

2025 Annual Sponsorship

MMUA offers additional advertising and sponsorship opportunities to raise awareness of your products and services to our members through our annual sponsorship program. There are three tiers: **gold, silver, bronze**. Gold and silver sponsors receive enhanced benefits and sponsorship credits to use toward events.

Associate Member Benefits

- MMUA online account with contact information for utilities personnel
- Receive MMUA publications, annual report and one copy of the MMUA Membership Directory
- Attend MMUA events and conferences
- Exhibit at MMUA tradeshows
- Sponsor MMUA materials and events
- Purchase ads in MMUA publications
- Option to join the Drug and Alcohol Testing Consortium

Annual Sponsorship Benefits

Annual sponsorship benefits are active throughout the calendar year, upon signup.

GOLD—\$6,515

- All silver sponsorship level benefits
- Two conference registrations for Summer Conference or T&O Conference
- One 1/2 page color ad in the monthly printed newsletter, *The Resource*
- Logo projection during conference breaks
- 1/2 page advertisement in conference programs
- Three additional sponsorship credits
- Company logo included in the *Weekly Digest* e-newsletter

SILVER—\$3,850

- All bronze sponsorship level benefits
- One T&O tradeshow table and two attendee badges
- Company name included in the *Weekly Digest* e-newsletter
- Verbal recognition and prominent logo display at MMUA events
- Two sponsorship credits

BRONZE—\$2,275

- One Summer Conference tradeshow table and two attendee badges
- Badge designation at MMUA events
- Recognition as an annual sponsor in MMUA publications, on banners and tabletop cards at MMUA events, and on MMUA website
- One 1/4 page color ad in the monthly printed newsletter, *The Resource*
- One business card ad in the Professional Services Directory in the monthly printed newsletter, *The Resource*