

Attendee Tips for a Great Show

MPIBA FallCon 2024

- **Before you arrive, have a plan for getting ARCs and books back to your store.**
 - There are [FedEx](#) and [UPS](#) shipping facilities near the hotel.
 - Neither the Renaissance nor the MPIBA staff can facilitate shipping books back to your store.
- **Introduce yourself, and connect with your fellow MPIBA member bookstores.**
 - Find stores that are very similar to yours, and stores that are completely different.
 - Connect with stores in your area, and also from other states!
 - Share your contact information.
- **Introduce yourself to the MPIBA staff, Board members, and Advisory Council members.**
- **Stay hydrated, wear comfortable clothes and shoes, and get some rest.**
- **Take full advantage of the Exhibit Hall:**
 - Join MPIBA Board & Staff for a brief walkthrough and explanation of the Exhibit Hall. Meet your guide outside the main Exhibit Hall entrance on Monday, October 7, at 4:30 pm, for the tour.
 - Become an Exhibit Hall Master! Engage with every exhibitor to receive tickets to be entered in our prize drawing for one of three \$100 Gift Cards.
 - Look at the Show Specials and be prepared to place orders (during or after the show).
 - Look at the Holiday Gift Guide catalog titles on display at the Registration Desk, and in the exhibitor booths. Plan your holiday displays and consider ordering up!
 - Check out the gift and sideline vendors.
 - Practice Exhibit Hall Etiquette:
 - Do not take anything from an Exhibitor booth/table without asking.
 - Remember: Books and ARCs are for promotional purposes only, they should NOT be resold.
- **Meet Authors:**
 - Hearing an author talk about their own book is the best way to understand how to sell a title.
 - Go to the author events, and visit with authors signing in the exhibit hall.
 - Meet authors who might want to visit your store.
 - Signed ARCs are in short supply, please only take the books you personally plan to read and review!
- **Attend Pick of the Lists:**
 - A fun and fast introduction to some key books from each publisher.
- **Educate Yourself:**
 - Don't miss the education and networking sessions throughout the conference.
 - You can learn a lot, even if a session seems like it isn't a fit for your store.
 - Participate: Share your expertise (you know more than you think you do!), and ask questions.
- **Support Binc:**
 - Purchase a colorful bandana and join in the Heads or Tails fun!
- **Sign up for a Reading the West Book Awards reading committee:**
 - You'll find a sign-up sheet at the Registration Desk.
- **Be sure to plan time when you get back to your store to:**
 - Review and share what you learned in the education and networking sessions.
 - Follow-up with new publisher and vendor contacts.
 - Place orders using Show Specials.
 - Save the date for SpringCon 2025, April 9-11, San Antonio, Texas!