

2025 Sponsorship Menu



Associate members can sponsor events to increase exposure amongst MMUA regular members and support the organization and municipal utilities. Each item in the conference sponsorship and school and event sponsorships columns costs **\$595**. Silver or Gold Annual Sponsors can use a sponsorship credit on any item within these two categories. Premium items are not eligible for purchase with annual sponsorship tokens. Pricing for those opportunities are included in that column. MMUA reserves the right to accept co-sponsorship of any item. If you wish to sponsor an item exclusively, please reach out.

Single items are available for purchase at any time throughout the year on mmua.org/become-a-sponsor. Please consider becoming an annual sponsor, as upgraded tiers of annual sponsorship include a discount on sponsorship items.

Please visit mmua.org/become-a-sponsor to select an item today or contact Jennifer Williams at jwilliams@mmua.org for more information.

CONFERENCE SPONSORSHIPS—\$595 each

- Conference program advertisement (Summer or T&O)
- Golf tournament closest to the pin (Summer)
- Golf tournament hole sponsor (Summer)
- Golf tournament longest drive (Summer)
- Golf tournament prizes (Summer)
- Golf tournament putting contest (Summer)
- Hospitality room (Summer or T&O)
- Keynote session (all available)
- Luncheon (Summer or T&O)
- Pre-conference banquet (Summer)
- Pre-conference session (Summer)
- Reception hors d'oeuvres (Summer or T&O)
- Refreshment break (all available)
- Shuttle service (Legislative)
- Track sessions (all available)

SCHOOL AND EVENT SPONSORSHIPS—\$595 each

- Competent Person/Excavation Safety Workshop
- Cross Training School
- Electrical Skills Training for Water/Wastewater Operators
- Emergency Preparedness and Restoration Conference
- Generation School
- Meter School
- Overhead School
- Substation School
- Transformer School
- Underground School

PREMIUM SPONSORSHIPS

- Badge lanyards (Summer and T&O Conferences) - \$1,100 per conference
- Conference SWAG item (Summer and T&O) - \$1,100
- MN Lineworker's Rodeo awards ceremony - \$1,350
- MN Lineworkers Rodeo trophies - \$1,550
- Reception drink tickets (T&O Conference) - \$1,100
- Reception keg of beer (Summer Conference) - \$1,100
- Weekly Digest advertisement (1x a month) - \$1,100
- Weekly Digest sponsored content - \$1,100
- Weekly Digest logo sponsorship (1x a month) - \$825
- MN Lineworkers Rodeo event - \$600
- MN Lineworkers Rodeo lunch - \$600
- MN Lineworkers Judge Dinner - \$750