

SPONSORSHIP OVERVIEW AND RATE SHEET

Sponsor recognition varies based on event and level.

One Day CE event*	\$3,000
<small>*Small Animal Seminar, Wet Lab, Power of 10</small>	
Webinar <small>*Lunch & Learn, LVT series</small>	\$750
CE Registration	Negotiable
Great Lakes Veterinary Conference	
Bronze Sponsor	\$2,000
Silver Sponsor	\$3,000
Gold Sponsor	\$5,000
Platinum Sponsor	\$7,500
MiVetCon, MVMA's annual conference	
Session Sponsor	\$750
Track Sponsor	\$1,500
Sapphire Sponsor	\$2,000
Emerald Sponsor	\$3,000
Ruby Sponsor	\$5,000
Diamond Sponsor	\$7,500

Features of sponsorship include the following, based on level selected.

- ✓ company literature to every attendee
- ✓ company swag to every attendee
- ✓ complimentary ad on MVMA website with link
- ✓ complimentary exhibit booth or registration(s)
- ✓ complimentary ticket(s) to pre-con event
- ✓ complimentary ticket(s) to ticketed event
- ✓ display table in session room
- ✓ event onsite signage
- ✓ introduce session speaker
- ✓ link from MVMA website
- ✓ listed on event onsite signage
- ✓ recognition as a break sponsor
- ✓ recognition from host/moderator during opening remarks
- ✓ recognition in app
- ✓ recognition in *The Michigan Veterinarian*
- ✓ recognition on event web page
- ✓ recognition on pre-event promotional materials
- ✓ recognition on walk on reel
- ✓ sponsor represented
- ✓ time at podium mic or recorded message

Details for what is included with each sponsorship is contained on the product page within the [online store](#) listing.