

EXPOGENIE GUIDE



Step

01

Log in to the ExpoGenie Portal

- Click the “NOVI” button and log in using your MLMA Member Compass login credentials.
- You will **not** be able to check out if you are not logged in.

Step

02

Add Sponsorship or Booth to Cart

- Select the sponsorship tier that best aligns with your goals.

Step

03

Review your Order Summary

- Double-check your selections before proceeding.

Step

04

Proceed to Checkout

- Click “same as user account” to autofill your contact information.
- Submit your purchase through the cart.

Step

05

Pay via Invoice or Card

- If you choose invoice, you will receive the invoice via email with payment instructions.

Step

06

Check your Email for Next Steps

- Your confirmation email will include details on accessing the Sponsor/Exhibitor Hub, submitting materials, and more.