

Cutting Edge Drug Discovery & Development Symposium in Michigan

Monday, Oct. 20, 2025 - Ann Arbor, MI

Presented by MichBio

Sponsorship and Marketing Prospectus

www.michbio.org/drug-discovery-and-development-symposium

Join Michigan's premier biosciences event and **spotlight your brand among top researchers, bio-industry professionals, and decision-makers.** The Cutting Edge/Drug Discovery & Development Symposium, held biennially, highlights the path from therapeutic discovery to commercialization and features keynote speakers, panel discussions, poster sessions, and invaluable networking opportunities.

Sponsorship or advertising offers unparalleled visibility and connects you with the University Research Corridor and the state's thriving bio-industry. Don't miss your chance to stand out in this influential community—partner with us today!

CONNECT AND INSPIRE MICHIGAN'S BIOSCIENCES COMMUNITY

Showcase your organization at the Cutting Edge/Drug Discovery & Development Symposium and connect directly with Michigan's biosciences leaders. Exhibiting provides a unique platform to share your innovations, engage with top researchers and industry professionals, and gain valuable visibility in the state's thriving bio-industry. **Don't miss this chance to make an impact!**

EXHIBITOR PRICING

Academic Exhibitors	\$499
Industry Member Exhibitors	\$749
Industry Nonmember Exhibitors	\$999

- Logo on event website
- Acknowledgment in event program
- Acknowledgment on MichBio social media
- One six foot exhibit table
- One complementary registration

A LA CARTE AND PACKAGE OPPORTUNITIES TO AMPLIFY YOUR IMPACT

A la carte marketing options offer the flexibility to help you **maximize your impact** at the upcoming Cutting Edge/Drug Discovery & Development Symposium. With targeted branding opportunities we provide a variety of ways to reach your ideal audience. Whether you're looking to **enhance visibility or build connections** there's an option designed to meet your specific needs.

A LA CARTE MARKETING OPTIONS

Program Advertisement - 1/2 page or full page	\$299 or \$399
Table Top Advertisement (three opportunities)	\$399 each
Banner Ad in Daily Email (daily email in the 10 business days leading up to event)	\$399/email
General Session Room Screen Advertisement	\$499
WiFi Sponsor (Logo with QR Code on back of name badge - Exclusive opportunity)	\$749

>>> MORE >>>

POSITION YOUR BRAND WITH A SPONSORSHIP

Support the Cutting Edge/Drug Discovery & Development Symposium. Sponsorship offers a unique chance to **amplify your visibility, engage with top researchers, bio-industry innovators, and key decision-makers, and showcase your commitment to advancing therapeutic discoveries.** Seize this opportunity to connect and lead in Michigan's thriving biosciences community!

SPONSORSHIP PACKAGES						
	Supporting Sponsor \$499	Break Sponsor \$999	Bronze Sponsor \$1,499	Silver Sponsor \$2,199	Reception Sponsor \$2,999	Gold Sponsor \$4,999
Logo placement in event emails	Up to 15	Up to 15	Up to 15	Up to 15	Up to 15	Up to 15
Logo with tag on MichBio socials	X	X	X	X	X	X
Logo on event website	X	X	X	X	X	X
Logo on event signage	X	X	X	X	X	X
Logo in program	X	X	X	X	X	X
2 minute video (provided by sponsor) to play before session/reception					Played at reception	Played at Keynote
Branded napkins		X			X	
Six foot exhibit table				X		X
Panelist, moderator, opening remark opportunity			X	X		Opening Remarks
Complementary registration			1	1	2	2
Discount for additional attendees	20% (1)		20% (1)	20% (1)		20% (2)
Invite to VIP Dinner						X

Want to support the event but don't see an option that works for your brand, contact us! We would be happy to work with you to help you reach your goals. Please contact Jamie Krajny, Director of Marketing and Industry Engagement at jamie@michbio.org.