

What is BetterView?



BettorView is the leading digital signage solution for sports and sports betting education, information, and promotions. BetterView powers content and advertising for bars, restaurant chains, and casinos around the country, and is proud to serve locations in states such as Michigan, that have legalized online sports betting!

NFL SEP 21 5:15 PM PDT

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|---|--|---|
| NOS New Orleans SAINTS | WIN PROBABILITY 67.9% NOS 32.1% VGS | VGS Las Vegas RAIDERS |
| SPREAD The number of points by which a stronger team is expected to defeat a weaker one | | |
| SPREAD -5.5 NOS | TOTAL 48.5 | MONEYLINE -230 NOS +195 VGS |

Philadelphia vs Jacksonville Jaguars MMA +125 MAX -152 | Los Angeles Rams vs Buffalo Bills LASH +128 BUJ -155 | Ho

Sign Up at PointsBet.com Now!

REGISTER NOW AT

Why BetterView?

FREE MEMBERSHIP

As part of our partnership with the MLBA, you will receive a FREE one year membership (\$325 value) to the Michigan Licensed Beverage Association.

Free Content

BettorView comes at no cost to you! We only require that you dedicate 1 or more of your screens to display content related to sports, sports betting, and of course, your location's promotions and specials.

Increased Customer Engagement

Sports and sports betting programming that runs around the clock keeps your patrons in your bar longer and spending more!

Promote Your Specials

BettorView allows you to manage your screen from your phone and swap on-screen ads within minutes.

Free Digital Support

All BetterView locations are featured on our website (EatWatchBet.com) at no cost, to help drive new customers to your location!

THE RACE DAY BUNDLE Fried Pickles & a pitcher of domestic beer or Mountain Dew. FOR ONLY \$15!



Team & Contact

The Team

BettorView's team is comprised of experienced veterans in the hospitality, sports betting and technology industries. We build great products with a focus on your venue type and demographic, and ensure that our products work seamlessly and are optimized for your locations and customers.

Contact

To receive your free MLBA membership and BetterView, please email:

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