



Michigan Rural Water Association  
2127 University Park Drive Suite 340  
Okemos MI 48864  
Phone 517-657-2601 ~ Fax 517-657-2417  
e-mail: [mrwa@mrwa.net](mailto:mrwa@mrwa.net)  
website: [www.mrwa.net](http://www.mrwa.net)

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Dear Educators:

The Michigan Rural Water Association would like to extend an excellent opportunity for your students to express their ideas, gain insight into the importance of water conservation and a clean water supply and possibly win cash prizes for themselves and your school.

MRWA is sponsoring a video contest for Michigan High School Students. The goal is to create public awareness on the topics of Water Conservation or Watershed Protection. Each team is encouraged to include their local water and/or wastewater utility in their video if that is possible at this time. Each team must have a sponsoring teacher and while any teacher can serve as a sponsor, this is ideal for those who work with environmental science, media technology or communications. **There is a 10 video limit per school. Sponsoring teachers should coordinate and select their top 10 videos for submission.**

There is a Grand Prize of \$1,500.00 to be awarded to the sponsoring teacher/department as well as \$250.00 gift card to each student of the winning team. There is a limit of four students per team.

The winner will be notified by March 5, 2021 and will be invited to attend MRWA's Annual Management and Technical Conference at Grand Traverse Resort to receive their prizes.

**All we ask of you is to please:**

- **Announce the MRWA Video Contest to your students and teachers and**
- **Post the information where students will see it**

Thank you for your assistance. If you have any questions please call our office at 517-657-2601 or send an email to [mrwa@mrwa.net](mailto:mrwa@mrwa.net).

Sincerely,

Tim Neumann  
Executive Director



## 2021 Michigan Rural Water Association Video Contest

*Win \$1,500 for your school and a \$250 gift card  
each member of your team.*

### Video Contest Registration Form:

Name of Participating High School: \_\_\_\_\_

Address: \_\_\_\_\_

Name and Title of Sponsoring Teacher: \_\_\_\_\_

Contact Phone Number: \_\_\_\_\_

Name of Student Team Members: \_\_\_\_\_

Contact E-mail for Teacher & Team Members: \_\_\_\_\_

Return this registration form and a signed copy of the Authorization for Use of Audio/Visual Images Form by each team member and teacher. **If you are emailing this information, you MUST include the video link with this paperwork to qualify.**

**Michigan Rural Water Association  
Video Contest  
2127 University Park Drive Ste 340  
Okemos MI 48864  
517-657-2601  
[email: mrwa@mrwa.net](mailto:mrwa@mrwa.net)**



# 2021 Michigan Rural Water Association Video Contest

*Win \$1,500 for your school and a \$250 gift card each Member of your team.*

## Video Contest Details:

- Open to 9<sup>th</sup>-12<sup>th</sup> grade students in any accredited high school in Michigan
- Each video must be sponsored by a school teacher
- Create a video up to 45 seconds ---- on your own or as a team
- Limit of four students per team
- **LIMIT OF 10 VIDEOS PER SCHOOL**
- Contest Themes
  - Water Conservation
  - Watershed Protection
- Teams are encouraged to include local water and/or wastewater utilities in the video if possible.
- \$1,500 will be awarded to the school which can be used for equipment etc.
- Gift Cards in the amount of \$250 will be given to each winning team member.
- End your video with the MRWA logo. Found on the MRWA website.
- At either the beginning or end of the video, you must include the school name and the FIRST name only of each student who worked on the video. This introduction or ending does not count toward the 45 second limit.
- Your video must be received no later than January 20, 2021
- You may upload the video to your youtube, instgram or other online account and email the link and forms to [mrwa@mrwa.net](mailto:mrwa@mrwa.net).
- **YOU MUST send the video link and forms on the same email.**
- Please send each video on a separate email and in the subject line include the school and team name or video number
  - ie: Smithville School Video 1 or Smithville School Team Jane. Something to make each email unique so they are easily searched on.

## OR MAIL A THUMB DRIVE TO

Michigan Rural Water Association  
2127 University Park Drive Ste 340  
Okemos MI 48864

- Winning team will be notified by March 5, 2021 and will be showcased at the MRWA Annual Management and Technical Conference and on Michigan Rural Water Association's website ([www.mrwa.net](http://www.mrwa.net)).



## Michigan Rural Water Association Video Contest Official Rules

**The Challenge** – Create a video up to 45 seconds long based on one of the following themes. (1) Water Conservation or (2) Watershed Protection. *At either the beginning or end of the video, you must include the school name and the FIRST NAME ONLY of each student who worked on the video. This introduction or ending does not count toward the 45 second limit.*

**Who’s Eligible** – The contest is open to students in Michigan in grades 9 - 12, individually or as a group entry of no more than **four** students. An individual teacher representing a specific department within your school must sponsor entries.

**LIMIT OF 10 VIDEOS PER SCHOOL.**

**The Sponsoring Teacher** – The sponsor’s role is to encourage students’ participation and provide general guidance in how to plan a video and enter the contest – not developing the creative concept or executing the video. Any teacher can serve as the sponsor, but this is ideal for those who work with environmental science, media technology, English or communications. If a science teacher wants to work with media technologies teacher to co-sponsor, that’s great – they just need to split the \$1,500 award if their student(s) win the contest.

**The Timeframe** – Michigan Rural Water Association must receive submitted videos by **January 20, 2021**

**The Awards** – The winning entry will receive: \$1,500 paid directly to the school’s sponsoring teacher/department and a \$250 gift card to each student team member. (Limit of 4 students per video)

**The Fame** – Winning entry will be showcased online at [www.mrwa.net](http://www.mrwa.net) and at the MRWA Management & Technical Conference in March 2021. Winning students and sponsoring teachers will be invited to attend the MRWA Conference in Traverse City for an awards event.

**Judging** – MRWA Conference and Awards Committee will conduct judging. Entries will be judged on creativity, effective communication, quality of execution and compliance with contest rules.

**The Winners** – Winners will be notified by March 5, 2021. Only the winners will be notified.

Video Specifications	Submitting Your up to 45 Second Video
<ul style="list-style-type: none"> <li>• Be Creative</li> <li>• No longer than 45 seconds in length</li> <li>• Each team is encouraged to include their local water and/or wastewater utility in their video if possible.</li> <li>• End with the Michigan Rural Water Association logo found at <a href="http://www.mrwa.net">www.mrwa.net</a>. (The logo must fit within the 45 second time limit).</li> <li>• Be submitted with a completed application entry form and consent forms.</li> <li>• If submitting a USB drive, please make video in a format we can play on any type of device.</li> </ul>	<ul style="list-style-type: none"> <li>• Each entry must be reviewed and approved by a teacher representing the school that, if the entry is judged as a winner, will receive the \$1,500 award.</li> <li>• Make a copy of the video. Once the video is submitted it is the property of MRWA.</li> <li>• Videos must be received no later than January 20, 2021 to: You may upload the video to your youtube, instagram or other online account and email the link and forms to <a href="mailto:mrwa@mrwa.net">mrwa@mrwa.net</a>. <b>SEND THE VIDEO LINK AND FORMS ON THE SAME EMAIL.</b></li> </ul> <p style="text-align: center;">OR MAIL A USB DRIVE TO: MRWA 2127 University Park Drive Ste 340 Okemos MI 48864</p>

**Contest Questions?** – Call 517-657-2601, or e-mail your questions to: [mrwa@mrwa.net](mailto:mrwa@mrwa.net).

# **Michigan Rural Water Association Authorization for Use of Audio/Visual Image**

I \_\_\_\_\_, hereby consent to the photographing of myself and/or the recording of my voice and the use of the photographs and/or recordings of singularly or in conjunction with other photographs and/or recordings for advertising, publicity, commercial, or other business purposes. I understand that the term “photograph” as used herein encompasses still photographs, motion pictures and video footage.

I further consent to the reproduction and/or authorization by Michigan Rural Water Association for use of said images and recordings of my voice, in all domestic and foreign markets. Further, I understand that others, with consent the consent of Michigan Rural Water Association, may use and/or reproduce such images and recordings.

I hereby release Michigan Rural Water Association and any of its associated or affiliated counterparts, their directors, officers and employees from all claims of every kind on account of such use.

I give consent for the following areas:

\_\_\_\_\_ Michigan Rural Water Association Web Site

\_\_\_\_\_ Michigan Rural Water Association Video Productions

\_\_\_\_\_ Michigan Rural Water Association Publications

\_\_\_\_\_ Michigan Rural Water Association Management & Technical Conference

\_\_\_\_\_  
Signature (Parent or Guardian if participant is under age 18)

\_\_\_\_\_  
Date