



MI VET CON

MICHIGAN VETERINARY CONFERENCE

2025



**CONFERENCE
PREVIEW**

Sept 26-28, 2025

SUBURBAN COLLECTION SHOWPLACE | NOVI, MI

The premiere veterinary conference in Michigan offering quality in-person CE, access to resources and a sense of community. Don't miss this all new conference experience!



WAG\$ TO RICHE\$

The MVMA's foundation, the Michigan Animal Health Foundation, will be holding its annual casino night fundraiser on Friday, September 26, 2025. An evening of gaming with fake money, a silent auction, great nosh and lots of fun and laughs, this event helps raise money to provide financial assistance to individuals and institutions in order to benefit the health and welfare of animals.

Registration separate from conference registration. Additional fee required.

Exhibitors

Visit vendors in the Exhibit Hall or during vendor night* on Friday, September 26, 2025 to get the latest on resources for your practice and to enjoy networking with colleagues.

Exhibiting companies as of May 29, 2025:

AKC Reunite	Core Imaging
American Regent Animal Health	CUBEX
AmeriVet Veterinary Partners	Dechra
Antech	Elanco Animal Health
Banfield	Emergency Veterinary Care Centers
Bank of America Practice Solutions	Esaote North America
Blue Buffalo Co. Ltd.	Faithful Companion Pet Cremation Services
BlueRiver Pet Care	Great Lakes Imaging
Boggs Specialties	IDEXX
CareCredit	Lovet Pet Health Care
Choice Medical Systems Inc.	MAI Animal Health

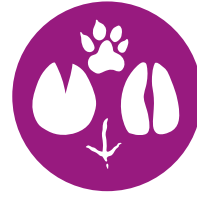
Merck Animal Health
Michigan Humane
MSU Veterinary Diagnostic Laboratory
MSU Veterinary Medical Center
Nutramax Laboratories Veterinary Sciences, Inc.
O3 Vets
Patterson Veterinary Supply
Patterson Veterinary Supply CVA Program
Penn Veterinary Supply
Rose Micro Solutions

Looking to exhibit or sponsor?

Reach out to
Kara Henrys at
henrys@michvma.org

Royal Canin
Simmons Great Lakes
Standard Process
VCA Animal Hospitals
Veterinary United
VRS Health
Wilson Veterinary Hospital
Zoetis
Zomedica

* Vendor Night is an evening when many exhibitors choose to host receptions and dinners. Details on these events are at the sole discretion of the exhibitor. Not every exhibitor hosts an event on Vendor Night.



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Don't Miss the Veterinary Event of the Year.

MiVetCon isn't just another conference—it's the all-new conference for veterinary professionals who want to stay ahead of the curve. Created by vets, for vets, this event brings together an elite lineup of expert speakers—many board-certified—who are ready to take you deep into real-world, interactive sessions that you can apply in your practice right away. With over 90 dynamic sessions, there's something for area.

And the Exhibit Hall? It's where innovation meets opportunity. Discover cutting-edge tech, game-changing products, and build invaluable connections with fellow professionals who are just as driven as you are.

If you're not here, you're missing out.

TOP 10 REASONS TO ATTEND

- 1 Earn CE credit
- 2 Get the latest on vet med in Michigan
- 3 Enjoy low pressure conversations with a variety of exhibitors
- 4 Connect with old classmates
- 5 Expand your professional network
- 6 Learn something you can use in practice
- 7 Discover a new idea or approach
- 8 Share what you know with others
- 9 Experience that sense of belonging
- 10 Reignite your passion for vet med

Conference Features

- » More than 90 interactive sessions
- » Up to 16 hrs of CE
- » Scanning-in for convenient credit
- » Energizing Exhibit Hall
- » Various games and prize opportunities
- » Conference app
- » Beverages all-day
- » Free WiFi
- » Mobile-device charging stations
- » Happy Tails hangout
- » Nursing Mothers' room
- » Access to proceedings for 1 year after the event

Schedule At-A-Glance

	TH 9/26	FRI 9/26	SAT 9/27	SUN 9/28
7 am		First Timer's Breakfast & Orientation		
8 am		General Session, Regulatory	General Session, Mandatory CE	General Session, Mandatory CE
9 am		Track-Based Sessions	Track-Based Sessions	Track-Based Sessions
10 am				Practice Labs
11 am		LUNCH in Exhibit Hall	LUNCH in Exhibit Hall	
12 pm				
1 pm		Track-Based & Micro Sessions	Track-Based & Micro Sessions	
2 pm				
3 pm				
4 pm		HAPPY HOUR in Exhibit Hall	Career Support	
5 pm				
6 pm	Welcome Dessert			
7 pm		Vendor Hospitality and Wags to Riches Fundraiser		

Tracks



**COMPANION
ANIMAL**
(3 TRACKS)



**EQUINE
PRACTICE**



**FOOD
ANIMAL**



**VETERINARY
TECHNOLOGY**



**PRACTICE
MANAGEMENT**



**STAFF
DEVELOPMENT**

Highlight of General Sessions

Join us for an eye-opener coffee (or tea) and hear from these thought leaders!
General sessions are worth CE.



FRIDAY, SEPT 26

Michigan Reportable Disease Panel Discussion

Nora Wineland,
DVM, MS, DACVPM

STATE VETERINARIAN
Michigan Department of
Agriculture & Rural Development

Join Dr. Nora Wineland and experts from MDARD to discuss reportable diseases. Get updates on reportable diseases, learn what happens once a report is made, walk-through case studies, and get questions answered at the Q&A! This session fulfills the requirements of Rule 33 of R 338.4933 (e) of the Veterinary Practice Act under the Michigan Public Health Code.



SATURDAY, SEPT 27

Session Title

Andy Roark, DVM

Dr. Roark is a practicing veterinarian, international speaker and author.

Founder of the Uncharted Veterinary Conference and DrAndyRoark.com. His popular Facebook page, website, podcast, and YouTube show reach millions every month. He's received the NAVC Practice Management Speaker of the Year Award three times, the WVC Practice Management Educator of the Year Award, and the Veterinarian of the Year Award from the South Carolina Association of Veterinarians.



SUNDAY, SEPT 28

Drafting Medical Records that will Support a Spectrum of Care

Sarah Babcock, DVM, JD

PRESIDENT & FOUNDER
Animal & Veterinary Legal
Services, PLLC

How do you support the human-animal bond, respond to owner's needs and satisfy legal and ethical duties? Worried the care you provide will fall below standard? Join us as we dive into how to support your standard of practice with communication skills. This session fulfills the requirements of Rule 33 of R 338.4933 (d) of the Veterinary Practice Act under the Michigan Public Health Code.

General Information

With more than 90 sessions and nearly 100 exhibitors, you will gain insight, learn the latest, and build your network. The conference has many new features to offer with some of the things you've come to expect. Check out full details of the program online at www.michvma.org

Continuing Education

Every session is worth CE credit. Just make sure you scan into each session to ensure you get the credit you deserve. CE certificates will be posted to your MVMA profile after the conference.

Networking

Business journals have pointed out for years that building your network is a critical component to not only getting the career position you want but also having a community to whom you can turn when you have a challenge to overcome or simply want to connect. Check out all the networking opportunities at this year's MiVetCon!

First Timers Orientation Breakfast

Start networking right out of the gate! Enjoy a light breakfast while seasoned professional get you acquainted with the conference and how it works.

Gamification Through the App

You will have an opportunity to connect with fellow attendees in a fun and laid back way. Or compete for a chance to win prizes.

Breaks and Meals

Chat over a cup of coffee. Or invite someone to sit at your table for lunch. Breaking bread together is a terrific way to make connections.

Exhibit Hall with Bingo Game

Make sure you get a Bingo card from the MVMA exhibit booth. Engage various exhibitors to earn your bingo marker. Make Bingo and win a prize!

Happy Tails Hangout

New this year is an area in the Exhibit Hall dedicated to allowing you to enjoy animals when you're not trying to heal them! This year, come cuddle a kitten between sessions to get that serotonin kick or to recharge. And just because kittens!

Vendor Night

Where vendors are being encouraged to host receptions and dinners for attendees.

Wags to Riches

The Michigan Animal Health Foundation's annual casino night fundraiser.

Hotel Accommodations

Hyatt Place Detroit/Novi

46080 Grand River Ave
Novi, MI 48374
(248) 513-4111

hyatt.com/hyatt-place/en-US/dttzh-hyatt-place-detroit-novi?corp_id=G-MV25

Promo code G-MV25

Hilton Garden Inn Detroit/Novi

27355 Cabaret Drive
Novi, MI 48377
(248) 348-3840

hilton.com/en/attend-my-event/michiganvetmedassociation/

Promo code 90V

Residence Inn Detroit Novi

27477 Cabaret Dr
Novi, MI 48377
(248) 735-7400

marriott.com/en-us/hotels/dtwno-residence-inn-detroit-novi

Contact staff for additional referrals.

Parking

For those not staying on site at the Hyatt Place, parking is \$10 per day, per vehicle. When you arrive at the venue, simply follow the signs to the Event Hall entrance. Or ask a friendly parking attendant.

Registration Information

Veterinary professionals may choose a one-day or full registration, whichever best fits their needs. Regular registration ends September 12, after which you may register on site.

		EARLY BIRD (6/1–6/30)		REGULAR (7/1–9/12)		ON SITE (9/26–9/28)	
		Member	Non-Member	Member	Non-Member	Member	Non-Member
DVMs	One Day	\$355	\$455	\$380	\$480	\$405	\$505
	Full Conference	\$475	\$575	\$500	\$600	\$525	\$625
Non DVM Staff	One Day	\$205	\$305	\$230	\$330	\$255	\$355
	Full Conference	\$355	\$455	\$380	\$480	\$405	\$505

Students — \$99 • **Exhibitor Booth Staff** — \$0 for first 2, \$75 for any additional staff

Exhibit Hall Pass — \$50 Members, \$75 Non-Members

REGISTRATION
IS OPEN!
Sign up today!



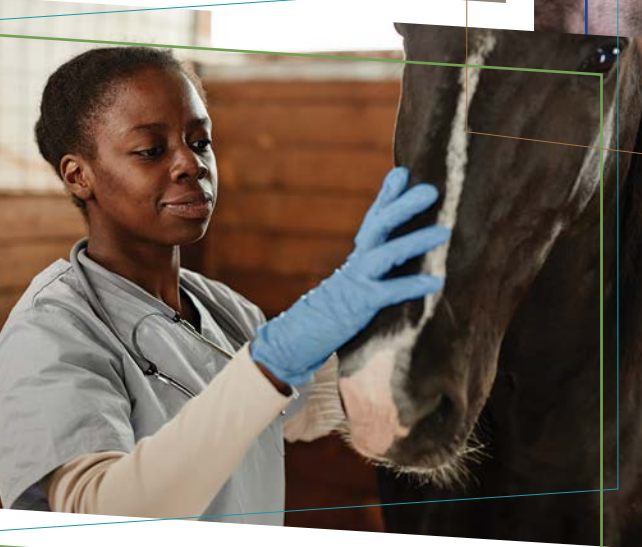
Register Online at michvma.org

Consent of Image Use

Registration and attendance at or participation in MVMA events constitutes agreement by the registrant to MVMA's use and distribution (both now and in the future) of the registrant or attendee's image or voice in photographs, videos, electronic reproductions, marketing efforts and materials and audiotapes of such events and activities.

Cancellation Policy

All cancellations **MUST** be in writing delivered to mvma@michvma.org. A \$50 cancellation fee for an individual registration will be assessed for all cancellations. No refunds will be given for cancellations submitted seven or fewer days from an event.



About MVMA

The Michigan Veterinary Medical Association (MVMA) is one of the most progressive veterinary associations in the country, representing more than 2,400 members. We use our voice to promote professional excellence in veterinary medicine and to advance animal well-being.

MVMA | 2144 Commons Parkway
Okemos, MI 48864 | www.michvma.org



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About MiVetCon

MiVetCon is the premiere veterinary conference in Michigan. Its purpose is to provide high quality, practical CE for Michigan veterinary healthcare teams while providing a sense of community and belonging.