

Missouri

Corporate Sponsorship Package

2025



MISSOURI
Restaurant Association

1417 W 47th St.
Kansas City, MO

Contact: Membership Department

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About MRA

The Missouri Restaurant Association's Focus is to serve as an indispensable resource to the foodservice and hospitality industry by promoting, educating, empowering, and protecting the Missouri restaurant community. An effective Government Relations program is one of the most significant services MRA provides for its members. Combining a contract lobbyist with effective grassroots activity, the Association effectively protects the interests of the industry. We serve as ambassadors politically because we believe that we are stronger as an industry when our members are united.

The restaurant trade association movement in America traces its roots to Kansas City. The forerunner of it all was the Kansas City Business Men's Association. In 1916, local operators banded together to resist encroachment on their businesses. They later went on to establish the Missouri and the National Restaurant Associations.

Missouri Restaurant Association is a statewide trade association. Presently, it has five active chapters, each with its officers, directors, and operating budget. The state association is governed by a board of directors, including four officers and the presidents of the five affiliated chapters.

Meet Our Leadership Executives



Buddy Lahl
CEO



Mike Burris
Executive Director
Western Missouri



Bill Gomel
Executive Director
St. Louis & Columbia



Trey Meyers
Director of Marketing
& Communications



Samantha Woodrow
Office Manager



Natasha Fuller
Event Coordinator

SWMRA Golf Tournament

Tee off with the Southwest Missouri Restaurant Association at our highly anticipated Annual Golf Tournament! This event gathers the local restaurant community, bringing together owners, managers, chefs, and industry professionals for a day of golf, networking, and relaxation. It's the perfect way to connect with colleagues, make new industry friends, and enjoy some friendly competition on the green.

As players move from hole to hole, allied partners will be stationed along the course, showcasing their latest products and services tailored to support the restaurant industry. From product samples to demonstrations, this interactive setup allows participants to explore new resources and tools while they play.

With prizes, contests, and plenty of on-course refreshments, the Southwest Missouri Restaurant Association's Golf Tournament promises a full day of enjoyment and professional connection. Whether you're an avid golfer or just in it for the fun, join us for a day that celebrates the heart of our restaurant community amidst the beautiful backdrop of Southwest Missouri.

May 6th

Freemont Hills Golf Course

Expected Attendees: 72 - 100



SWMRA Golf Tournament



Presenting Sponsor: \$5,000

LIMITED QUANTITY

- Sixteen (16) Tickets to the Event - Equal to Four Teams
- Two (2) Dedicated Holes to Showcase Products or Drinks with Custom Signage
- Opportunity to Showcase Exhibitor Table at Hole
- Company Logo on all Promotional Materials, Event Signage, and Correspondence
- Company Recognition in Golfer Swag Bags & Opportunity to Include Items of Your Choice
- Featured Banner Ad on MRA Website
- Three (3) Tailored Event Social Media Posts

Masters Sponsor: \$1,000

- Four (4) Tickets to the Event - Equal to One Team
- One (1) Dedicated Hole to Showcase Products or Drinks with Custom Signage
- Opportunity to Showcase Exhibitor Table at Hole
- Company Logo on all Promotional Materials, Event Signage, and Correspondence
- Company Recognition in Golfer Swag Bags & Opportunity to Include Items of Your Choice
- Company Logo on Event Signage
- Two (2) Tailored Event Social Media Posts

Caddy Sponsor: \$750

- Four (4) Tickets to the Event - Equal to One Team
- Company Logo on all Promotional Materials, Event Signage, and Correspondence
- Company Recognition in Golfer Swag Bags & Opportunity to Include Items of Your Choice
- Company Logo on Event Signage
- Two (2) Tailored Event Social Media Posts

SWMRA Golf Tournament



Beverage Cart Sponsor: \$400

LIMITED QUANTITY

- Exclusive Signage on Beverage Cart Throughout the Tournament
- Company Logo on all Promotional Materials, Event Signage, and Correspondence
- Company Recognition in Golfer Swag Bags & Opportunity to Include Items of Your Choice
- Company Logo on Event Signage
- One (1) Tailored Event Social Media Posts

Contest Hole Sponsor: \$250

LIMITED QUANTITY

- One (1) Dedicated Hole to Showcase Products or Drinks with Custom Signage
- Opportunity to Showcase Exhibitor Table at Hole
- Ability to Host a Special Contest for our Golfers (Contest Idea Needs GSTLRA Approval)
- Company Logo on all Promotional Materials, Event Signage, and Correspondence
- Company Recognition in Golfer Swag Bags & Opportunity to Include Items of Your Choice
- Company Logo on Event Signage
- One (1) Tailored Event Social Media Posts

Hole Sponsor: \$200

LIMITED QUANTITY

- One (1) Dedicated Hole to Showcase Products or Drinks with Custom Signage
- Opportunity to Showcase Exhibitor Table at Hole
- Company Logo on all Promotional Materials, Event Signage, and Correspondence
- Company Recognition in Golfer Swag Bags & Opportunity to Include Items of Your Choice
- Company Logo on Event Signage
- One (1) Tailored Event Social Media Posts

SWMRA Golden Fork Awards

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TBD

The Oasis

Expected Attendees: 72 - 100



SWMRA Golden Fork Awards



Presenting Sponsor: \$5,000

LIMITED QUANTITY

- Sixteen (16) Tickets to the Event - Equal to Two Tables
- Custom Reserved Table Signage with Priority Seating
- Featured Company Logo on All Event Signage, Correspondence, and promotional materials.
- Opportunity to place Full Page Ad in event program (with SWMRA's approval)
- Opportunity to place Banner Ad on MRA Website
- Personalized Event Recognition
- Three (3) Tailored Event Social Media Posts

Golden Oasis Sponsor: \$2,500

- Sixteen (16) Tickets to the Event - Equal to Two Tables
- Custom Reserved Table Signage with Preferred Seating
- Featured Company Logo on All Event Signage, Correspondence, and promotional materials.
- Personalized Event Recognition
- Two (2) Tailored Event Social Media Posts

Fork of Fortune Sponsor: \$1,250

- Eight (8) Tickets to the Event - Equal to One Table
- Custom Reserved Table Signage with Reserved Seating
- Featured Company Logo on All Event Signage, Correspondence, and promotional materials.
- One (1) Tailored Event Social Media Posts



Thank you!
Hope you are
interested!

Contact:

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