

# 2026 Annual Sponsorship Program



## Levels and benefits

MMUA offers advertising and sponsorship opportunities to raise awareness of your products and services to our members. Increase your visibility by becoming an annual sponsor.

| Sponsor Benefits**  | Gold<br>\$6,845  | Silver<br>\$4,045  | Bronze<br>\$2,395  |
|---|--|--|--|
| Sponsorship credits are designed to provide maximum flexibility to best fit your needs. | Five credits*  | Two credits*   |  |
| One trade show table and two attendees  | Summer and T&O Conferences                                       | Summer and T&O Conferences   | Summer Conference  |
| Advertisement in Summer and T&O Conference programs                                     |  |  |  |
| Company logo projected during Summer and T&O conferences                                |  |  |  |
| Logo projected in general session during MMUA conferences                               |  |  |  |
| Advertisement in <i>The Resource</i> newspaper (10 issues)                              | • Half page ad (10" x 7")<br>• Professional service directory ad | • Quarter page ad (8" x 4")<br>• Professional service directory ad | • Quarter page ad (8" x 4")<br>• Professional service directory ad |
| Sponsorship recognition in the <i>Weekly Digest</i> e-newsletter (51 issues)            |  |  |  |
| Sponsorship recognition on MMUA website and conference signage                          |  |  |  |
| Badge designation at MMUA events  |  |  |  |

\*See the list of sponsorship opportunities on the second page where credits may be applied.

\*\*Annual sponsorship program benefits are active throughout the calendar year and are not pro-rated.

# 2026 Sponsorship Menu

Associate members can sponsor events to increase exposure amongst MMUA regular members and support the organization and municipal utilities. Each item in the conference sponsorship and school and event sponsorships columns costs **\$625**.

Silver or Gold Annual Sponsors can use one sponsorship credit on any item within these two categories. Premium items are not eligible for purchase with annual sponsorship credits. MMUA reserves the right to accept co-sponsorship of any item.

Single items are available for purchase at any time throughout the year on [mmua.org/become-a-sponsor](http://mmua.org/become-a-sponsor).

Please visit [mmua.org/become-a-sponsor](http://mmua.org/become-a-sponsor) to select an item today or contact Jennifer Williams at [jwilliams@mmua.org](mailto:jwilliams@mmua.org) for more information.

| <b>CONFERENCE SPONSORSHIPS—\$625 each</b>   | <b>SCHOOL AND EVENT SPONSORSHIPS—\$625 each</b>  | <b>PREMIUM SPONSORSHIPS</b>  |
|---|--|--|
| <p><b><u>Summer and T&amp;O:</u></b></p> <ul style="list-style-type: none"> <li>• Conference program advertisement</li> <li>• Hospitality room</li> <li>• Luncheon</li> <li>• Refreshment break</li> <li>• Reception hors d’oeuvre</li> </ul> <p><b><u>Summer Golf Tournament:</u></b></p> <ul style="list-style-type: none"> <li>• Closest to the pin</li> <li>• Hole sponsor</li> <li>• Longest drive</li> <li>• Putting contest</li> <li>• Prizes</li> </ul> | <ul style="list-style-type: none"> <li>• Electrical Skills Training for Water/Wastewater Operators</li> <li>• Emergency Preparedness and Restoration Conference</li> <li>• Generation School Reception</li> <li>• Locating Workshop</li> <li>• Meter School</li> <li>• Overhead School</li> <li>• Substation School</li> <li>• Transformer School</li> <li>• Tree Trimming Workshop</li> <li>• Underground School</li> </ul> | <ul style="list-style-type: none"> <li>• Welcome reception - \$1,200</li> <li>• T&amp;O reception drink tickets - \$1,200</li> <li>• Summer reception keg of beer - \$1,200</li> <li>• MN Lineworkers Rodeo event - \$750</li> <li>• MN Lineworkers Rodeo lunch - \$1,000</li> <li>• MN Lineworkers Judge Dinner - \$850</li> <li>• MN Lineworkers Rodeo awards ceremony - \$1,500</li> <li>• MN Lineworkers Rodeo trophies - \$1,650</li> </ul> |
| <p style="text-align: center;"><b>FOSTER GROWTH</b></p>   | <p style="text-align: center;"><b>INCREASE VISIBILITY</b></p>  | <p style="text-align: center;"><b>STRENGTHEN CONNECTIONS</b></p>   |