

The Michigan VETERINARIAN

A magazine of the Michigan Veterinary Medical Association



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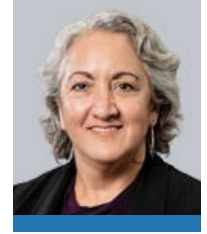
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The Three Cs of Association Membership:

Content



By Bonniifer Ballard, MLD, CAE

This is my final message on the Three Cs. We've talked about Community and Collaboration. Let's talk about Content. What content does the association offer to help me be the best I can be? MVMA has quality content and is looking to expand.

CE

While MVMA has long provided quality continuing education, we want to do more. That's why we're stepping up our game. During the strategic planning process, we will be identifying gaps and working to fill those gaps. For example, we will be continuing our new equine wet lab and are looking to add newer CE for other groups. We are also developing resources for speakers that help them incorporate the best approaches for adult learning – engaging content with lots of ways to participate. We don't just want to deliver CE programming; we want you to be able to apply what you learn.

There is also an opportunity for members who hold Board certification to present and teach others. We're always looking for energetic and thoughtful specialists willing to share what they know – DVMs and VTSS both.

Blogs and Articles

MVMA hasn't historically offered technical content in our magazine or on our website. We know you look to JAVMA and others for that. However, we do want to offer members a glimpse into case studies that help you learn from your colleagues' experiences. This may be an opportunity for a member to share a particularly interesting case. It may also be an opportunity for our industry partners to share their thought

leadership while giving members access to cutting edge information. Ralphie, my own family's Christmas puppy, turned up with Hypereosinophilic Syndrome in May. He got the all clear in July. I hope to share more about this with you in a future article.

Podcasts and Videos

MVMA has explored podcasts and vlogs in the past. We will be testing some concepts to see what seems to work best for members over the coming year. We know there are lots of options.

Reports that Show Trends

I've been in discussion with several potential partners on MVMA's role in being

a resource on vet med in Michigan. It would be helpful to know what you look to MVMA for, or what information gaps you think exist.

The truth is there is a lot of information out there for anyone. MVMA wants to *curate* information in ways that make it easily accessible and digestible. Some content needs to be in person. Some content can be delivered asynchronously, in snippets or bite sized. We know you're busy and time is precious. Help us get the right mix. If you have an opinion, please share it with us. Take a moment to drop me an email to share your thoughts and ideas. 🐾



Current Practices for sale in Michigan

MI: Southeast - North side of Detroit. Established, companion animal hospital in a great location with a long, positive history of serving clients from the region. The revenues are over \$2M and growing. It is housed in an attractive 4,300 sq. ft. facility with all the usual amenities (MI1409)

MI: Coastal Southwest - Reduced price! Small animal clinic located only a mile from the shores of Lake Michigan. It is housed in a 3,000 sq. ft. facility with great visibility and that is well-equipped with digital x-ray, ultrasound and more. Both practice and real estate are for sale. (MI328)

MI: Western - NEW! Practice and real estate for sale! Small animal, general practice with revenues over \$1.1M. Housed in a 3,600 sq. ft. facility that is well-equipped. (MI432)

MI: Lower-central - Solo, companion animal hospital in close proximity to I-94 and 194/66. It is a solid practice in a good location. The practice is housed in an attractive facility with all the usual amenities. The owner is ready to retire so the practice is for sale and financing is readily available and the after-debt cash flow to the new owner is very good. (MI423)

MI: Eastern - Small animal practice located about an hour northwest of Detroit. It is an active and growing, solo practice housed in a well-maintained and well-equipped facility. The owner is ready to retire so both the practice and real estate are for sale. (MI412)

*Can you spot an
ownership opportunity
that's right for you?*

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we can put our expertise
to work for you!*

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MI: NEW! Southwest - Established, small animal practice with a location that provides easy access to the Lake Michigan shore and many local communities. It is housed in a free-standing, 4,200 sq. ft. facility with 6 exam rooms! The owner is ready to retire so both the practice and real estate are for sale. (MI508)

MI: Central - Established, solo, small animal hospital located in Lansing, MI. The practice is well-equipped and housed in an 1,800 sq. ft. facility with plenty of room for future expansion on the almost 4 acres of property. Both practice and real estate are for sale. (MI407)

MI: Eastern - Small animal clinic located in a delightful community north of the Detroit metropolis. The current owner has kept the practice small for a balanced life-work schedule but is still growing and up 20% this year. It is housed in a 1,200 sq. ft. facility with good visibility and easy off-street parking for clients. Both the practice and real estate are for sale. The owner will help with the transition. (MI235)

MI: Southwest - Small animal practice located in the Kalamazoo-Lansing-Grand Rapids area. Housed in a 2,800 sq. ft. facility that sits on a 40 acre property that offers plenty of opportunity for expansion. The practice currently has 2 exam rooms and all the usual amenities. Owner will help with the transition (MI522)

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AVMA PUBLIC SERVICE AWARD 2025



Congratulations to Dr. Sarah Babcock recipient of the 2025 AVMA Public Service Award. The award recognizes her long-term outstanding public service including medical-legal educational services and training for veterinary professionals.



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Give What You Can

By Matt Hynes, DVM

Happy back to school time everyone. I hope summer was restorative, and everyone got through the heat waves and big storms, and are all the better for it. Fall is a time so full of change and activity. As I write this, MVMA will soon be having our fall conference, and our strategic planning retreat. I immensely look forward to sharing the developments on our future as an organization as they emerge. It should be an exciting process.

That said, whenever I think of the fall, I start thinking about the holidays, especially Thanksgiving. What am I thankful for? But also, what have I given this year for others to be

thankful for? This fall, the MVMA asks you, its members, to think about giving.

If you have thoughts and opinions, please share them with us, whether it be at a town hall, via email, a MiVetCon lunch/event, or any other way you see fit. Those who do will be instrumental in reshaping our strategic plan.

For the financially fortunate, please consider giving to MiVetPAC or the AVMA PAC. Those who do will help in magnifying our organizational voice and ongoing political relevance. And/or you could give charitably to MVMA's Michigan Animal Health Foundation – help pets down on their luck get the care they need, as well

as further research and educational grants to help better our profession.

For those with a little time to spare, please give as a volunteer or committee member. Those who do will, I suspect, find it time well spent... helping build relationships, make meetings bright, and enhancing perspective within our state and our field of medicine.

Now, I know for most of us in vet-med, time is at a premium and money is tighter than ever. All the more reason to reach out! Let us know how MVMA can help make your work and life better. Every little bit helps us help each other. Be well colleagues! 🐾

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