

Missouri

Corporate Sponsorship Package

2025



MISSOURI
Restaurant Association

1417 W 47th St.
Kansas City, MO

Contact: Membership Department

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About MRA

The Missouri Restaurant Association's Focus is to serve as an indispensable resource to the foodservice and hospitality industry by promoting, educating, empowering, and protecting the Missouri restaurant community. An effective Government Relations program is one of the most significant services MRA provides for its members. Combining a contract lobbyist with effective grassroots activity, the Association effectively protects the interests of the industry. We serve as ambassadors politically because we believe that we are stronger as an industry when our members are united.

The restaurant trade association movement in America traces its roots to Kansas City. The forerunner of it all was the Kansas City Business Men's Association. In 1916, local operators banded together to resist encroachment on their businesses. They later went on to establish the Missouri and the National Restaurant Associations.

Missouri Restaurant Association is a statewide trade association. Presently, it has five active chapters, each with its officers, directors, and operating budget. The state association is governed by a board of directors, including four officers and the presidents of the five affiliated chapters.

Meet Our Leadership Executives



Buddy Lahl
CEO



Mike Burris
Executive Director
Western Missouri



Bill Gomel
Executive Director
St. Louis & Columbia



Trey Meyers
Director of Marketing
& Communications



Samantha Woodrow
Office Manager



Natasha Fuller
Event Coordinator

GSTLRA Inaugural

Join us for an unforgettable evening at the Greater St. Louis Restaurant Association's Inaugural, a celebration of dedication, excellence, and legacy in the St. Louis restaurant community. This year's theme, Legacy, honors the impact of past, present, and future leaders in our industry, spotlighting those who have paved the way for success and those who will continue to elevate St. Louis's culinary scene.

This dual-inaugural event will not only mark the induction of our local GSTLRA officers but also the inauguration of our Missouri State President, bringing together restaurateurs from across the region in a show of unity and progress. Throughout the evening, we'll celebrate the remarkable achievements within our community, including the presentation of the Restaurateur of the Year and Company of the Year awards—two honors reserved for those who demonstrate unparalleled excellence and commitment to the St. Louis dining experience.

Join us for an inspiring evening of awards, camaraderie, and the celebration of a powerful legacy that continues to shape the St. Louis restaurant industry.

January 12

Rose of the Hill

Expected Attendees: 200 – 300



GSTLRA Inaugural



Presenting Sponsor: \$3,000

LIMITED QUANTITY

- Sixteen (16) Tickets to the Event - Equal to Two Tables
- Custom Reserved Table Signage with Priority Seating
- Featured Company Logo on All Event Signage, Correspondence, and promotional materials.
- Opportunity to place Full Page Ad in event program (with GSTLRA's approval)
- Opportunity to place Banner Ad on MRA Website
- Personalized Event Recognition
- Three (3) Tailored Event Social Media Posts

Rose Sponsor: \$2,000

- Sixteen (16) Tickets to the Event - Equal to Two Tables
- Custom Reserved Table Signage with Preferred Seating
- Featured Company Logo on All Event Signage, Correspondence, and promotional materials.
- Personalized Event Recognition
- Two (2) Tailored Event Social Media Posts

Hilltop Sponsor: \$1,000

- Eight (8) Tickets to the Event - Equal to One Table
- Custom Reserved Table Signage with Reserved Seating
- Featured Company Logo on All Event Signage, Correspondence, and promotional materials.
- One (1) Tailored Event Social Media Posts

GSTLRA Golf Tournament

Get ready to hit the greens at the Greater St. Louis Restaurant Association's Annual Golf Tournament, an event where the local restaurant community comes together for a day of friendly competition, networking, and fun! This tournament brings together restaurateurs, managers, and industry professionals to enjoy a lively day of golf while celebrating the strength and camaraderie of our vibrant restaurant scene.

Throughout the course, allied partners will be stationed at select holes to showcase their products and services, giving players a chance to discover the latest industry innovations, sample products, and connect with valued suppliers. It's a unique opportunity to learn more about resources that support the success of St. Louis's restaurant community—all while enjoying a day outdoors.

Join us for a memorable day filled with great swings, new connections, and a shared love for the St. Louis restaurant industry!

May 6th

Tapawingo Golf Course

Expected Attendees: 72 – 100



GSTLRA Golf Tournament



Presenting Sponsor: \$5,000

LIMITED QUANTITY

- Sixteen (16) Tickets to the Event - Equal to Four Teams
- Two (2) Dedicated Holes to Showcase Products or Drinks with Custom Signage
- Opportunity to Showcase Exhibitor Table at Hole
- Company Logo on all Promotional Materials, Event Signage, and Correspondence
- Company Recognition in Golfer Swag Bags & Opportunity to Include Items of Your Choice
- Featured Banner Ad on MRA Website
- Three (3) Tailored Event Social Media Posts

Masters Sponsor: \$3,500

- Twelve (12) Tickets to the Event - Equal to Three Teams
- One (1) Dedicated Hole to Showcase Products or Drinks with Custom Signage
- Opportunity to Showcase Exhibitor Table at Hole
- Company Logo on all Promotional Materials, Event Signage, and Correspondence
- Company Recognition in Golfer Swag Bags & Opportunity to Include Items of Your Choice
- Company Logo on Event Signage
- Two (2) Tailored Event Social Media Posts

Caddy Sponsor: \$2,500

- Eight (8) Tickets to the Event - Equal to Two Teams
- One (1) Dedicated Hole to Showcase Products or Drinks with Custom Signage
- Opportunity to Showcase Exhibitor Table at Hole
- Company Logo on all Promotional Materials, Event Signage, and Correspondence
- Company Recognition in Golfer Swag Bags & Opportunity to Include Items of Your Choice
- Company Logo on Event Signage
- Two (2) Tailored Event Social Media Posts

GSTLRA Golf Tournament



Beverage Cart Sponsor: \$500

LIMITED QUANTITY

- Exclusive Signage on Beverage Cart Throughout the Tournament
- Company Logo on all Promotional Materials, Event Signage, and Correspondence
- Company Recognition in Golfer Swag Bags & Opportunity to Include Items of Your Choice
- Company Logo on Event Signage
- One (1) Tailored Event Social Media Posts

Contest Hole Sponsor: \$350

LIMITED QUANTITY

- One (1) Dedicated Hole to Showcase Products or Drinks with Custom Signage
- Opportunity to Showcase Exhibitor Table at Hole
- Ability to Host a Special Contest for our Golfers (Contest Idea Needs GSTLRA Approval)
- Company Logo on all Promotional Materials, Event Signage, and Correspondence
- Company Recognition in Golfer Swag Bags & Opportunity to Include Items of Your Choice
- Company Logo on Event Signage
- One (1) Tailored Event Social Media Posts

Hole Sponsor: \$200

LIMITED QUANTITY

- One (1) Dedicated Hole to Showcase Products or Drinks with Custom Signage
- Opportunity to Showcase Exhibitor Table at Hole
- Company Logo on all Promotional Materials, Event Signage, and Correspondence
- Company Recognition in Golfer Swag Bags & Opportunity to Include Items of Your Choice
- Company Logo on Event Signage
- One (1) Tailored Event Social Media Posts



Thank you!
Hope you are
interested!

Contact:

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