

2026 Annual Sponsorship Program

MMUA offers advertising and sponsorship opportunities to raise awareness of your products and services to our members. Increase your visibility by becoming an annual sponsor. Annual Sponsorship benefits are active throughout the calendar year, upon sign-up.

Annual Sponsorship Tiers

There are three tiers of annual sponsorship **GOLD**, **SILVER**, and **BRONZE**. Gold and silver sponsors receive enhanced benefits such as additional advertisement opportunities and sponsorship credits. If you purchase several sponsorships annually, the gold or silver tier will best fit your needs.

GOLD—\$6,845	• Five sponsorship credits for MMUA events • One Summer Conference trade show table and two attendee badges • One T&O Conference trade show table and two attendee badges • Logo projection during MMUA conference breaks • Advertisement in MMUA conference programs • Badge designation at MMUA events • Sponsorship recognition in the e-newsletter, <i>Weekly Digest</i> • One 1/2 page color ad in <i>The Resource</i>, printed newspaper • One business card size ad in the Professional Services Directory of <i>The Resource</i> • Sponsorship recognition on MMUA website and MMUA conferences
SILVER—\$4,045	• Two sponsorship credits for MMUA events • One Summer Conference trade show table and two attendee badges • One T&O Conference trade show table and two attendee badges • Badge designation at MMUA events • Sponsorship recognition in the e-newsletter, <i>Weekly Digest</i> • One 1/4 page color ad in <i>The Resource</i>, printed newspaper • One business card size ad in the Professional Services Directory of <i>The Resource</i> • Sponsorship recognition on MMUA website and MMUA conferences
BRONZE—\$2,395	• One Summer Conference trade show table and two attendee badges • Badge designation at MMUA events • One 1/4 page color ad in <i>The Resource</i>, printed newspaper • One business card size ad in the Professional Services Directory of <i>The Resource</i> • Sponsorship recognition on MMUA website and MMUA conference signage