

Engage with Michigan's Veterinary Community



The Michigan Veterinary Medical Association offers meaningful opportunities for organizations to connect with Michigan's veterinary community through exhibits, sponsorships, and advertising. Whether you're engaging face to face at MiVetCon, aligning your brand with trusted educational events, or reaching members year-round through MVMA media, each opportunity is designed to foster authentic connections and lasting value.

MVMA partners play an essential role in supporting the veterinary profession while gaining visibility with veterinarians, practice owners, technicians, and students who rely on the association as a leading resource for education, connection, and professional growth. We invite you to explore the opportunities below and find the right fit for your organization.

Whether you're interested in exhibiting, sponsoring, advertising, or exploring a creative engagement idea not listed here, MVMA is ready to collaborate. Contact our staff to start the conversation or share other ideas—we welcome innovative partnerships that add value for members and partners.

Visit the [online store](#) to make your selection.



ADVERTISING

Reach Michigan's Veterinary Community With Confidence



Advertising with MVMA connects your brand with a trusted audience of veterinary professionals across the state.

Through a combination of print publications and digital platforms, MVMA media delivers your message directly to veterinarians, practice owners, technicians, and students who rely on the association for timely information and professional resources.

When you advertise with MVMA, your brand benefits from the credibility and engagement that come with association-backed communications. Whether your goal is to increase awareness, drive traffic, or support the veterinary profession, MVMA advertising provides a trusted platform for your message.

Advertising space is limited and scheduled in advance.

Print ads starting at \$625 |
Digital ads starting at \$250



Michigan Veterinary Medical Association

517-347-4710 | mvma@mivma.org

EXHIBITS

Connect With the Veterinary Community—In Person

Exhibiting at MiVetCon is more than a booth—it's an opportunity to build meaningful relationships with veterinary professionals who trust the conference as a source for education and innovation.

The exhibit hall is a central gathering place where attendees come to explore new ideas, products, and services. As an exhibitor, you can:

- Share your story and expertise
- Engage in meaningful, face-to-face conversations
- Support the veterinary profession while growing your business



We welcome you to join us in the exhibit hall and partner with MVMA in making MiVetCon a valuable experience for all attendees. See the Exhibitor Prospectus for details.

10'x10' space starting at \$1,350

SPONSORSHIPS

Support the Veterinary Profession. Elevate Your Brand.

Sponsoring an MVMA event is more than brand exposure—it's a partnership with Michigan's veterinary community.



MVMA events bring together veterinarians, practice owners, technicians, and veterinary students who trust the association as a leading source for education, connection, and professional growth. Sponsorship provides a meaningful way to support the profession while positioning your brand in front of a highly engaged audience.

MVMA sponsorships are designed to create authentic connections and lasting value. Attendees recognize and remember the organizations that actively support the veterinary community. Each opportunity is thoughtfully integrated into the event experience to maximize visibility and engagement.

Sponsorship opportunities are limited and available on a first-come, first-served basis.

Sponsorships starting at \$750.

SPONSORSHIP OVERVIEW AND RATE SHEET

Sponsor recognition varies based on event and level.

One Day CE event*	\$3,000
<small>*Small Animal Seminar, Wet Lab, Power of 10</small>	
Webinar <small>*Lunch & Learn, LVT series</small>	\$750
CE Registration	Negotiable
Great Lakes Veterinary Conference	
Bronze Sponsor	\$2,000
Silver Sponsor	\$3,000
Gold Sponsor	\$5,000
Platinum Sponsor	\$7,500
MiVetCon, MVMA's annual conference	
Session Sponsor	\$750
Track Sponsor	\$1,500
Sapphire Sponsor	\$2,000
Emerald Sponsor	\$3,000
Ruby Sponsor	\$5,000
Diamond Sponsor	\$7,500

Features of sponsorship include the following, based on level selected.

- ✓ company literature to every attendee
- ✓ company swag to every attendee
- ✓ complimentary ad on MVMA website with link
- ✓ complimentary exhibit booth or registration(s)
- ✓ complimentary ticket(s) to pre-con event
- ✓ complimentary ticket(s) to ticketed event
- ✓ display table in session room
- ✓ event onsite signage
- ✓ introduce session speaker
- ✓ link from MVMA website
- ✓ listed on event onsite signage
- ✓ recognition as a break sponsor
- ✓ recognition from host/moderator during opening remarks
- ✓ recognition in app
- ✓ recognition in *The Michigan Veterinarian*
- ✓ recognition on event web page
- ✓ recognition on pre-event promotional materials
- ✓ recognition on walk on reel
- ✓ sponsor represented
- ✓ time at podium mic or recorded message

Details for what is included with each sponsorship is contained on the product page within the [online store](#) listing.