MMUA
Minnesota Municipal Utilities Association

2025 Annual Sponsorship

MMUA offers additional advertising and sponsorship opportunities to raise awareness of your products and services to our members through our annual sponsorship program. There are three tiers: **gold**, **silver**, **bronze**. Gold and silver sponsors recieve enhanced benefits and sponsorship credits to use toward events.

Associate Member Benefits

- MMUA online account with contact information for utilities personnel
- Recieve MMUA publications, annual report and one copy of the MMUA Membership Directory
- Attend MMUA events and conferences

- Exhibit at MMUA tradeshows
- Sponsor MMUA materials and events
- Purchase ads in MMUA publications
- Option to join the Drug and Alcohol Testing Consortium

Annual Sponsorship Benefits

Annual sponsorship benefits are active throughout the calendar year, upon signup.

GOLD—$6,515

- All silver sponsorship level benefits
- Two conference registrations for Summer Conference or T&O Conference
- One 1/2 page color ad in the monthly printed newsletter, *The Resource* during the calendar year
- Logo projection during conference breaks
- 1/2 page advertisement in conference programs
- Updrade to three sponsorship credits
- Company logo includeded in the *Weekly Digest* e-newsletter in the calendar year

SILVER—$3,850

- All bronze sponsorship level benefits
- One T&O tradeshow table and two attendee badges
- Company name included in the *Weekly Digest* e-newsletter in the calendar year
- Verbal recognition and prominent logo display at MMUA events
- Two sponsorship credits

BRONZE—$2,275

- One Summer Conference tradeshow table and two attendee badges
- Badge designation at MMUA events
- Recognition as an Annual Sponsor in MMUA publications, on banners and tabletop cards at MMUA events, and on MMUA website during the calendar year
- One 1/4 page color ad in the monthly printed newsletter, *The Resource* during the calendar year
- One business card ad in the Professional Services Directory in the monthly printed newsletter, *The Resource* during the calendar year