space and 2 badges)

\_\_\_ Gold Sponsorship \$500

\_\_\_ Silver Sponsorship \$250

No one under the age of 18 is allowed.

Every person must have a badge.

Highly recommend you set up at 7am.

Many attendees arrive early.

**Exhibit Space Early Bird:** Member: \$405 Non-Member \$530

**After July 28, 2024:** Member: \$505 Non-Member \$630

\_\_\_ Indicate amount of space needed in feet: \_\_\_\_\_ x \_\_\_\_\_ Includes 1 table and 2 chairs, bring shade

I need: \_\_\_ Electricity \_\_\_ Water

\_\_\_ Yes, I will provide a raffle prize. Raffle Prize: \_\_\_\_\_

Competitors: \_\_\_\_\_

We will do our best to keep you at least one space away from your competitors listed above.

**TOTAL DUE:** \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**Mail:** MRWA, 2127 University Park Dr Ste 340 Okemos MI 48864

**Email:** Melisa [membersvcs@mrwa.net](mailto:membersvcs@mrwa.net)

**Questions? Call:** 517-657-2601

**Credit card:** Credit card form on previous page

**Cancellation/Refund Policy:** No refunds will be granted after July 28, 2023. MRWA will charge a \$100 processing fee for ALL CANCELLATIONS prior to July 28, 2024. Expo will be held rain or shine.

Michigan Rural Water Association  
2127 University Park Dr Ste 340  
Okemos MI 48864

NON-PROFIT  
PRSRT STD  
US POSTAGE  
PAID  
CLARE, MI 48617  
PERMIT #2



Michigan Rural Water Association

# 2024 Outdoor Expo & Training Day

**August 28, 2024**  
**Michigan International Speedway**  
**12626 US Hwy 12**  
**Brooklyn, MI**

