



Minnesota Municipal Utilities Association

Annual Sponsorship Tiers

MMUA associate members enjoy a range of benefits from advertising and sponsorship opportunities to access utility members. MMUA encourages you to increase your visibility to members by becoming an annual sponsor.

New in 2023, MMUA now offers three tiers of annual sponsorship: bronze, silver, and gold. Silver and gold annual sponsors enjoy enhanced benefits such as additional advertisement opportunities and sponsorship credits, which can be exchanged for a wide variety of sponsorship opportunities at conferences and other events throughout the year. If your company purchases several sponsorship items annually with MMUA, the silver or gold tiers may be right for you. Please visit mmua.org/sponsors/sponsorship-opportunities to view the full menu of items offered.

Please contact Christian Glanville at cglanville@mmua.org for more information.

Associate membership

- MMUA online account, including access to contact, personnel information for utilities
- Access to MMUA publications, including The Resource, the Digest, and the annual report
- One printed copy of MMUA Membership Directory
- Option to attend MMUA events and conferences
- Option to join Drug and Alcohol Testing Consortium
- Option to exhibit at MMUA trade shows
- Option to sponsor MMUA materials and events
- Option to purchase ads in MMUA publications

Bronze annual sponsorship - \$2,095

- One Summer Conference Trade Show table and two attendee badges
- One 2-column by 5-inch page color ad in the monthly printed newsletter
- One business card ad monthly in the Professional Services Directory of The Resource
- Badge designation at MMUA events
- Recognition as an Annual Sponsor in MMUA publications, on banners and table-top cards at MMUA events, and on our website

Silver annual sponsorship - \$3,495

- All bronze annual sponsor-level benefits
- One T&O Conference Trade Show table and two attendee badges
- One logo per month in the weekly e-newsletter
- Verbal recognition and prominent logo display at MMUA events
- Two sponsorship credits for MMUA events

Gold annual sponsorship - \$5,995

- All silver annual sponsor-level benefits
- Two conference registrations for the Summer Conference or the T&O Conference
- Upgrade to 1/4 page color ads in each edition of the monthly printed newsletter
- Logo projection during conference session breaks
- One 1/4 page advertisement in conference programs
- Three additional sponsorship credits for MMUA events