#### **MISSOURI PROSTART**

ProStart is a national career-building two-year program for high school students who are interested in culinary arts and foodservice management. Whether students are looking to enter the job market directly after graduating, or if they plan to attend college, a ProStart graduate makes a solid candidate for success. ProStart develops the best and brightest talent into tomorrow's industry leaders. ProStart's industry driven curriculum provides real-world educational opportunities and builds practical skills and a foundation that will last a lifetime.

ProStart students receive classroom training, mentored work experience, marketable job skills and access to college scholarships. By bringing industry and the classroom together, ProStart gives students a platform to discover new interests and

talents and opens doors for fulfilling careers. It all happens through a curriculum that teaches all facets of the restaurant and foodservice industry, inspires students to succeed and sets a high standard of

excellence for students and the industry.

With national and local support from industry members, educators, the National Restaurant Association Educational Foundation and state restaurant associations, ProStart reaches 140,000 students nationwide. Currently, there are approximately 6,000 ProStart students in 110 high schools and technical centers in the state who participate making Missouri one of the largest ProStart programs in the country.

Many students have a new-found interest in high school and are applying themselves academically in other classes in order to be a part of the two-year restaurant management and culinary arts program. The Missouri ProStart program is inspiring a new generation of talent, which will build the Missouri restaurant industry through real world education combined with classroom curriculum relevant to today's evolving foodservice industry.

#### **SCHOLARSHIPS**

As a strong supporter of educational training, a mission of the foundation is to provide monetary funds for post-secondary students pursuing a career in the industry. Annually, the foundation and its affiliated chapters award thousands of dollars in scholarships. The foundation's scholarships provide meaningful tuition assistance and documented results. Please consider how you can help through a donation or sponsorship.

"I continue to be inspired by the power of ProStart, our two-year career-building program for high school students interested in culinary arts and restaurant management."

> Dawn Sweeney, President and CEO, National Restaurant Association



Receiving feedback from professional chefs serving as floor judges for the culinary competition while parents and other program supporters listen in.



#### Missouri ProStart National Restaurant Association Educational Foundation

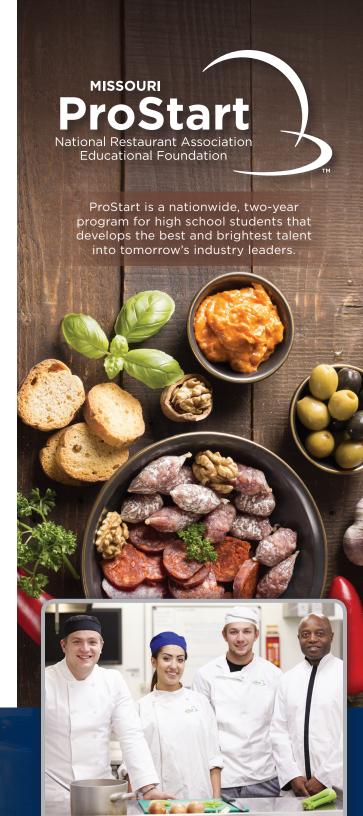
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#### MISSOURI PROSTART COMPETITION

- 40 Educators
- 20 School Administrators
- 35 Missouri Restaurant Association Members
- 15 American Culinary Federation Members
- 175 200 Students

Representing 40 Missouri School Districts in urban, suburban and rural communities that represent student populations from several hundred to several thousand.

ProStart students have the opportunity to demonstrate their skills in annual state and national culinary and management competitions. The student teams are judged by industry professionals and receive face-to-face feedback and suggestions for improvement, in addition to a numerical score.

# PRESENTING SPONSOR - \$5000 (ONLY ONE AVAILABLE)

- Complimentary exhibit table at Missouri ProStart Competition
- Company logo and recognition on all Competition materials including signage
- Company logo on screens during meals and Competition
- Invitation to speak at Judges Orientation (Current MRA and ACF members)
- Opportunity to provide customized gifts to participants with company logo
- Eight tickets to ProStart Competition Luncheon
- Verbal acknowledgment at Opening Ceremony of Competition and Judges Orientation
- Recognition on MRA website with link to company website

### **COMPETITION LUNCH SPONSOR - \$3000**

- Complimentary exhibit table at Missouri ProStart Competition
- Company logo and recognition on Banners/Posters throughout Missouri ProStart Competition area
- Four tickets to Judges Orientation Dinner (Current MRA and ACF members comprise our judges)
- Opportunity to provide customized gifts to participants with company logo
- Eight tickets to ProStart Competition Luncheon
- Verbal acknowledgment at Opening Ceremony of Competition
- Recognition on MRA website with link to company website

#### **JUDGES DINNER SPONSOR - \$2500**

- Complimentary exhibit table at Missouri ProStart Competition
- Company logo and recognition on Banners/Posters throughout Missouri ProStart Competition area
- Four tickets to Judges Orientation Dinner (Current MRA and ACF members comprise our judges)
- Opportunity to provide customized gifts to participants with company logo
- Eight tickets to ProStart Competition Luncheon
- Verbal acknowledgment at Opening Ceremony of Competition
- Recognition on MRA website with link to company website

# MANAGEMENT COMPETITION SPONSOR - \$2500

- Complimentary exhibit table at Missouri ProStart Competition
- Company logo and recognition on Banners/Posters throughout Missouri ProStart Competition area
- Four tickets to Judges Orientation Dinner (Current MRA and ACF members comprise our judges)
- Opportunity to provide customized gifts to participants with company logo
- Eight tickets to ProStart Competition Luncheon
- Verbal acknowledgment at Opening Ceremony of Competition
- Recognition on MRA website with link to company website

## CULINARY MANAGEMENT SPONSOR - \$2500

- Complimentary exhibit table at Missouri ProStart Competition
- Company logo and recognition on Banners/Posters throughout Missouri ProStart Competition area
- Four tickets to Judges Orientation Dinner (Current MRA and ACF members comprise our judges)
- Opportunity to provide customized gifts to participants with company logo
- Eight tickets to ProStart Competition Luncheon
- Verbal acknowledgment at Opening Ceremony of Competition
- Recognition on MRA website with link to company website

#### **PLATINUM PLATTER SPONSOR - \$1500**

- Complimentary exhibit table at Missouri ProStart Competition
- Company logo and recognition on Banners/Posters throughout Missouri ProStart Competition area
- Invitation to speak at Judges Orientation (Current MRA and ACF members)
- Opportunity to provide customized gifts to participants with company logo
- Four tickets to ProStart Competition Luncheon
- Verbal acknowledgment at Opening Ceremony of Competition
- Recognition on MRA website with link to company website

#### **GOLDEN SPOON SPONSOR - \$1000**

- Company logo and recognition on Banners/Posters throughout Missouri ProStart Competition area
- Two tickets to ProStart Competition Luncheon
- Opportunity to provide customized gifts to participants with company logo
- Verbal acknowledgment at Opening Ceremony of Competition
- Recognition on MRA website with link to company website

#### SILVER FORK SPONSOR - \$500

- Company logo and recognition at Missouri ProStart Competition
- Two tickets to ProStart Competition Luncheon
- Verbal acknowledgment at Opening Ceremony of Competition
- Recognition on MRA website with link to company website