



Small Animal Series Seminar
Communication + Practice Management with Heidi L. Hulon
Wednesday, December 3, 2025

6 hours of CE

8:50 am	Greetings/Intro
9:00 - 9:50 am	Burning Bright not Burning Out
10:00 – 10:50 am	Resiliency
11:00 – 11:50 am	PERMANent Wellbeing
Noon	Lunch
1:00 – 1:50 pm	4 Core Communication Skills
2:00 – 2:50 pm	Picture Perfect: Wellbeing is more than just skin deep.
3:00 – 3:50 pm	Spectrum of Care: Steering the Conversation to Navigate Better Outcomes
4:00 pm	Wrap-up and Final Questions

Please note that session times listed are tentative and breaks between sessions may change as needed.



All sessions presented by Heidi L. Hulon, DVM
Wellbeing Consulting Veterinarian, Elanco Animal Health

A native of Alabama, Dr. Hulon graduated from Auburn University with both her undergraduate degree and DVM. She has practiced in a variety of areas during her career: small animal practice (associate and owner), Shelter Medicine, Department Chair for a Veterinary Technology Program, and Technical Veterinarian for Hill's Pet Nutrition. When possible, she still does relief work. Since 2011, Dr. Hulon has been a Regional Consulting Veterinarian for Elanco Animal Health. Her current role is the Wellbeing Consulting Veterinarian, where her personal experiences and professional passion focus on subjects

related to wellbeing within the veterinary profession.

Dr. Hulon has Certifications in Insights Discovery, Compassion Fatigue, Positive Psychology, Mental Health First Aid, QPR Suicide Training, Fear Free, and the Human Animal Bond. She is also trained in FRANK Communication and Canine Colors. Involvement in organized veterinary medicine is very important to her. She is a Past-President of the Kentucky Veterinary Medical Association and currently serves on the Alabama VMA Wellbeing Committee. Heidi is the proud mom of 2 grown sons. She lives in Auburn, Alabama. When not working, she can be found on the tennis court or attending an Auburn event. War Eagle!