



Allied Membership

with the Missouri Restaurant Association

Vendor Directory

- The MRA Vendor Buyers Guide features more than 150 vendor members providing products and services to the restaurant & hospitality industry.
- The Buyers Guide highlights more than 25 business categories from top industry vendors.
- Members gain a basic listing complimentary under membership, but members do have the option to upgrade listing.
- Promoted regularly by the MRA via multiple communication channels

A.J. Goss Distributor Inc.

3805 Cleaver II Blvd, Kansas City, MO 64128
(816) 921-7370



Belfonte Ice Cream & Dairy Foods Co.

1625 Cleveland Avenue, Kansas City, MO 64127
(816) 231-2000



To upgrade your listing, please contact our partner Strategic Value Media sbreinberg@svmmedia.com

Regional Membership

Benefits Include:

- Basic Listing in Digital Directory
- Coverage in one region of Missouri
- Opportunity to include offer in Member Savings Program
- Exclusive Invitations to member only events
- 20% off all MRA Ticketed Events

Join Today

\$450

Statewide Membership

Benefits Include:

- Basic Listing in Digital Directory
- Coverage Across the State of Missouri
- Opportunity to include offer in Member Savings Program
- Exclusive Invitations to member only events
- 20% off all MRA Ticketed Events

Join Today

\$725

Sign up for any membership in monthly payment installments

*To enroll into our monthly payment plan Auto-Pay is required

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The Show-Me Membership

Benefits Include:

- Basic Listing in Digital Directory
- Coverage in one region of Missouri
- Opportunity to include offer in Member Savings Program
- Exclusive Invitations to member only events
- Special access opportunities and potential for revenue share partnership
- Logo Placement on all MRA Communications
- Complimentary AI Marketing Affinity Campaign - Valued at \$500
- Recognition of Logo and Branding with the MRA Education Foundation
- 20% off all MRA Ticketed Events

Join Today

\$3,500

Heart of Industry Membership

Benefits Include:

- Basic Listing in Digital Directory
- Coverage Across the State of Missouri
- Opportunity to include offer in Member Savings Program
- Exclusive Invitations to member only events
- 20% off all MRA Ticketed Events
- Special access opportunities and potential for revenue share partnership
- Logo Placement on all MRA Communications
- Complimentary AI Marketing Affinity Campaign - Valued at \$1000
- Recognition of Logo and Branding with the MRA Education Foundation
- 20% off all MRA Ticketed Events
- Presenting Sponsor Status of an MRA GKCR, GSTLRA, SWMRA, MMRA Event
- Ability to gift a one-year membership to a new restaurant member of your choice

Join Today

\$10,000

Events

Put your brand in the spotlight! By partnering with our premier events, vendors can elevate their visibility, position themselves as industry leaders, and build meaningful connections with their target audience



Further Questions?

Contact Our Membership Team at mra@morerestaurants.org

FAQs

MY Budget Only Allows Regional or Statewide Level For Now. Can I Still Get Access To Restaurant Members At This Level?

MRA Regional and Statewide are welcome and encouraged to network with restaurant members at applicable MRA events, and promote their business by submitting to our Member Exclusive Savings Program. Regional and Statewide members have the opportunity to sponsor events, emails, and promote their involvement and support of the MRA with our promotional logo.

What Are The Benefits of Upgrading My Membership To A Higher Level?

Show-Me and Heart of the Industry memberships include all the benefits of the statewide membership, plus increased visibility and advanced opportunity for engagement. Upgraded benefits include permanent logo placement on all MRA Communications, Complimentary AI Marketing Affinity Campaign - Valued at \$500, Recognition of Logo and Branding with the MRA Education Foundation and more.

Are Member Networking Events Free For Vendor Members To Attend?

MRA Flagship Events, such as the Annual Golf Tournament & Inaugural Awards Gala are ticketed events. Vendor members & non-members may purchase tickets, tables, or sponsorships to gain entry. Most free networking events hosted by the MRA are accessible for both restaurant and allied partners.

Do I Have To Be A Member To Sponsor MRA Events?

No. While vendors are encouraged to demonstrate their support of our industry through membership, one does not need to become a member to sponsor a event.

I Want To Actively Promote My Business To Your Member Base. What is the Best Membership Level For Me?

Show-Me and Heart of The Industry offer business the highest level of year-round visibility and brand promotion

FAQS cont.

Does Dual Membership For The National Restaurant Association Also Apply To Allied Partners?

No. Dual membership with the National Restaurant Association is not a benefit of MRA Allied Membership. You can learn about National Restaurant Association membership [here](#).

Can I Do Monthly Payments for Upgraded Memberships?

No. Monthly Payments for Membership Only Apply to the Regional and Statewide memberships.

Further Questions?

Contact Our Membership Team at mra@morerestaurants.org