

Annual Sponsorship Tiers

MMUA offers advertising and sponsorship opportunities to raise awareness of your products and services to our members. Increase your visibility by becoming an annual sponsor.

There are three tiers of annual sponsorship — **gold, silver, and bronze**. Gold and silver sponsors receive enhanced benefits such as additional advertisement opportunities and sponsorship credits. If you purchase several sponsorships annually, the gold or silver tier will best fit your needs.

Please visit mmua.org/become-a-sponsor to view the full sponsorship menu or contact Jennifer Williams at jwilliams@mmua.org for more information.

ASSOCIATE MEMBERSHIP

- MMUA online account with contact information for utilities personnel
- Receive MMUA publications and annual report
- One copy of MMUA Membership Directory
- Attend MMUA events and conferences
- Option to join the Drug and Alcohol Testing Consortium
- Exhibit at MMUA tradeshows
- Sponsor MMUA materials and events
- Purchase ads in MMUA publications

GOLD — \$6,515

- All silver sponsorship level benefits
- Two conference registrations for Summer Conference or T&O Conference
- Upgrade to 1/2 page color ad in each edition of the monthly printed newsletter
- Logo projection during conference breaks
- 1/2 page advertisement in conference programs
- Three sponsorship credits for MMUA events

SILVER — \$3,850

- All bronze sponsorship level benefits
- One T&O tradeshow table and two attendee badges
- One logo per month in the weekly e-newsletter
- Verbal recognition and prominent logo display at MMUA events
- Two sponsorship credits for MMUA events

BRONZE — \$2,275

- One Summer Conference tradeshow table and two attendee badges
- One 1/4 page color ad in the monthly printed newsletter
- One business card ad in the Professional Services Directory of the monthly printed newsletter
- Badge designation at MMUA events
- Recognition as an Annual Sponsor in MMUA publications, on banners and tabletop cards at MMUA events, and on MMUA website